

Phone : 2248-7406/5913

BHILWARA HOLDINGS LIMITED

CIN: U65993WB1980PLC033007

Regd. Office : 2 Red Cross Place, Kolkata - 700 001

E-mail: ngoenka@somanytiles.co.in

19th January, 2018

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
NSE Symbol: 'SOMANYCERA'

Department of Corporate Services,
BSE Limited,
Floor 24, P. J. Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 531548/'SOMANYCERA'

To,
The Company Secretary,
SOMANY CERAMICS LIMITED,
2, Red Cross Place,
Kolkata - 700 001

Dear Sir/ Madam,

Sub: Disclosure of acquisition of shares in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

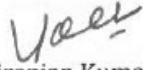
We are submitting herewith the information of acquisition of 8,700 equity shares of Rs. 2/- each of SOMANY CERAMICS LIMITED, through BSE Limited on 19th January, 2018, pursuant to inter-se transfer of shares amongst Promoters and Promoters Group, in the prescribed format, in terms of Regulations 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended (hereinafter referred to as 'SEBI (SAST)').

Hope you find the above information in order.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bhilwara Holdings Limited


(Niranjana Kumar Goenka)
Director

DIN: 00060864

Address: Prasad Exotica
71/3, Canal Circular Road,
Block-6, Flat - 2F,
Kolkata - 700 054



Encl: a.a

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Somany Ceramics Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers:- 1. Bhilwara Holdings Limited 2. Sarvottam Vanijya Limited Persons Acting in concert (PACs) with acquirer:- 3. Shrivatsa Somany 4. Shreekant Somany 5. Shreekant Somany (HUF) 6. Abhishek Somany 7. Anjana Somany 8. Minal Somany 9. Anushree Chopra 10. Scope Vinimoy Private Limited		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. National Stock Exchange of India Limited (NSE) and 2. BSE Limited (BSE)		
Details of acquisition as follows	Number	% w.r.t. total share/ voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	91,93,500	21.69	21.69
ii) Sarvottam Vanijya Limited	63,19,700	14.91	14.91
PACs:-			
iii) Shrivatsa Somany	13,42,870	3.17	3.17
iv) Shreekant Somany	4,29,740	1.01	1.01
v) Shreekant Somany (HUF)	45,500	0.11	0.11
vi) Abhishek Somany	85,500	0.20	0.20
vii) Anjana Somany	94,150	0.22	0.22
viii) Minal Somany	6,25,900	1.48	1.48
ix) Anushree Chopra	1,50,000	0.35	0.35
x) Scope Vinimoy Private Limited	35,52,500	8.38	8.38
Total (a)	2,18,39,360	51.53	51.53
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	N.A.	N.A.	N.A.



holding in each category)			
e) Total (a+b+c+d)	2,18,39,360	51.53	51.53
Details of acquisition			
a) Shares carrying voting rights acquired	21,500	0.05	0.05
b) VRs acquired otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	N.A.	N.A.	N.A.
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	21,500	0.05	0.05
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	92,02,200	21.71	21.71
ii) Sarvottam Vanijya Limited	63,32,500	14.94	14.94
PACs:-			
iii) Shrivatsa Somany	13,21,370	3.12	3.12
iv) Shreekant Somany	4,29,740	1.01	1.01
v) Shreekant Somany (HUF)	45,500	0.11	0.11
vi) Abhishek Somany	85,500	0.20	0.20
vii) Anjana Somany	94,150	0.22	0.22
viii) Minal Somany	6,25,900	1.48	1.48
ix) Anushree Chopra	1,50,000	0.35	0.35
x) Scope Vinimoy Private Limited	35,52,500	8.38	8.38
Total (a)	2,18,39,360	51.53	51.53
b) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
e) Total [a+b+c+d]	2,18,39,360	51.53	51.53
Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter-se transfer/ encumbrance, etc.)	Inter-se Transfer amongst Promoters		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	N.A.		



Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares in the TC.	19.01.2018
Equity share capital/ total voting capital of the TC before the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each
Equity share capital/ total voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each
Total diluted share/ voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each (No dilution of shares)

Signature of the Acquirers:

For Bhilwara Holdings Limited

For Sarvottam Vanijya Limited

Yoen

Yoen

(Niranjan Kumar Goenka)

(Niranjan Kumar Goenka)

Director

Director

DIN: 00060864

DIN: 00060864



Place: Kolkata

Date: 19.01.2018

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Somany Ceramics Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers:- 1. Bhilwara Holdings Limited 2. Sarvottam Vanijya Limited Persons Acting in concert (PACs) with acquirer:- 3. Shrivatsa Somany 4. Shreekant Somany 5. Shreekant Somany (HUF) 6. Abhishek Somany 7. Anjana Somany 8. Minal Somany 9. Anushree Chopra 10. Scope Vinimoy Private Limited		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. National Stock Exchange of India Limited (NSE) and 2. BSE Limited (BSE)		
Details of acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	91,93,500	21.69	21.69
ii) Sarvottam Vanijya Limited	63,19,700	14.91	14.91
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ other)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	1,55,13,200	36.60	36.60
Details of acquisition			
a) Shares carrying voting rights acquired			
i) Bhilwara Holdings Limited	8,700	0.02	0.02
ii) Sarvottam Vanijya Limited	12,800	0.03	0.03
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.



c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	N.A.	N.A.	N.A.
d) Shares encumbered/ invoked/ released by the acquirer	N.A.	N.A.	N.A.
e) Total (a+b+c+/-d)	21,500	0.05	0.05
After the acquisition, holding of:			
a) Shares carrying voting rights			
Acquirers:-			
i) Bhilwara Holdings Limited	92,02,200	21.71	21.71
ii) Sarvottam Vanijya Limited	63,32,500	14.94	14.94
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	1,55,34,700	36.65	36.65
Mode of acquisition / sale (e.g. open market/ off-market/ public issue/ right issue/ preferential allotment/ inter-se transfer etc.)	Inter-se Transfer amongst Promoters.		
Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	19.01.2018		
Equity share capital/ total voting capital of the TC before the said acquisition / sale	4,23,79,426 Equity Shares of Rs.2/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	4,23,79,426 Equity Shares of Rs.2/- each		
Total diluted share/ voting capital of the TC after the said acquisition	4,23,79,426 Equity Shares of Rs.2/- each (No dilution of shares)		

(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

Signature of the Acquirers:

For Bhilwara Holdings Limited

For Sarvottam Vanijya Limited

[Handwritten Signature]

[Handwritten Signature]

(Niranjan Kumar Goenka)

(Niranjan Kumar Goenka)

Director

Director

DIN: 00060864

DIN: 00060864

Place: Kolkata

Date: 19.01.2018

