

# BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264  
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Date: 10.10.2018

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

**Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Bhanu Vyapaar Private Limited

Director, Authorized Signatory



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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

**Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)					EMAMI LIMITED								
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED								
Date of reporting					10.10.2018								
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked					BHANU VYAPAAR PRIVATE LIMITED								
Details of the creation/invocation/release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,50,74,280	7.7267	Creation	09.10.2018	Pledge	Collateral Pledge	2,50,000	0.0551	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	3,53,24,280	7.7818
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,53,24,280	7.7818	Release	09.10.2018	Others	Third Party Pledge	15,40,000	0.3393	IDBI Trusteeship Services Limited and DSP Black Rock Mutual Fund	3,37,84,280	7.4425
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,37,84,280	7.4425	Creation	09.10.2018	Pledge	Collateral Pledge	1,95,000	0.0430	IDBI Trusteeship Services Limited and ICICI	3,39,79,280	7.4855

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											Prudential Asset Management Company Limited		
Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,39,79,280	7.4855	Creation	09.10.2018	Pledge	Third Party Pledge	4,30,000	0.0947	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	3,44,09,280	7.5802
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,74,68,700	8.2542	Creation	09.10.2018	Pledge	Collateral Pledge	1,33,000	0.0293	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	3,76,01,700	8.2835
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,76,01,700	8.2835	Creation	09.10.2018	Pledge	Collateral Pledge	1,55,000	0.0341	IIFL Wealth	3,77,56,700	8.3176
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,77,56,700	8.3176	Creation	09.10.2018	Pledge	Third Party Pledge	3,10,000	0.0683	IDBI Trusteeship Services Limited and ICICI Prudential Asset Management Company Limited	3,80,66,700	8.3859
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	3,80,66,700	8.3859	Creation	09.10.2018	Pledge	Third Party Pledge	1,85,000	0.0408	IndusInd Bank Limited	3,82,51,700	8.4267
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,32,68,019	9.5318	Release	09.10.2018	Others	Third Party Pledge	15,79,886	0.3480	STCI Finance Limited	4,16,88,133	9.1837

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Suraj Viniyog Private Limited	2,59,15,848	5.7092	82,71,000	1.8221	Creation	09.10.2018	Pledge	Third Party Pledge	3,83,000	0.0844	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	86,54,000	1.9064
Suraj Viniyog Private Limited	2,59,15,848	5.7092	86,54,000	1.9064	Release	09.10.2018	Others	Collateral Pledge	2,15,000	0.0474	Kotak Mahindra Investments Limited	84,39,000	1.8591

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 10.10.2018

## Annexure A

**DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES-/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) & 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA A	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-

DEVELOPMENTAL INVEST LTD.

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AGARWAL													
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	906276	0.1996	0.1996	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	630000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	150000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-

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SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

DRANU VENTURES PVT. LTD.

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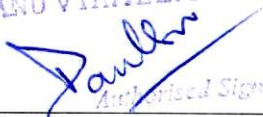
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-

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AGARWAL				-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
TMT VINIYOGAN LIMITED	97,33,160	2.1442	2.1442	3747000	0.8254	-	-	-	-	-	-	3747000	0.8254
RAVIRAJ VINIYOG PRIVATE LIMITED	2,77,73,584	6.1184	6.1184	1,05,01,000	2.3133	-	-	-	-	-	-	1,05,01,000	2.3133
PRABHAKAR VINIYOG PRIVATE LIMITED	2,64,01,492	5.8161	5.8161	84,16,000	1.8540	-	-	-	-	-	-	84,16,000	1.8540
AMITABH GOENKA	75,71,496	1.6680	1.6680	41,37,700	0.9115	-	-	-	-	-	-	41,37,700	0.9115
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

  
 Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 10.10.2018