

#### **NIIT** Limited

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October 3, 2018

The Manager

BSE Limited Corporate Relationship Department, 1st Floor, New Trading Ring, Rotunda Building Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 The Manager National Stock Exchange of India Ltd Listing Department Exchange Plaza 5th Floor, Plot no C/1, G Block Bandra Kurla Complex Bandra (E),Mumbai – 400 051

# Subject: Press Release dated October 3, 2018

Scrip Code: BSE - 500304; NSE - NIITLTD

Dear Sir/Madam,

Please find enclosed a copy of the press release titled "NIIT empowers youth by making them experience their dream career courses - Offers Micro Programmes in Banking & Finance, Digital Marketing, Data Analytics, Accounting & Business Analytics and Information Technology".

This is for your information and records.

Thanking you,

Yours truly,

For NIIT Limited

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Deepak Bansal Company Secretary & Compliance Officer



# NIIT empowers youth by making them experience their dream career courses

Offers Micro Programmes in Banking & Finance, Digital Marketing, Data Analytics, Accounting & Business Analytics and Information Technology

New Delhi, October 03, 2018: NIIT Limited, a global leader in Skills and Talent Development, has introduced micro programmes for graduates and undergraduates to help them make right career choice. The micro programmes provide an overview of the domain to which the particular Programme caters. On offer are Micro Programmes in Banking & Finance, Digital Marketing, Data Analytics, Accounting & Business Analytics and Information Technology designed to help students choose the best new-age programme suited to their aptitude to kick-start an aspirational career in the digital economy.

The Micro Programmes are a healthy mix of theory and activities and provide a sample of the actual new-age career programmes from NIIT. These Programmes have been built as a capsule of 4 hours, spread across 2 days. The classes will be conducted in a workshop mode either in Instructor-led training (ILT) or in Synchronous Learning technology platform depending upon the particular Micro Programme. Students will be awarded a participation certificate after successful completion of the Micro Programme.

While the options are plenty, information about the future-ready careers and the roles & path they entail are often not available to students. Hence, the youth seem to be 'drifters' not knowing what stream to choose and strongly feel the need for guidance and direction. Towards this, NIIT has launched micro programmes to provide students with an opportunity to choose the best career path for their future. Students can apply for these programmes by visiting the nearest NIIT centre.

Kshitij Jain, Vice President, Career Education Business, NIIT Ltd., said, "There are multiple career options available in today's digital economy, but the youth is often confused due to the lack of proper information and guidance. With focus towards being inspiring mentor and helping students make right choice, NIIT has rolled out a wide selection of micro programmes leading to aspirational careers, for both Graduates and Undergraduates."

The Micro Programmes offer students an opportunity to experience NIIT's unique learning methodology first-hand and take back home some key learnings about the domain to which the particular Micro Programme caters. NIIT also offers micro programmes on Soft Skills like Interview preparation, Resume Writing and Grooming etc.

# For more information contact: - 180030006448

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#### About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. The company, which was set up in 1981 to help the nascent IT industry overcome its human resource challenges, today ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint across 40 nations, NIIT offers training and development solutions to Individuals, Enterprises and Institutions. NIIT has three main lines of business across the globe – Corporate Learning Group, Skills & Careers Business and MindChampion Learning Systems Limited.

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### Press Release



NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The Skills & Careers Business (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Digital Transformation, Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. As NIIT's wholly owned subsidiary for its K-12 school learning initiative - MindChampion Learning Systems Limited (MLSL), provides futuristic NIIT nGuru range of learning solutions for schools comprising, interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software. The Training.com learning platform is an NIIT initiative for advanced career programs, which are delivered live by industry experts in an immersive and interactive online mode, combining instructor-led classrooms with the convenience of accessing the training sessions from anywhere.

As the Most Trusted Training Brand in India for 5th year in a row (Brand Trust Report, 2017), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past eleventh consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World. NIIT.tv – a disruptive innovation by NIIT, won the prestigious award for 'Educational Technology, at the Indo-American Education Summit 2016.

## For media queries, please contact:

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