



# VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)  
Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 E-mail : info@rjcorp.in • Visit us at : www.rjcorp.in  
CIN No. : L74899DL1995PLC069839

To,

January 17, 2018

BSE Limited Corporate Relationship Department, 1 <sup>st</sup> Floor, New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai – 400 001 022-2272 3121, 2037, 2061 <a href="mailto:corp.relations@bseindia.com">corp.relations@bseindia.com</a>  <b>Security Code No. 540180</b>	National Stock Exchange of India Ltd. Exchange Plaza, 5 <sup>th</sup> floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 # 022-2659 8237, 8238, 8347, 8348 <a href="mailto:cm1ist@nse.co.in">cm1ist@nse.co.in</a>  <b>Symbol : VBL</b> <b>Series : EQ</b>
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**Subject: Regulation 30 : Intimation of acquisition of franchisee rights in the State of Bihar.**

Dear Sir/Madam,

The Board of Directors at their meeting held today (started at 3.00 P.M. and concluded at 3.30 P.M.) considered and approved to acquire franchisee rights for PepsiCo India's previously franchised sub-territory in the State of Bihar. Upon completion of this acquisition, Company will be a franchisee for PepsiCo products across 20 States and 2 Union Territories of India.

You are requested to take the above on record.

Yours faithfully,  
For Varun Beverages Limited

Ravi Batra  
Chief Risk Officer & Group Company Secretary

