



October 31, 2018

The Secretary
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: **533261**

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: **EROSMEDIA**

Sub: Press Release

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited for association with Mythri Movie Makers to release the much awaited, mystical thriller 'Savyasachi' on November 2, 2018.

You are requested to kindly take the information on record.

Thanking you,

Yours faithfully,
for **Eros International Media Limited**

A handwritten signature in blue ink, appearing to read "Abhishek Kanoi".

Abhishek Kanoi
Vice President - Company Secretary & Compliance Officer



Encl: Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 9th Floor, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: Kailash Plaza, 2nd Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053,
CIN No. L99999MH1994PLC080502



Eros International acquires highly anticipated Telugu film *Savyasachi*

Mumbai, October 31, 2018: Eros International Media Ltd, a leading global company in the Indian film entertainment industry, in association with Mythri Movie Makers will release the much awaited, mystical thriller '*Savyasachi*' on **November 2, 2018**.

Co-produced by Naveen Yerneni, Ravi Shankar Yalamanchili & Mohan Cherukuri under the banner Mythri Movie Makers, the supernatural thriller is directed by Chandoo Mondeti. The highly anticipated pre-Diwali release features an ensemble star cast of **Naga Chaitanya Akkineni, R Madhavan, Bhumika Chawla** and **Nidhhi Agerwal** who makes her Telugu debut with this film. Veteran music composer M. M. Keeravani has composed the music in the film.

The trailer of *Savyasachi* has gathered phenomenal traction with 4.4 million views on the internet in less than a week. The film focuses on the story of a young man who suffers from the *Vanishing Twin Syndrome*, a rare phenomenon where a twin pregnancy is detected at an early stage, but only one baby is eventually born, leading to twins sharing the same body.

Speaking on the announcement, **Sunil Lulla, Managing Director, Eros International Media Ltd said**, "*We are excited to collaborate with Mythri Movie Makers and come on board this one-of-a-kind film with a unique story that promises to be a mass entertainer. Savyasachi is filled with enthralling twists backed by an acclaimed star cast and makes for a perfect Diwali release. We recognize the great content emerging from south Indian cinema and our association with Savyasachi reiterates our focus on our regional expansion plans.*"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For more information please visit: www.erosintl.com

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