

Majesco Ltd.
Regd. Off .: MNDC, P-136 & P-136/1,
Millennium Business Park, Mahape,
Navi Mumbai, 400 710, India

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September 8, 2017

Listing Department BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Fort Mumbai-400 001

Tel No. 022- 22723121

Fax No. 22723719

Listing Department

The National Stock Exchange of India

Limited

Bandra Kurla Complex

Bandra East

Mumbai - 400 051

Tel No .: - 26598100

Fax No. 022-26598237/26598238

Dear Sirs,

Ref. :- BSE Script Code: 539289 / NSE Symbol: MAJESCO

Sub: - Investor Presentation by Maiesco, USA. Subsidiary Company of Maiesco Limited.

Please find enclosed herewith investor presentation issued by Majesco, USA, (Majesco) the Insurance arm and a subsidiary of Majesco Limited.

You are requested to kindly take the same on record, acknowledge the receipt and disseminate the same for the information of investors.

Thanking You,

Yours faithfully For MAJESCO LIMITED

Kunal Karan

Chief Financial Officer



# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT

### PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 7, 2017 **MAJESCO** (Exact Name of Registrant as Specified in its Charter) 77-0309142 001-37466 California (IRS Employer Identification No.) (Commission File Number) (State or Other Jurisdiction of Incorporation) 412 Mount Kemble Ave, Suite 110C, Morristown, NJ 07960 (Address of Principal Executive Offices) Registrant's telephone number, including area code (973) 461-5200 N/A (Former Name or Former Address, if Changed Since Last Report) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company X If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 7.01 Regulation FD Disclosure.

Majesco (the "Company") has made available a presentation about the Company's business, a copy of which is filed as Exhibit 99.1 to this Current Report on Form 8-K (the "Report") and is hereby incorporated by reference.

The information contained in the presentation is summary information that should be considered in the context of the Company's filings with the Securities and Exchange Commission and other public announcements the Company may make by press release or otherwise from time to time. The presentation speaks as of the date of this Report. While the Company may elect to update the presentation in the future to reflect events and circumstances occurring or existing after the date of this Report, the Company specifically disclaims any obligation to do so.

The presentation contains forward-looking statements, and as a result, investors should not place undue reliance on these forward-looking statements.

The information set forth in this Report, including without limitation the presentation, is not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section, nor shall it be incorporated by reference into a filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such a filing. This Report (including the exhibit hereto) will not be deemed an admission as to the materiality of any information required to be disclosed solely to satisfy the requirements of Regulation FD.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The exhibits listed in the following Exhibit Index are filed as part of this Report.

#### Exhibit No.

99.1 Management presentation September, 2017

#### Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### MAJESCO

Bv:

/s/ Ketan Mehta

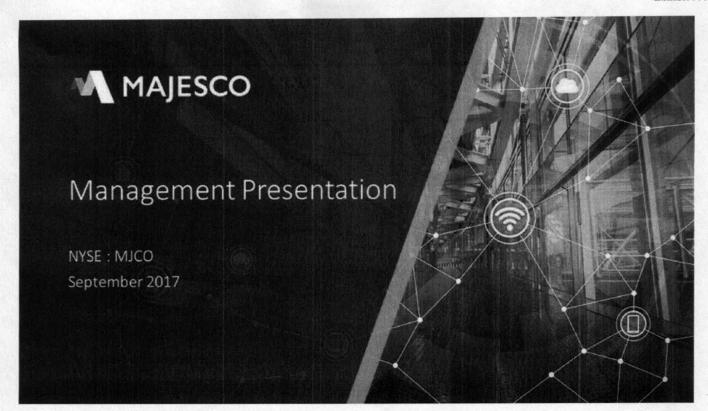
Ketan Mehta, President and Chief Executive Officer

Date: September 7, 2017

**Index to Exhibits** 

Exhibit No. Exhibit 99.1

<u>Description</u> Slide presentation dated September 2017



#### Cautionary Language Concerning Forward Looking Statements

This presentation contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act. These forward-looking statements are made on the basis of the current beliefs, expectations and assumptions of management, are not guarantees of performance and are subject to significant risks and uncertainty. These forward-looking statements should, therefore, be considered in light of various important factors, including those set forth in Majesco's reports that it files from time to time with the Securities and Exchange Commission (SEC) and which you should review, including those statements under "Item 1A – Risk Factors" in Majesco's Annual Report on Form 10-K for the fiscal year ended March 31, 2017 filed with the SEC on June 16, 2017.

