

*V.G.Siddhartha*

By Mail

03<sup>rd</sup> January, 2018

National Stock Exchange of India Limited,  
Exchange Plaza  
Plot no. C/1, G Block, Bandra-Kurla Complex  
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited  
23/2 Coffee Day Square  
Vittal Mallya Road  
Bangalore – 560001

Ph: + 91-80-40012345

Bombay Stock Exchange Limited  
Floor 25, P.J. Towers  
Dalal Street, Fort  
Mumbai - 400 001

Fax No.:+91-22-22723121

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

I wish to inform you that there was a release and pledge of equity shares of Coffee Day Enterprises Limited in connection with the Loan availed by the Holding Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



V.G.Siddhartha  
Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company, for encumbrance/release of shares / creation of encumbrance/release of encumbrance, in terms of Regulation 3(11) and 3(12) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company [1] Coffee Day Enterprises Limited  
 Name of the Stock Exchange where the shares of the target company are listed BSE Limited, National Stock Exchange of India Limited  
 Date of Reporting 03.01.2018  
 Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked V.Siddhartha

| Name of the Promoter(s) or PACs with him | Promoter holding in the Target Company [1] |                          |                                | Promoter holding already encumbered [2] |                          |   | Details of events pertaining to encumbrance [3]        |   |   |               |                          |   | Post event holding of encumbered shares [creation (21+3)] / release (22-3) / invocation (22-3)] |                          |
|--|--|--------------------------|--------------------------------|---|--------------------------|---|--|---|---|---------------|--------------------------|---|---|--------------------------|
|  | No. of shares                              | % of total share capital | % W.r.t. diluted share capital | No. of shares                           | % of total share capital | Type of event [creation / release / invocation] | Date of creation / invocation / release of encumbrance | Type of encumbrance [pledge/lien/other] | Reasons for encumbrance   | No. of shares | % of total share capital | Name of the entity in whose favour share encumbered               | No. of shares   | % of total share capital |
| V/S Siddhartha                           | 69,174,100                                 | 32.75%                   | 32.75%                         | 27,657,602                              | 12.81                    | Creation  | 26.12.2017   | Pledge                                  | Pledge of Shares in connection with the Loan availed by the Holding Co. Pledge of Shares in connection with the Loan availed by the Holding Co. | 50000         | 0.22%                    | Pledge of Shares in Favour of IL & FS Securities Services Limited | 27,107,602  | 12.83                    |
| Ganesh Coffee Estates Private Limited    | 11,071,104                                 | 5.24%                    | 5.24%                          | 27,107,602                              | 12.83                    | Release   | 07.12.2017   | Pledge                                  | Pledge of Shares in connection with the Loan availed by the Holding Co.   | 115000        | 0.05%                    | Pledge of Shares in Favour of DBI Trustees Services Limited       | 26,992,602  | 12.78                    |
| Chandana Info Technologies Pvt Ltd       | 12,408,440                                 | 5.87%                    | 5.87%                          | 11,497,673                              | 5.44                     | -   | -  | -                                       | -   | 0             | -                        | -   | -   | -                        |
| Chandana Consultations Private           | 12,408,440                                 | 5.87%                    | 5.87%                          | 11,497,673                              | 5.44                     | -   | -  | -                                       | -   | 0             | -                        | -   | -   | -                        |
| Mahesh Hagar                             | 3,428,104                                  | 1.59%                    | 1.54%                          | 3,75,000                                | 0.08                     | -   | -  | -                                       | -   | 0             | -                        | -   | -   | -                        |
| Star Securities Pvt Ltd                  | 3,428,104                                  | 1.59%                    | 1.44%                          | 3,75,000                                | 0.08                     | -   | -  | -                                       | -   | 0             | -                        | -   | -   | -                        |
| <b>TOTAL</b>                             | <b>115,424,756</b>                         | <b>57.35%</b>            | <b>57.35%</b>                  | <b>62,421,175</b>                       | <b>29.54%</b>            |   |  |   |   |               |                          | <b>62,421,175</b>   | <b>29.54%</b>   |                          |

Very