

23rd October 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sirs,

**Reg : Appointment of Mr K N Radhakrishnan, President and CEO as
Director and CEO in the rank of Whole-Time Director**

In terms of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the board of directors at their meeting held today, approved the appointment of Mr K N Radhakrishnan, President and CEO as an Additional Director of the Company effective 23rd October 2018.

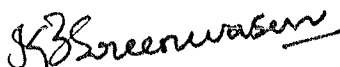
He will also hold office as Director and CEO in the rank of Whole-Time Director for a period of five years commencing from 23rd October, 2018, subject to the approval of shareholders at the next General Meeting.

A brief profile of Mr K N Radhakrishnan is enclosed for your reference.

This is for your information.

Thanking you,

Yours faithfully,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl: a/a

Profile of Mr K N Radhakrishnan

Mr K N Radhakrishnan, aged 56 years, began his career as Graduate Trainee in Sundaram-Clayton Limited (the Holding Company) in 1986 and has held various positions in the Company from 1986 to 2000.

During his tenure he implemented various initiatives in manufacturing, product layout and cellular manufacturing systems. He was the head of Business Planning of Sundaram-Clayton Ltd (SCL) and also for other component divisions. During his tenure, he was instrumental in developing best practices in TQM and TPM which enabled SCL to bag the prestigious Deming award and Japan Quality medal.

During 2000, he was transferred to the Company and implemented the same TQM and TPM practices in the Company which helped the Company to become world's first two wheeler company to win world's most prestigious recognition in Total Quality Management- the Deming Award 2002

Mr Radhakrishnan was promoted as Executive Vice President in 2004 and was made responsible for sales and marketing, materials along-with business planning and was elevated as President and CEO in 2008 and this position he currently holds.

He is an M. Tech graduate from the Indian Institute of Technology, Chennai and has also undergone a Management Education program at Indian Institute of Management, Ahmedabad in the year 1989.

He is not related to any other Director or Key Managerial Personnel of the Company. He is a member of Risk Management Committee of the Company.

He also holds directorship in group companies viz., TVS Credit Services Limited and TVS Motor Services Limited. He is also the Executive Committee member of Society of Indian Automobile Manufacturers (SIAM).

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