Important factors that could cause actual results to differ materially from those described in forward-looking statements contained in this press release include, but are not limited to: integration risks; changes in economic conditions, political conditions, trade protection measures, licensing requirements and tax matters; technology development risks; intellectual property rights risks; competition risks; additional scrutiny and increased expenses as a result of being a public company; the financial condition, financing requirements, prospects and cash flow of Majesco; loss of strategic relationships; changes in laws or regulations affecting the insurance industry in particular; restrictions on immigration; the ability and cost of retaining and recruiting key personnel; the ability to attract new clients and retain them and the risk of loss of large customers; continued compliance with evolving laws; customer data and cybersecurity risk; and Majesco's ability to raise capital to fund future growth.

These forward-looking statements should not be relied upon as predictions of future events and Majesco cannot assure you that the events or circumstances discussed or reflected in these statements will be achieved or will occur. If such forward-looking statements prove to be inaccurate, the inaccuracy may be material. You should not regard these statements as a representation or warranty by Majesco or any other person that we will achieve our objectives and plans in any specified timeframe, or at all. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Majesco disclaims any obligation to publicly update or release any revisions to these forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this press release or to reflect the occurrence of unanticipated events, except as required by law

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- Majesco Overview
- Insurance Industry & Trends
- Financials
- Cloud Insurer Model
- IBM Partnership
- Growth and Margin Drivers





### Majesco's Vision: Insurance Industry Cloud Solution Leader



Market Shift: Large Transformation to Rapid Innovation

248%

- InsurTech funding increased Q2 2017 to \$985M\*
- \$4.35B since 2015
- Rapid innovation for customer experience, new products & business models on increase

Core Solutions Market Leader

 Core Systems for P&C and L&A



Momentum in Cloud Business

17%

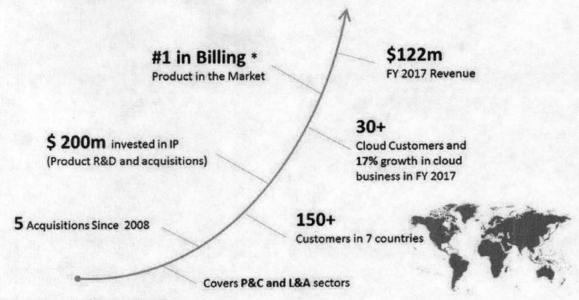
- . Cloud Growth in FY 2017
- · 30 + Cloud Customers

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<sup>\*</sup>Source: Willis Towers Watson

### Majesco's Strong Footprint in Insurance Technology

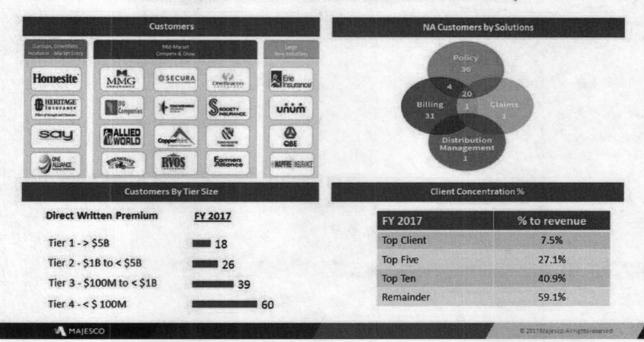


\* Source: Celent - 2015 Stand-Alone P&C Billing Solutions

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### Customer Profile - 150+ Customers Globally



#### **Experienced Management Team**



Ketan Mehta ChiefExecutive Officer & Co-Founder Integrated four acquisitions and executed insurance focus strategy



Farid Kazani
Chief Financial Officer & Treasurer
Deep experience in strategic technology mergers
and acquisitions.



William Freitag
Executive Vice President - Strategic Accounts and Key Initiatives
Founder of Agile Technologies, insurance focused consulting



Garnesh Pai
Executive Vice President – Consulting Services
Has a 26 year track record of business growth and success
with prior leadership experience at Genpact and Miphasis



Chad Hersh
Executive Vice President - L&A Business
Ex-Managing Director, Novarica's Insurance Practice and
Ex-Senior Analyst, Celent.



Edward Ossie Chief Operating Officer Former President of Innovation Group and Director of Corum Technologies



Manish Shah
Executive Vice President -- Products
Former CEO of Cover-All Technologies with over 17 years of insurance technology experience



Prateek Kurnar Executive Vice President – Sales 14 years of experience in insurance technology



Tilakraj Panjabi Executive Vice President - P&C Delivery Over 26 years of experience in IT industry and majority of his experience is in insurance and retail banking domains



Denise Garth
Senior Vice President – Strategic Marksting & Innovation
Insurance Company and ACORD executive; Head of Innovation
and Ex-Partner, Strategy Meets Action.



