

IPAMC/33/3/18-19

October 3, 2018

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its scheme holds equity shares of Orient Cement Limited (the Company) (whose shares are listed on your Stock Exchange).

ICICI Prudential India Recovery Fund - Series 2 had sold 3,36,310 equity shares of the company on October 01, 2018. As a result of the aforesaid sale, the shareholding of the Fund under its schemes has decreased by more than 2% as compared to the previous disclosure made for 5.04%.

We further request you to note that, as of the last reporting, which was made on November 23, 2017, the Fund and various other entities were stated as 'persons acting in concert' on account of sharing of common system. However, with effect from August 06, 2018, the Fund and such other entities have phased out the existing common system and thus are not being considered as Persons Acting in concert on this account.

The disclosure in this regard, as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited

Rakesh Shetty U Company Secretary

Encl: as above

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ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

N CH T CO (TO)	0.1			
Name of the Target Company (TC)	Orient Cer			
Name(s) of the acquirer and Persons	ICICI Prude	ICICI Prudential Mutual Fund (the Fund) under		
Acting in concert (PAC) with the	its various	its various schemes		
acquirer				
Whether the acquirer belongs to	No			
Promoter/Promoter group				
Name(s) of the Stock Exchange(s)	Bombay	Stock Exchange	ge,National Stock	
where the shares of TC are Listed	Exchange	Stook Exonant	go/rtational Otook	
Details of the acquisition / disposal	Number	% w.r.t. total	% w.r.t. total	
as follows	Number	share / voting	diluted	
as 10110WS				
		capital	share/voting	
		wherever	capital of the TC	
		applicable(*)	(**)	
Before the Sale under consideration,				
holding of :				
a) Shares carrying voting rights	6,483,386	3.16		
b) Shares in the nature of				
encumbrance (pledge/lien/non-				
disposal undertaking / others)				
c) Voting rights (VR) otherwise than				
by shares				
d) Warrants/convertible securities /		::		
any other instrument that entitles	,,,,			
the acquirer to receive shares				
carrying voting rights in the TC				
(specify holding in each category)				
	6 400 006	2.16		
e) Total (a+b+c+d)	6,483,386	3.16		
Details of sale	000.040	0.40		
a) Shares carrying voting rights	336,310	0.16		
sold				
b) VRs sold otherwise than by				
shares				
c) Warrants/convertible securities/		1996		
any other instrument that entitles				
the acquirer to receive shares				
carrying voting rights in the TC				
(specify holding in each				
category) sold				
d) Shares encumbered / invoked				
/released by the acquirer				
e) Total (a+b+c+d)	336,310	0.16	Sal Ma	
			- 3	
After the sale, holding of:	6,147,076	3.00	1	

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a) Shares carrying voting rightsb) Shares encumbered with the acquirer			
c) VRs otherwise than by equity shares			
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	6,147,076	3.00	
Mode of acquisition / sale (e.g. open market/ off-market /public issue /rights issue/preferential allotment/inter-se transfer etc.)	Secondary I	Market	
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	October 01,2018		
Equity share capital / total voting capital of the TC before the said sale	204,868,760		
Equity share capital/ total voting capital of the TC after the said sale	204,868,760		
Total diluted share/voting capital of the TC after the said sale	204,868,760		
Note —			

Note.—

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorised Signatory

Place: Mumbai Date: October 03,2018

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