

January 25, 2018

1) Manager-CRD,
BSE Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Scrip Code: 532705
ISIN No. INE199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir/Ma'am,

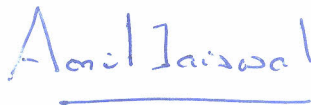
Sub: Intimation to Stock Exchange – Press Release in connection with Indian Readership Survey 2017

Please find enclosed herewith the copy of Press Release titled "Dainik Jagran assumes leadership position in Haryana", the content of which is self-explanatory.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited



(AMIT JAISWAL)
Company Secretary & Compliance Officer



Encl.: As Above



Dainik Jagran assumes leadership position in Haryana

New Delhi January 25, 2018: Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), is pleased to inform you that as per the recently released Indian Readership Survey 2017, Dainik Jagran has for the 1st time become the No. 1 newspaper in Haryana with an Average Issue Readership of 13.28 lakhs. In the 2 major towns of Gurgaon and Faridabad too, Dainik Jagran maintains its lead over its competition.

About IRS 2017

IRS 2017 has covered 600 publications, 71 product categories (at penetration and brand level), covering 28 states and 4 union territories, and 95 cities with 5 Lakh + population. The IRS is brought out by the Readership Studies Council of India (RSCI) and Media Research Users Council (MRUC)

About Jagran Prakashan Limited

Jagran Prakashan Limited is a media conglomerate with interests spanning across printing and publication of newspapers & magazines, FM Radio, Digital, Outdoor Advertising and Promotional marketing / Event management / on ground activation businesses. The Group publishes 8 newspapers and a magazine from 37 different printing facilities across 13 states in 5 different languages. In addition, through Radio, it has expanded its operations to 39 FM stations and 48 web stations.

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information, please contact

Company :

Jagran Prakashan Limited
CIN: L22219UP1975PLC004147

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Investor Relations Advisors :

Strategic Growth Advisors Pvt. Ltd.
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