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### Market Trends in the Insurance Industry



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## Majesco has Significant Room to Grow in P&C and Other Markets

\$6.5B Current P&C Industry Modernization Market\*

#### Market Hypothesis

- Only 25% of the North American P&C
- Changing carrier preferences
  - Out of box capabilities leading to smaller customization spend
  - Opex over Capex leading to success of cloud model and increase in subscription spend
- larger share of new deals

P&C Annual License/Subscription Market expected to retain strong growth

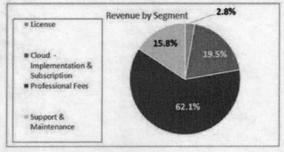
- Carriers expanding modernization programs to additional lines of business
- programs
- Digital & Data initiatives

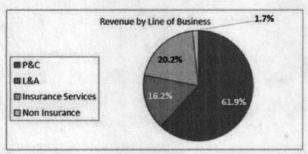
\* Source : Majesco Analysis Estimates

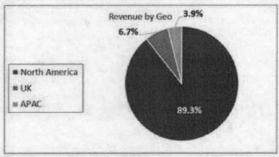
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### FY 2017 Financials - Revenue Profile and Improved Profitability





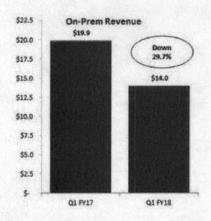


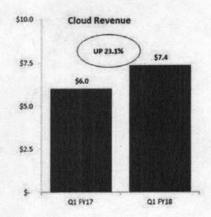


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### Transition of Business from On-Premise to Cloud Model



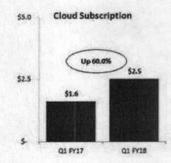


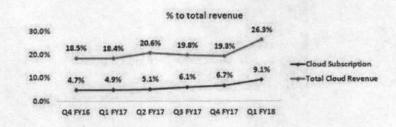
Shift to cloud business has impacted recent revenue performance. Current Cloud Momentum ensures strong visibility in revenue growth

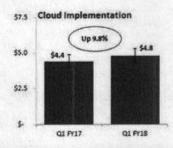
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### Scaling of Cloud Business



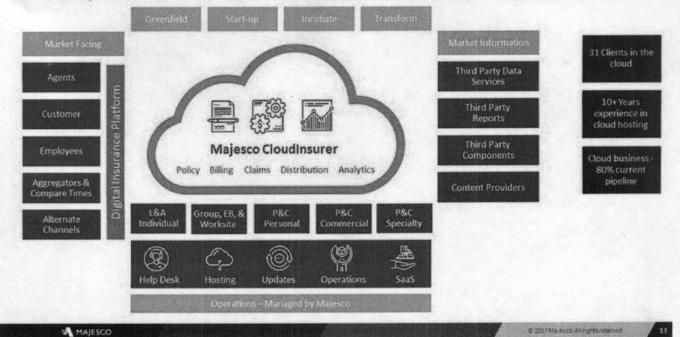




- Cloud subscription revenue from existing engagements is likely to grow at a CAGR of 25% in the next 3 years
- Recent deal with IBM has subscription revenue of over \$ 35 million (10 year deal) and additional traction with IBM will boost overall subscription revenue
- Approx 80% of IP opportunities in pipeline are cloud deals

Cloud Business is 26.3% of Majesco's revenue (Q1 FY 2018)

### Majesco CloudInsurer - Business Insurance Platform on Cloud



### Majesco's Cloud Platform Value Proposition



Speed
Rapid rollout
On-Prem: 2-4X (or more)
Slower Rollout



Lower TCO
"Pay-as-you-Go" Pricing
On-Prem: Upfront Large and
Risky License and
Implementation Costs



Upgrades
Regular and Seamless Upgrades
On-Prem: Customer responsibility
with often high cost



Scalability

Upscaling and Downscaling On-Prem: Upfront hardware costs with limited flexibility to upscale



Security

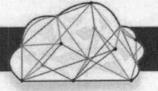
Preventive Security and Data Protection On-Prem: Onus on Customer



Support

Support, Maintenance and Monitoring On-Prem: Limited and fixed support time with limited staff scalability

These Benefits are Driving Insurer's Interest in Cloud Model



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# Majesco Enables Speed to Value – Customer Case Studies

|                            | AMERICAN FAMILY Homesite                                  | @ QBE                         | HERITAGE In Surance Files of Strength and Chancer.                  | ONE<br>ALLIANCE<br>POLARICE CONTRACTOR                |
|----------------------------|---|-------------------------------|---|---|
| Speed to<br>Implementation | Speed – 12 Months   | Speed – 10 Months             | Speed – 8 Months  | Speed – 4 Months                                      |
| Speed to Revenue           | Value –<br><\$1M/LOB                                      | Value-<br><\$1M/LOB           | Value – <\$1M<br>launch   | Value –<br><\$0.5M/LOB                                |
| Speed to Market            | New Model,<br>Commercial Lines<br>Product in 50<br>States | Specialty Lines &<br>Aviation | New Startup in<br>Florida, new<br>product or state in<br>3-4 months | Commercial Package Quick Go- Live Single Jurisdiction |

