

**Date:** October 09, 2018

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**Scrip ID:** ZENSARTECH

**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "***Cynosure is a Gold Sponsor at Guidewire Connections 2018***"

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
**Company Secretary**



**Encl.:** As above

## Cynosure is a Gold Sponsor at Guidewire Connections 2018

*Cynosure, a Zensar company to showcase end to end digital transformation solutions for insurance carriers at booth #G4*

**Las Vegas, Nevada, October,9 2018:** Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that Cynosure a Zensar company will be a Gold sponsor at **Guidewire Connections 2018, booth number #G4**. The event will be held between **October 14-17, at the Wynn in Las Vegas**.

**Sandeep Kishore, CEO and Managing Director, Zensar** stated, "We are excited to participate at Guidewire Connections 2018, the Property and Casualty Insurance Industry event. Our solutions are aimed at empowering Property and Casualty insurance companies to derive maximum benefits from a robust, nimble and effective digital strategy. Our solutions imbibe our unique Return on Digital® approach, ensuring that each outcome is visible and measurable."

**Sid Wadhwa, Co-founder and Managing Partner, Cynosure, a Zensar company**, commented, "This year, the visitors will get an opportunity to interact with a more cohesive digital eco-system. We will be showcasing our core Guidewire capabilities, enhanced with technologies like AI, Predictive Analytics Human Experience; all designed to create robust digital customer acquisition platforms."

Visit Cynosure at Guidewire Connections 2018, **Booth #G4** to learn how insurers can benefit from a digital strategy. The showcase will contain core transformation technologies, cloud frameworks, and Intelligent Automation Solutions that help in making timely, data-driven decisions.

Some of the key features include as below:

- Ease of access for a customer who can access account information through a mobile application
- The convergence of cloud led interactions that are secure, cost-effective and agile
- Predictive analytics that can be a key differentiator in time to market and customer acquisition strategy
- AI/ML led backend platforms that can address issues in real-time enhancing overall grievance redressal
- Instant uploads of claims, quick verification and swift resolution making it a customer centric operation
- Creation of a faster, a more efficient, carrier driven pro-active response to Claims handling
- Smooth collaboration between Zensar's AI/ML platform with Cynosure's Guidewire implementation expertise, making it a complete digital eco-system

You can visit the following links for more details:

[Core Transformation, Digital Strategy, Data Management, Change Management,](#)



**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

