



Dhanuka Agritech Limited

AN ISO 9001 : 2008 COMPANY

Online

Date: January 3, 2018

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G. Block,
Bandra- Kurla Complex,
Bandra East, Mumbai-400 051

Corporate Relationship Department
Bombay Stock Exchange of India Ltd.
1st Floor New Trading, Rotunda Building,
P J Towers, Dalal Street Fort,
Mumbai- 400 001

Ref: Symbol- DHANUKA

Scrip Code: 507717

Sub: 13 Episode Series on ABP News from 6th January, 2018

Dear Sir,

In our continuous endeavor for growth of Indian farmer and contribution to Indian Agriculture Industry, Dhanuka Agritech Limited is coming up with Path breaking 13 Episode series "*Dhanuka Kheti Ki Nayi Takneeq, Kisan Ki Aamdani Doguni Karne Ki Disha Mein Ek Pahal*" to be telecasted *every Saturday at 12:30 P.M and every Sunday at 5:30 P.M* on ABP News.

Indian agriculture is currently facing many challenges and mainly of producing more from limited resource to meet the needs of growing human population under conditions of diminishing water resources and expanding environmental stress. To achieve this, Indian's nearly 140 million rural families – mostly farmers owning up to two hectares of land – will have to be provided with the best available technologies and scientific farming methods to raise productivity, increase income and manage natural resources and environment. For addressing these issue Dhanuka Agritech Limited is coming up with Path breaking 13 Episode series which is designed to educate the world specifically our Indian farmers on the most exciting advancements in the field of Agriculture and Farming. The series will take viewers on location across the country, to the farms that forms the backbone of the ever-changing Indian Agriculture Industry. The series viewers can tune in and gain an inside track on the most cutting edge advancements.

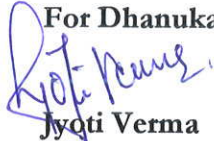
Dhanuka Innovative Agriculture Awards (DIAA): During the series, Nomination from innovative farmer/SAUs/CAUs/KVKs/Research Institution/SHG/Village Panchyat etc. for the different categories of awards shall be invited. These awards will recognize the outstanding efforts of Innovative Farmers/Research Institution /SAUs/ CAUs/ KVKs by way of a cash prize worth Rs. 15 lakh and citation **on March 22, 2018**, during the World Water Day 2018 conference (WWD) to be held in

Delhi NCR, where these awards will be given. For more detail please visit www.dhanuka.com. Last date of receiving the nomination is **February 28, 2018**.

Please take above information in your record.

Thanking You,
Yours faithfully,

For Dhanuka Agritech Limited



Jyoti Verma
Company Secretary
FCS- 7210