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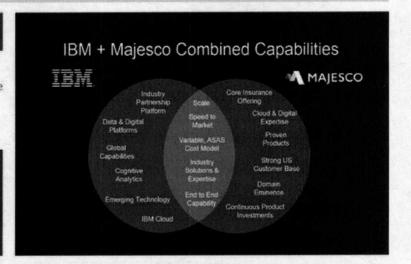
#### Majesco - IBM Partnership

The IBM and Majesco partnership enables insurance companies with multiple options to bring new business models, products, and services to market rapidly

IBM.

#### **Emerging Industry Platforms**

- · End to end insurance capability offered as a Service
- · Variable and consumption based cost model are available
- Majesco is a foundation partner in IBM's Industry Platform strategy for Insurance
- · Cognitive Capabilities as a part of the core offering
- IBM Sales Teams have been engaged and have initiated the process of taking the Industry Platform value proposition to their client base
- Tier 1 win announcement in June 2017 provides further boost to the partnership



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### IBM Deal Impact



**Cloud Model** 

MJCO Cloud Credentials



Partnership

Long term partnership with significant revenue commitment



Leadership in Group Insurance Space

Establishes Majesco & IBM in the group and worksite benefits space



Industry Disruption

Platform as a Service, redefines group insurance administration

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#### **Growth Drivers**

#### Cloud Revenues

- · Fast growing segment of the industry
- Cloud subscription revenue from existing engagements to grow at CAGR of 25% (next 3 years)
- · 80% IP deals in opportunity pipeline are cloud deals

#### IBM Partnership

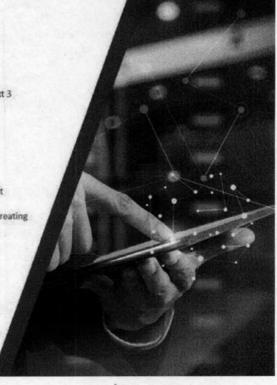
. Build up of strong pipeline with early win of large Tier 1 customer

#### · Life & Annuities business

- L&A vendor space is fragmented. Majesco has an opportunity to become a dominant technology vendor in L&A market place
- Increasing spends towards employees leading to more focus on Voluntary Benefits creating significant impact to Group Market
- 2 out of top 3 Group carriers in UK and 2 out of top 10 in NA are existing customers

#### • M&A

- Track record of 5 acquisition since 2008 and successfully integrating them
- Potential acquisitions to add capability to existing platform, expand client base, geographic presence and build management team





### Annual Recurring Revenue Growth Potential from current engagements

| Customer                             | Revenue Drivers  | Customer<br>Since | Annual Recurring Revenues (ARR) |         |            |
|--------------------------------------|--|-------------------|---------------------------------|---------|------------|
|                                      |  |                   | Minimum                         | Current | In 3 Years |
| Customer 1                           | Premium Growth   | 2013              | 0.75 M                          | 2.5 M   | 3.0 M      |
| Customer 2                           | Additional Lines of Business     Premium Growth                | 2016              | 0.85 M                          | 1.0 M   | 2.25 M     |
| Customer 3                           | Additional Lines of Business     Premium Growth                | 2012              | 0.5 M                           | 1.25 M  | 2.25 M     |
| Customer 4                           | Global Rollout     Premium / TRX Volume Growth                 | 2016              | 0.75M                           | 0.75 M  | 1.0 M      |
| Custamer 5                           | System Modules and LOB Rollout     Conversion & Premium Growth | 2015              | 0.25 M                          | 0.25 M  | 1.5 M      |
| Customer 6                           | Expansion Across Segments     Conversion & Premium Growth      | 2017              | 1.0 M                           | 0,0 M   | 4.0 M      |
| Remaining Private<br>Cloud Customers | Current book including Puerto Rico<br>Customers                |                   | 3.25 M                          | 3.25 M  | 3.5 M      |
|                                      | Total  |                   | 7.35 M                          | 9.0M    | 17.5 M     |

- Portfolio view of current customers and couple of recent & in-progress deals
- \$ 9.0 M in 2018 to \$ 17.5 M in 3 years @ CAGR of 25%

### Margin Drivers

Increasing Cloud & Subscription business as portion of Majesco revenue

Improving Subscription Margins with benefits of scale on cloud platform

Operating Leverage (SG&A and Product Costs)







