

Date: September 25, 2017

BSE Limited

Corporate Service Department,
01st Floor, P. J. Towers,
Dalal Street,
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

Scrip ID: ZENSARTECH

Scrip Code: 504067

The National Stock Exchange of India Ltd.

Exchange Plaza, 03rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Fax: (022) 26598237/26598238

Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Technologies mentioned in Gartner Competitive Landscape: Partnering with Third Party Maintenance Providers for Data Center and Network Maintenance Cost Optimization - Zensar cited as Multi-Vendor Support (MVS) provider by Gartner**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Nilesh Limaye
Company Secretary
M. No. A4075



Encl.: As above

Zensar Technologies mentioned in Gartner Competitive Landscape: Partnering with Third Party Maintenance Providers for Data Center and Network Maintenance Cost Optimization

Zensar cited as Multi-Vendor Support (MVS) provider by Gartner

Westborough, MA September 25, 2017: Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced today it has been mentioned in the **Gartner Competitive Landscape: Partnering with Third Party Maintenance Providers for Data Center and Network Maintenance Cost Optimization** [G00327262] authored by Gartner analyst Christine Tenneson.

Zensar is listed in the hardware support market landscape of providers as a Multi-Vendor Support (MVS) provider, defined as 'a hybrid of resale/collaborative/TPM' service providers. The report provides an analysis of competitive trends, market players and the future of competition in the TPM market.

According to Gartner analyst Christine Tenneson, "By 2020, the number of TPM-related RFI/RFPs that are multiplatform/multivendor will increase by 35% as TPM becomes more mainstream and is no longer considered a point solution for servers, storage or networking."

Commenting on this citation, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies stated, "We feel this mention for the second year in a row is indicative of our 30 year track record of delivering flexible, customized multi-vendor services that not only improve systems reliability, availability and performance; but also provide significant cost savings. This helps clients remain competitive in today's marketplace. Zensar is committed to helping our clients along their digital transformation path, enabling them to realize Return on Digital®."

Pinaki Kar, President and Head, Infrastructure Management Services & Cloud Business, Zensar Technologies added, "We are dedicated to providing the highest level of customer experience in the third party maintenance market. As clients drive further towards digitization across their enterprises, Zensar continues to develop customer-centric digital solutions. For example, this year we launched a fully integrated eSupport mobile app engineered to enable client access to world-class support functionality with the ease and agility of a truly digital experience – anytime, anywhere and anyplace."

Linda York, Senior Vice President Multivendor Services, Zensar Technologies stated, "As one of the largest independent providers of global third party maintenance in today's rapidly growing market, we have long standing relationships with some of the world's most recognizable brands. We feel this inclusion reflects our proven track record and commitment to service excellence in supporting complex, highly available, multi-platform data center environments across the globe."

Zensar offers three customized Multi-Vendor Support (MVS) packages; MVS, MVS+ and MVS*lifecycle* which provide enterprises:

- Continuous improvement from proactive alerting to trending analysis through state of the art technology, enabling higher visibility into IT infrastructure
- Comprehensive asset tracking and reporting
- Dedicated account management team, on-site field engineering, remote technical support teams and a world class global logistics organization
- Flexible SLA model and agile delivery methodology to meet the unique needs of every organization
- eSupport mobile app for convenient mobile access to comprehensive case management, field engineering and technical support

Zensar has also recently been recognized in Gartner's June 2017 Magic Quadrant for **Data Center Outsourcing and Infrastructure Utility Services, North America** [G00313892] authored by Gartner analysts William Maurer,

David Edward Ackerman, Mark D. Ray, Stephanie Stoudt-Hansen, Robert Naegle and Leah Ciavardini. A complimentary copy of the full report is available from Zensar by visiting <http://bit.ly/2u6EakE>.

Source: **Gartner Competitive Landscape: Partnering with Third Party Maintenance Providers for Data Center and Network Maintenance Cost Optimization** [G00327262], July 7, 2017, analyst Christine Tenneson.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

[About Zensar \(www.zensar.com\)](http://www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

Follow Zensar via:

Zensar Blog: <http://www.zensar.com/blogs>

Twitter: <https://twitter.com/Zensar>

LinkedIn: <https://www.linkedin.com/company/zensar-technologies>

Facebook: <https://www.facebook.com/Zensar>

[About RPG Enterprises \(www.rpggroup.com\)](http://www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 22,000 crore.

PR Contacts (Global Headquarters - India):	PR Contact – (US)
Lavanya Jayaram Chief Marketing Officer Zensar Technologies +91 9922243544 lavanya.jayaram@zensar.com	Julie Machnik Director of Marketing, US Zensar Technologies Tel: +508 621 4753 j.machnik@zensar.com
Aradhana Prabhu Public Relations Zensar Technologies +91-9765999749 aradhana.prabhu@zensar.com	

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ



materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

