To
Just Dial Limited
Palm Court, Building M,
501/B, 5th Floor, New Link Road,
Beside Goregaon Sports Complex,
Malad (West), Mumbai – 400 064.

To
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra - Kurla Complex,
Bandra (East), Mumbai - 400 051.

To BSE Limited

Corporate Relations Department, 1st Floor, New Trading Ring, P. J. Towers, Dalal Street, Mumbai - 400 001. To
Metropolitan Stock Exchange of India
Limited
4th Floor, Vibgyor Towers, Plot No C 62,
G-Block, Opp. Trident Hotel,

Bandra Kurla Complex, Bandra (E), Mumbai – 400 098.

Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir,

Please find enclose herewith my disclosure as prescribed under the provision of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to take the same on your record.

Thanking you,

Yours faithfully,

V. Krishnan
Encl: as above

| Name of the Target | Just Dial Limited | | | | | | | | | | | | | |
|---|---|--|--|-----------------------------------|--------------------------------------|--|---|--|------------|------------------------------|--|------------|--|--|
| Names of the stock of are listed | ompany | National Stock Exchange of India Limited BSE Limited Metropolitan Stock Exchange of India Limited October 11, 2018 | | | | | | | | | | | | |
| Date of reporting | | | | | | | | | | | | | | |
| Name of the promot created/released/inv | | whose sh | nares encu | mbrance l | has been | V. Krishnan | | | | | | | | |
| Details of creation/i | nvocation/rele | ease of en | cumbranc | e: | | | | | | | | | | |
| Name of the Promoter(s) or PACs with him(*) | Promoter h in the targe company (| t | Promoter holding already encumbered(2) | | | of events pertaining to encumbrance (3) | | | | | | | Post event holding of encumbered shares { creation [(2)+(3)]/ release [(2) – (3)] / invocation [(1)-(3)]] | |
| | Number | % of total share capita | Numb er | % of total share capital | Type of event (ereation hydrocation) | Date of ereation/in vocation release of encumbran ce | Type of encumbra nce(pledg e/lien/non disposal undertakin g/others) | Reas ons for encu mbra nce* | Numb er | % of share Capita I | Name of the entity in whose favour shares encumbere d*** | Numb er | % of total share Capita | |
| V. Krishnan | 616619 | 0.91 | 64271 | 0.95 | Invocati | 09/10/2018 | NA | NA | 10388 | 0.15 | Aditya Birla Money Limited | 53883 0 | 0.80 | |

| V.S.S. Mani | 20219245 | 30.00 | Nil | Nil | - | - | <u>-</u> | - | - | - | Nil | Nil |
|------------------|----------|-------|-----|-----|---|---|----------|---|---|-----|-----|-----|
| Ramani Iyer | 1090232 | 1.62 | Nil | Nil | • | - | - | - | - | - 5 | Nil | Nil |
| Anita Mani | 620488 | 0.92 | Nil | Nil | - | - | - | - | - | - | Nil | Nil |
| Eshwary Krishnan | 210000 | 0.31 | Nil | Nil | - | - | - | - | - | - | Nil | Nil |

Signature of Authorised Signatory

V. Krishnan

Place: Noida

Date: October 11, 2018

^{*}The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

^{**} For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

^{***}This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.