

1st January, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of December 2017.

Please find enclosed the Press Release regarding the Company's sales update for the month of December 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 39% sales growth in December 2017

Hosur, January 01, 2018: TVS Motor Company registered a sales growth of 39% increasing from 184,944 units in December 2016 to 256,909 units in the month of December 2017.

Two-Wheeler

Total two-wheeler registered growth of 37.9% with sales increasing from 179,551 units in December 2016 to 247,630 units in December 2017. Domestic two-wheelers recorded growth of 35.4% with sales increasing from 153,456 units in December 2016 to 207,778 units in December 2017.

Scooter sales of the Company grew by 50.5% from 55,557 units in December 2016 to 83,640 units in December 2017. Motorcycles sales grew by 63.7% with sales increasing from 58,211 units in December 2016 to 95,281 units in December 2017.

Exports

The Company's total exports grew by 55.8% from 30,694 units registered in the month of December 2016 to 47,818 units in December 2017. Two-wheeler exports grew by 52.7% increasing from 26,095 units in December 2016 to 39,852 units in December 2017.

Three-Wheeler

Three-wheeler of the Company grew by 72.1% increasing from 5,393 units in December 2016 to 9,279 units registered in December 2017.

Third Quarter Sales Performance

During the third quarter of the financial year 2017 – 2018, two-wheeler sales of the Company grew by 13.8% increasing from 7.02 lakh units in the third quarter of the previous year to 7.99 lakh units in the third quarter of the current year. The three-wheeler sales of the Company grew by 67.7% increasing from 0.16 lakh units in the third quarter of the previous year to 0.27 lakh units in the third quarter of the current financial year.

PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
