

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 033 6613 6242, E-mail : panemamics @emamigroup.com

Date: 03.10.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

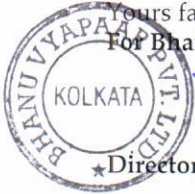
Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited



★ Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		03.10.2018 BHANU VYAPAAR PRIVATE LIMITED											
Details of the creation/invocation/release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)}/ release [(2)-(3)]/ invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Number
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,27,22,280	7.2086	Creation	27.09.2018	Pledge	Third party pledge	69,000	0.0152	Kotak Mahindra Investments Limited	3,27,91,280	7.2238
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,27,91,280	7.2238	Creation	27.09.2018	Pledge	Third party pledge	3,50,000	0.0771	RBL Bank Limited	3,31,41,280	7.3009
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,31,41,280	7.3009	Creation	27.09.2018	Pledge	Third party pledge	2,45,000	0.0540	IndusInd Bank Limited	3,33,86,280	7.3549
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,33,86,280	7.3549	Creation	01.10.2018	Pledge	Collateral pledge	2,32,000	0.0511	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company	3,36,18,280	7.4060

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Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,36,18,280	7.4060	Creation	01.10.2018	Pledge	Collateral pledge	1,86,000	0.0410	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	3,38,04,280	7.4469
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,38,04,280	7.4469	Creation	01.10.2018	Pledge	Third Party Pledge	3,48,000	0.0767	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	3,41,52,280	7.5236
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,67,83,200	8.1032	Creation	27.09.2018	Pledge	Third party pledge	10,000	0.0022	Kotak Mahindra Prime Limited	3,67,93,200	8.1054
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,67,93,200	8.1054	Creation	27.09.2018	Pledge	Third party pledge	6,10,000	0.1344	IndusInd Bank Limited	3,74,03,200	8.2398
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,74,03,200	8.2398	Creation	28.09.2018	Pledge	Third party pledge	37,000	0.0082	Kotak Mahindra Prime Limited	3,74,40,200	8.2479
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,74,40,200	8.2479	Creation	28.09.2018	Pledge	Collateral Pledge	77,000	0.0170	Reliance Capital Trustee Co. Ltd and Reliance Nippon Life Asset Management Limited	3,75,17,200	8.2649

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Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,28,53,019	9.4403	Creation	01.10.2018	Pledge	Third party pledge	2,65,000	0.0584	ICICI Prudential Asset Management Company Limited	4,31,18,019	9.4987
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,31,18,019	9.4987	Creation	01.10.2018	Pledge	Third party pledge	2,03,000	0.0447	Axis Trustee Services Limited and Reliance Nippon Life Asset Management Limited	4,33,21,019	9.5435
Prabhakar Viniyog Private limited	2,64,01,492	5.8161	73,81,000	1.6260	Creation	28.09.2018	Pledge	Collateral Pledge	73,000	0.0161	Reliance Capital Trustee Co. Ltd and Reliance Nippon Life Asset Management Limited	74,54,000	1.6421
Prabhakar Viniyog Private limited	2,64,01,492	5.8161	74,54,000	1.6421	Creation	28.09.2018	Pledge	Collateral Pledge	1,13,000	0.0249	HDFC Trustee Company Limited and HDFC Asset Management Company Limited	75,67,000	1.6670
Raviraj Viniyog Private Limited	2,77,73,584	6.1184	92,72,000	2.0426	Creation	28.09.2018	Pledge	Collateral Pledge	73,000	0.0161	Reliance Capital Trustee Co. Ltd and Reliance Nippon Life Asset Management Limited	93,45,000	2.0587
Raviraj Viniyog Private Limited	2,77,73,584	6.1184	93,45,000	2.0587	Creation	28.09.2018	Pledge	Collateral Pledge	1,13,000	0.0249	HDFC Trustee Company Limited and HDFC Asset	94,58,000	2.0836

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Raviraj Viniyog Private Limited	2,77,73,584	6.1184	94,58,000	2.0836	Creation	28.09.2018	Pledge	Collateral Pledge	85,000	0.0187	95,43,000	2.1023	Management Company Limited	Axis Trustee Services Limited and Reliance Nippon Life Asset Management Limited	0.0088	86,33,000	1.9018
Suraj Viniyog Private Limited	2,59,15,848	5.7092	85,93,000	1.8930	Creation	28.09.2018	Pledge	Collateral Pledge	40,000	0.0643	89,25,000	1.9661	Kotak Mahindra Investments Limited	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	0.0242	33,74,000	0.7433
Suraj Viniyog Private Limited	2,59,15,848	5.7092	86,33,000	1.9018	Creation	01.10.2018	Pledge	Third party pledge	2,92,000								
TMT Viniyog Limited	97,33,160	2.1442	32,64,000	0.7190	Creation	28.09.2018	Pledge	Collateral Pledge	1,10,000								

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 03.10.2018

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of shares [(2)+(3)] / [(2)-(3)] invocation [(2)-(3)]			
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/invocation release encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	creation / release		
														(2)+(3)]	invocation [(2)-(3)]	
PRITI A																
SUREKA	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-	-	-	-
VIBHASH	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-	-	-	-

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