



**Regd. Office :** JSW Centre,  
Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051

**CIN. :** L27102MH1994PLC152925

**Phone :** +91 22 4286 1000

**Fax :** +91 22 4286 3000

**Website :** www.jsw.in

Ref: JSWSL: SEC: MUM:SE: 2018-19  
October 03, 2018

<b>1. National Stock Exchange of India Ltd.</b> Exchange Plaza Plot No. C/1, G Block Bandra – Kurla Complex Bandra (E), Mumbai – 400 051 <b>NSE Symbol: JSWSTEEL</b>  <b>Kind Attn.: Mr. Hari K, President (Listing)</b>	<b>2. BSE Limited</b> Corporate Relationship Dept. Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001, <b>Scrip Code No.500228</b>  <b>Kind Attn: The General Manager (CRD).</b>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**SUB: JSW STEEL'S VIJAYANAGAR MANUFACTURING UNIT WINS DEMING PRIZE**

Dear Sirs,

Enclosed herewith is a press release dated 03.10.2018 on the above subject, which is self-explanatory.

This is for your information and in compliance with applicable Regulation of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,  
For **JSW STEEL LIMITED**

**Lancy Varghese**  
Company Secretary



**FOR IMMEDIATE RELEASE**

## **JSW Steel's Vijayanagar manufacturing unit wins Deming Prize**

**BELLARY & MUMBAI – OCTOBER 3, 2018:** JSW Steel, India's leading steel company & flagship business of the US\$ 13 billion JSW Group, has been awarded the Deming Prize for its Vijayanagar Works manufacturing unit. The JSW Vijayanagar Works is the largest single location integrated steel plant in the world to be awarded the prestigious Deming Prize for excellence in Total Quality Management (TQM). The Deming Application Prize is a world-renowned annual quality award presented by the Union of Japanese Scientists and Engineers (JUSE) to companies that have achieved distinctive performance benchmarks through the application of TQM. The Deming Prize will be formally presented to JSW Steel on November 14, 2018 in Tokyo.

**Commenting on this achievement, Mr. Seshagiri Rao, Joint Managing Director of JSW Steel and Group CFO said,** *"JSW Steel is privileged to be honoured with the Deming Prize for our Quality Management at Vijayanagar Works steel plant. It is testimony of JSW Steel's uncompromising commitment to the TQM benchmarks we have set & achieved over the last several years. This coveted award complements our strong partnership with Original Equipment Manufacturers many of whom are Deming prize winners themselves. Our journey over the years has been exciting and this award is a tremendous inspiration for everyone at JSW Steel to move forward with the winning spirit and achieve new heights."*

**Dr Vinod Nowal, Deputy Managing Director - JSW Steel said,** *"We are proud to have the Indian flag flying high at a global quality conclave. We designed the '0757' campaign to inculcate quality process ethics in all our employees right from those on the shop-floor to the top-floor at JSW Steel Vijayanagar Works. The Deming Prize is a testimony to our efforts in implementing a system-based approach in quality & process design to ensure constant improvements in operations. We will continue to focus on raising our benchmarks in these areas going forward."*

**About JSW Steel Ltd:** JSW Steel is a part of the diversified US\$ 13 billion JSW Group, which has a presence in Steel, Energy, Infrastructure, Cement, Ventures and Sports. JSW Steel is the leading integrated steel company in India with an installed steel-making capacity of 18 MTPA. JSW Steel's plant at Vijayanagar in Karnataka, is the largest single location steel producing facility in the country with a capacity of 12 MTPA.

**For Further Information Please Contact:**

### **JSW Group Corporate Communications**

Frederick Castro  
Mobile: +91 99206 65176  
Email: [frederick.castro@jsw.in](mailto:frederick.castro@jsw.in)

Jitendra Vashistha  
Mobile: +91 94806 94494  
Email: [jitendra.vashistha@jsw.in](mailto:jitendra.vashistha@jsw.in)

### **Edelman India**

Santosh Castelino  
Mobile: +91 7506549290  
Email: [santosh.castelino@edelman.com](mailto:santosh.castelino@edelman.com)

Jaison Rebello  
Mobile: +91 8286939726  
Email: [Jaison.rebello@edelman.com](mailto:Jaison.rebello@edelman.com)

