

Date: September 27, 2017

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Scrip Code: 504067

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar to Showcase Unified Customer Experience Solutions at Oracle Open World 2017 - Unified Customer Experience Solutions Drive Return on Digital[®]**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Niles Limaye
Company Secretary
M. No. A4075



Encl.: As above

Zensar to Showcase Unified Customer Experience Solutions at Oracle Open World 2017

Unified Customer Experience Solutions Drive Return on Digital®

San Jose, CA, September 27, 2017: Zensar Technologies, Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey announced today it will be showcasing its unified customer experience solutions at the upcoming Oracle Open World. Visit the CX Showcase CX-17 October 2 -4, 2017 at the Moscone Center in San Francisco, CA to meet with Zensar's commerce and digital supply chain experts.

"We are excited to showcase our digital solutions at this year's Oracle Open World and demonstrate how enterprises can drive Return on Digital® throughout their business. Oracle is a key focus area for us and coupled with our digital expertise Zensar is well positioned to deliver unified customer experience solutions to help drive digital transformation and achieve measurable business outcomes from digital investments," stated **Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies.**

John Blackburn, Executive Vice President Retail, Zensar Technologies added, "At Zensar, our digital commerce practice has deep capability and expertise. Much of this has come in partnership with Oracle and we continue to partner with Oracle in driving Omni-channel, unified customer experiences for our clients. We are excited to be at Oracle Open World this year in the Customer Experience Pavilion so we can share our end to end customer experience capabilities from user experience, user interface design, microservices commerce and digital fulfillment."

Visit Showcase CX-17 at Oracle Open World to learn more about Zensar's unified commerce solutions including:

- **Agile Commerce Platforms – Microservices**
Large monolithic commerce platforms can create challenges for retailers in delivering exceptional customer experience. Zensar's Microservices help application clients to decouple their front-end from the back-end and drive a more flexible and adaptable commerce platform that is mobile ready and creates a seamless customer experience.
- **Digital Supply Chain Fulfillment**
Zensar's Digital Supply Chain solutions help enhance Omni-channel capabilities with a single view of network inventory matched to a single view of a customer. Proven supply chain excellence tools and frameworks help reduce warehouse costs through increased DC utilization and Zensar's enterprise order management solutions provide more efficient order allocation and fulfillment, leading operational cost savings and increased revenue.
- **Oracle Commerce Support**
Zensar's full lifecycle support services cost effectively help eliminate application downtime and transition costs as well as provide support and proactive monitoring for peak season success.



To learn more visit <http://www.zensar.com/digital/commerce/digital-commerce>

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 22,000 crore.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration,



restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

