



PRICOL LIMITED (Formerly Pricol Pune Limited)
Passion to Excel

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CIN:L34200TZ2011PLC022194

CUSTOMERS EMPLOYEES SHAREHOLDERS SUPPLIERS

PL/SEC/TGT/2017-2018/328
Monday, January 22, 2018

Corporate Relationship Department BSE Limited 1st Floor, New Trading Ring Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai 400 001	The Manager Listing Department National Stock Exchange of India Limited "Exchange Plaza", C-1, Block G Bandra-Kurla Complex, Bandra (E), Mumbai - 400051
Scrip Code : 540293	Scrip Code : PRICOLLTD

Dear Sir,

Sub: Exclusive Partnership for introduction of Electric Water Pumps in Indian Market - Intimation under SEBI LODR - Regulation 30.

Please find attached herewith the press release regarding "**Exclusive Partnership Agreement**" with "**Dongguan Shengpeng Electronics Co Limited, China**" by the Company for introducing **Electric Water Pumps in Indian Market**.

The said transaction is not a Related Party Transaction. The promoters / promoter group / group companies do not have any interest in the above said entity. No specific governmental or regulatory approvals required.

Kindly take the same on record and upload it on your respective websites.

Thanking you

Yours faithfully,
For Pricol limited

T.G.Thamizhanban
Company Secretary
ICSI M.No: F7897

Encl. As above



Pricol Limited and Dongguan Shenpeng Electronics Co Limited Signs a Partnership for Electric Water Pumps.

Coimbatore (India), January 22, 2018: Pricol Limited (BSE: 540293 / NSE: PRICOLLTD), a leading manufacturer of automotive components and solutions provider for the global automotive market, today announced an exclusive partnership with Dongguan Shenpeng Electronics Co Limited for introducing Electric Water Pumps in Indian Market. The cooling solutions portfolio will include secondary cooling systems for reducing the engine load and optimizing the fuel efficiency, EGR and turbocharger cooling solutions for BS-VI applications. For electric vehicles, the product range will cater multiple cooling solutions for battery, e-motor, electronic controller, air circulation applications etc.

Speaking on the occasion, Mr. Vikram Mohan, Managing Director – Pricol Limited said *“With this exclusive partnership, we believe that we will future proof our company towards developing cooling solutions for electric vehicle mobility. This partnership will help us strengthen our pumps and allied products portfolio by developing engine cooling solutions for impending BS-VI norms in 2020, with the product range covering all market segments in India.”*

Mr. Chen Zu Jun, President Dongguan Shenpeng Electronics Co Limited said *“I am very excited to partner with Pricol Limited in bringing new technology electric water pump to Indian automotive applications. We are looking forward a long term fruitful association to support Electric mobility cooling solution in India.”*

About Pricol Limited:

Pricol Limited is a leading manufacturer of automotive components and solutions provider for the global automotive market, thrives on innovation, cutting edge technology and superior products across two, three and four wheelers, commercial vehicles, tractors and construction & industrial segments across the global market. With over 40 years of expertise in the automotive components business, the company’s performance is driven by over 30 patents, 11 manufacturing units and 5 International business offices across the globe including India, Indonesia, Brazil, USA, Germany, Singapore, Thailand, Mexico, Czech Republic and Japan. For further information on the organisation and its products, please visit <http://www.pricol.com/>

About Dongguan Shenpeng Electronics Co Limited

Dongguan Shenpeng Electronics Co Limited is a major Automotive OEM supplier for Electric Coolant Pump. Shenpeng supplies to major automotive manufacturers like Renault Nissan, Geely, Chery, BYD, Dongfeng Motors, China FAW, Zoyte, BAIC, etc in China. Shenpeng has a rich experience in R&D and manufacturing of Brushless DC water pump (BLDC pump) used for automotive applications and have developed entire series of electric water pumps to cater 2W, 4W, CV and EV segments, mainly used for turbocharge cooling, secondary cooling system, air conditioning circulation, electric motor & battery cooling, EV controller cooling and automotive peripheral accessories.

For Media related information, please contact:

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