By Mail

17th October, 2018

Bombay Stock Exchange Limited

Floor 25, P.J. Towers

Fax No.:+91-22-22723121

Dalal Street, Fort

Mumbai - 400 001

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a Pledge of equity shares of Coffee Day Enterprises Limited in connection with the loan availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V.G.Siddhartha

Authorized Signatory

Discipsure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEB (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Coffee Day Enterprises limited

BSE Limited

National Stock Exchange of India Limited

Names of the Stock Exchanges where the shares of the target company are listed

Name of the Target Company [TC]

TOTAL	Sivan Securities Pvt.Ltd	Malavika Hegde	Coffee Day Consolidations Pvt.Ltd	Devadarshiri Info Technologies Pxt Ltd	Goribedu Coffee Estates Private Limited	V.G. Siddhartha		Name of the Promoter[s] or PACs with him	Details of Release/Pledge of Shares	Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	Date of Reporting
113,929,198	444,032	8,562,506	12,268,416	12,408,440	11,071,104	69,174,700	% of to shares share capital	Promoter Hold		hares I /invoked	
	0.21%	4.05%	5.81%	5.87%	5.24%	32.75%	otal	ng in the Targ			
	0.21%	4.05%	5.81%	5.87%	5.24%	32.75%	% w.r.t. diluted share capital	Promoter Holding in the Target Company [1]			
	444,000	5,639,000	12,267,173	12,408,440	11,071,104	26,468,757	No. of shares	Promoter holding already encumbered [2]		V.G.Siddhartha	17.10.2018
	0.21%	2.67%	5.81%	5.87%	5.24%	12.53%	% of total share capital				
						Creation	Type of event [creation / release / invocation]				
						12.10.2018	Date of creation / invocation./ release-of encumbrance				
						8 Pledge	Type of evert Date of creation / Type of encumbrance (creation / invocation) Type of encumbrance (plectoc/liparine) (plectoc/lipari				
						Pledge of Shares in connection with the NCD's issued by the Group company	Reasons for encumbrance				
						277000	No. of shares				
	0	0	0	0	0		% of total share capital				
		,			,	Pledge of Shares to IDBI Trusteeship 0.13% Services limited	Name of the entity in whose favour shares encumbered				
68,575,474	444,000	5,639,000	12,267,173	12,408,440	11,071,104	26,745,757	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / rehase [((2)-(3)] / invocation [(2)-(3)]			
174 32.46%		00 2.67%	73 5.81%	40 5.87%	5.24%	12.66%	% of total share capital	ding of hares (3)] / retease ttion [(2)-(3)]			