

MSIL: CSL: NSE&BSE: 2018

8th January, 2018

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate
Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

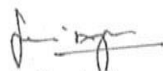
Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar
Executive Director (Legal)
& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED
CIN: L34103DL1981PLC011375

Registered & Head Office
Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.
Tel: 011-46781000, Fax: 011-46150275/46150276
www.marutisuzuki.com

E-mail: investor@maruti.co.in, contact@maruti.co.in

Gurgaon Plant:
Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:
Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.
Tel: 0124-4884000, Fax: 0124-4884199

Sketch Release

#ConceptFutureS: Fresh design language for a new compact car segment
Global preview at Auto Expo

New Delhi, January 8th, 2018: Come February and Maruti Suzuki India limited will tease car aficionados with an all new compact car design language in the form of #ConceptFutureS.

#ConceptFutureS is a uniquely styled compact car that has a bold presence with its distinct SUV like characters aimed to delight customers in the compact car space.

Compact is beautiful, #ConceptFutureS beautifully carries forward this Suzuki slogan and creates its own positioning by breaking away from the conventional proportions of a compact car.

The market leader targets to re-define compact car design language with #ConceptFutureS.

A few design cues from the sketch reveal an upright stance, commanding higher seating and ground clearance, horizontal hood giving it a unique aggressive stance and posture.

The sketch exudes confidence and aggressive demeanor.

The urban SUV image is put together by the bold and upright front, with a Unique A-pillar treatment, that playfully connects to the accent on the side sill, taut powerful shoulders and a raised rear volume to give a dynamic appeal.



Explaining #ConceptFutureS Mr.CV Raman, Senior Executive Director (Engineering), Maruti Suzuki India Limited said, “The increasing preference for UVs and their bold architecture inspired

our design team to study a new character for compact cars. ConceptFutureS could mark a distinctive shift in how compact cars are shaped and designed in India in the future.”

Maruti Suzuki design team feels that ConceptFutureS epitomizes the next level of design evolution in terms of design proportions, body sculpting and stimulating fusion of bold patterns and superior accent colors. It is a big step-up in design language.

The global premiere of #ConceptFutureS will take place at Delhi Auto Expo in early February.

More details will be available in the run-up to the Expo.