

January 29, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: KPIT
Scrip Code: 532400

Symbol: KPIT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - KPIT Press Release.

Dear Sir / Madam,

Please find enclosed KPIT Press Release.

Kindly take the same on your records.

Thanking you,

Yours faithfully,

For **KPIT Technologies Limited**



Sneha Padve
Company Secretary & Compliance Officer



Encl.: - As mentioned above.

KPIT Press Release

KPIT and Birlasoft to come together to create two companies in the ‘Automotive Engineering and Mobility Solutions’ and ‘Digital Business IT Services’ space

The KPIT promoters join The CK Birla Group owned Birlasoft, in launching an open offer for the minority shareholders of KPIT. KPIT and the CK Birla Group owned Birlasoft, will work closely to first merge Birlasoft into KPIT and later split the combined entity of KPIT and Birlasoft into two public companies: USD 200+ million company focused on Automotive Engineering and Mobility Solutions (‘KPIT Technologies’) and a USD 500+ million Enterprise Digital Business IT Services Company (‘Birlasoft’).

Transaction Highlights

- Creates new KPIT Technologies, a global leader in Automotive Engineering and Mobility Solutions, which will evolve from the current Engineering business of KPIT
- Creates a new leader in the mid-tier IT services space: The new Digital Business IT Services company will grow the **Birlasoft** brand by combining it with the KPIT ITSS business, which is a world leader in Digital Enterprise Solutions (SAP, JD Edwards, Oracle), IoT, Cloud and Digital Transformation

New Delhi, Pune and New Jersey:

KPIT, a well-established technology company with deep expertise in Auto Engineering and Mobility Solutions, and strong presence in Business IT with significant ERP expertise and niche digital competency and, Birlasoft, a part of the USD 1.6 billion diversified CK Birla Group, today announced the coming together of KPIT and Birlasoft, to create a USD 700+ million combined entity that will later demerge into two separate companies, focused on ‘Automotive Engineering and Mobility Solutions’ (the new KPIT Technologies) and ‘Digital Business IT Services’ (Birlasoft) respectively. During the period prior to completion of the deal, KPIT and Birlasoft will continue to be run by their current management, in addition to which management from KPIT and Birlasoft will work together to familiarize Birlasoft with the ITSS business.

At the conclusion of the deal, two new companies will be created. The new KPIT Technologies will be a USD 200+ million focused Engineering Services company that will be created by tapping into the current Engineering business of KPIT to create a global leader in Automotive Engineering and Mobility Solutions.

The new ‘Birlasoft’ will be a USD 500+ million Digital Business IT Services company that will be created by combining the KPIT ITSS business and the current Birlasoft creating a new leader in the mid-tier IT services space, which will also be called Birlasoft.

Ravi Pandit, Chairman of KPIT, added that “The tremendous value created by KPIT over the last 27 years will continue in two new avatars and become leading companies in their respective spaces. Over the years, we have gained reputation as one of the global leaders in Automotive Embedded Software. We will be focused on building the KPIT brand as the foremost organization in the world for Automotive Engineering and Mobility Solutions. The world of Automotive and Mobility are at the cusp of great change and we are excited to be at the technology forefront in this global movement. While transitioning the “Business IT Services” business to Birlasoft in the next year, our team will continue to work with Birlasoft to ensure the best service to the KPIT Business IT customers.”

Commenting on the partnership, **Amita Birla, Chairman of Birlasoft** said “Digital solutions are today not confined to the periphery of business but are transforming the very core of business processes. The digital age requires each organization to re-invent itself to address and lead the disruption and opportunities it brings. With this, Birlasoft will expand its industry leading capability in Enterprise solutions with unmatched digital capability. We will become the leading ‘Enterprise Digital’ company in the country that will advise its customers in unlocking value in their digital journey.”

The new KPIT Technologies will leverage KPIT’s expertise in Automotive and Mobility, and will be led by Kishor Patil as the CEO and MD. This company will deepen the relationship with global Automotive and Mobility leaders in fulfilling their engineering needs. KPIT will continue to enhance its expertise in all the features to deliver cleaner, safer and smarter solutions to the world of Automotive and Mobility.

The new ‘Birlasoft’, that will emerge over the next year, will combine the management team and the IT Services business of KPIT with the current Birlasoft. It will be led by Anjan Lahiri as the CEO and MD. The company will have,

- The highest percentage of business coming from core enterprise systems vis-à-vis any other competitor
- Unique, industry leading capabilities from the Enterprise Product and Cloud companies: SAP, Oracle, JDE and [Salesforce.com](https://www.salesforce.com). The company will have the highest level of partnership with SAP, Oracle as well as with Salesforce, a position unmatched by any other similar company
- Significant ‘Digital’ capability in Analytics, RPA (Robotic Process Automation), Digital Portals, User Experience and Digital advisory services
- Significant capability and presence in Application Development, Support and Maintenance for Next Generation Services in the digital world

Advisors To The Transaction

- Advisor to KPIT: Avendus Capital Private Limited
- Advisor to The CK Birla Group and Birlasoft: Kotak Investment Banking
- Valuation Report: EY

About KPIT

KPIT (BSE:532400, NSE: KPIT) is a global technology company specializing in providing IT Consulting and Product Engineering solutions and services to Automotive, Manufacturing, Energy & Utilities and Life Sciences companies. Together with its customers and partners, it creates and delivers technologies to enable creating a cleaner, greener and more intelligent world that is sustainable and efficient.

About Birlasoft

Birlasoft, a globally trusted IT Services provider has been a partner in digital transformation for over the last two decades. As a part of the prestigious 150 year old CK Birla Group, Birlasoft started with a mission to help every company run their businesses better. Its vertical domain knowledge and technology solutions are powering digitization across industries. With leadership in Consulting and

strong Solutioning capabilities, Birlasoft has a reputation of deep relationships with its customers across the world.

Enquiries

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