

Date: 1<sup>st</sup> October, 2018

From,  
A Srinivas Rama Raju  
P.No.174 Road No.13  
Jubileehills, Shaikpet  
Hyderabad

To,  
**The Secretary**  
**National Stock Exchange of India Ltd**  
5<sup>th</sup> Floor, Exchange Plaza  
Bandra - Kurla Complex  
Bandra (E)  
**MUMBAI - 500 051**

**The Secretary**  
**Bombay Stock Exchange Ltd,**  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
**MUMBAI - 400 001**

**Scrip Code: BSE - 500294 & NSE: NCC**

Dear Sir,

**Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011**

I, A Srinivas Rama Raju, herewith forwarding the disclosure under Regulation 31 (1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge Creation** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,  
Yours faithfully,



YA Srinivas Rama Raju

CC to: **The Company Secretary**  
**NCC Limited**

**Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		Names of the Stock Exchanges where the shares of the target company are listed		Acquisition of Shares and Takeovers Regulations, 2011										
		NCC		Bonyay Stock Exchange Limited AND The National Stock Exchange of India Ltd										
Date of reporting		1-Oct-18		A Srinivas Rama Raju										
Name of the promoter or PACG on whose shares		Pledge Creation												
Details of the creation of encumbrance:														
Name of the Promoter(s) or PACs with hwm(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)			Post event holding of encumbered shares (Creation (2)+(3)) / release				
	No. of shares	% of total share capital	% w.r.t diluted share capital (%)	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation/ etc cation)	Date of creation/ release of encumbrance	Type of encumbrance (Pledge/Len/ non disposal undertaken/ others)	Reason for Encumbrance		No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	
AAV Ranga Raju	1,35,63,196	2.26	2.26	1,15,00,000	1.91	-	-	-	-	-	0.00	-	1,15,00,000	1.91
ASN Raju	62,52,215	1.04	1.04	14,00,000	0.23	-	-	-	-	-	0.00	-	14,00,000	0.23
AGK Raju	63,59,080	1.06	1.06	46,82,000	0.78	-	-	-	-	-	0.00	-	46,82,000	0.78
AVN Raju	79,85,791	1.33	1.33	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Narayana Raju	88,58,806	1.47	1.47	88,09,651	1.47	-	-	-	-	-	0.00	-	88,09,651	1.47
A Srinivas Rama Raju	33,46,668	0.56	0.56	25,00,000	0.42	Creation	29-09-2018	Pledge	Margin Shortfall	3,25,000	0.05	Aditya Bha Finance Limited	28,25,000	0.47
AV Sanyasayyanamma	7,288	0.00	0.00	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Suggana	68,202	0.01	0.01	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Shyama	99,902	0.02	0.02	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A S Jyothimayi	3,08,091	0.05	0.05	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Anandh	8,47,222	0.14	0.14	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Bharathi	1,24,059	0.02	0.02	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Neelavathi Devi	73,281	0.01	0.01	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Sridevi	1,13,984	0.02	0.02	-	0.00	-	-	-	-	-	0.00	-	-	0.00
M Swetha	12,25,530	0.20	0.20	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Sri Harsha Varma	41,780	0.01	0.01	-	0.00	-	-	-	-	-	0.00	-	-	0.00
IV Ranga Raju	22,65,916	0.38	0.38	-	0.00	-	-	-	-	-	0.00	-	-	0.00
I Sridevi	1,37,859	0.02	0.02	-	0.00	-	-	-	-	-	0.00	-	-	0.00
I Sowjanya	4,09,166	0.07	0.07	-	0.00	-	-	-	-	-	0.00	-	-	0.00
I K Chaitanya Varma	1,06,121	0.02	0.02	-	0.00	-	-	-	-	-	0.00	-	-	0.00
B Kausalya	11,090	0.00	0.00	-	0.00	-	-	-	-	-	0.00	-	-	0.00
A Sarvani	27,450	0.00	0.00	-	0.00	-	-	-	-	-	0.00	-	-	0.00
M/s. A V S R Holdings Private Limited	4,04,53,278	6.73	6.73	-	0.00	-	-	-	-	-	0.00	-	-	0.00
M/s. Naraninba Developers Private Limited	15,16,179	0.25	0.25	-	0.00	-	-	-	-	-	0.00	-	-	0.00
M/s. Avadesh Property Developers Private Limited	34,67,000	0.58	0.58	-	0.00	-	-	-	-	-	0.00	-	-	0.00
M/s. Srisha Projects Private Limited	1,10,86,726	1.85	1.85	1,10,00,000	1.83	-	-	-	-	-	0.00	-	1,10,00,000	1.83
<b>TOTAL</b>	<b>10,87,55,780</b>	<b>18.11</b>	<b>18.11</b>	<b>3,98,91,651</b>	<b>6.64</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,25,000</b>	<b>0.05</b>	<b>-</b>	<b>4,02,16,651</b>	<b>6.70</b>

Signature:   
 Place: Hyderabad  
 Date: 1st October 2018

*N. Srinivas Rama Raju*  
 CFWA & RAOJVA & Rama Raju