Member: BSE, MSEI, CDSL-DP Category 1 Merchant Banker Sebi Regd. No.: IN DP CDSL-83-2000, MSEI-INB261069935 Sebi Regd. No.: BSE-INB011069953, M.B.-INM000010981 CIN: U67120RJ1995PLC010390

www.hemsecurities.com

Date: Tuesday, October 30, 2018

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

Ref: Proposed Public Offer to acquire upto 15,79,086 fully paid-up equity shares of Rs. 10/each at an Offer Price of Rs. 10.50/- each payable in cash, representing 49.96% of equity share capital of Halder Venture Limited, as of the 10th Working Day from the Closure of the Tendering Period, in accordance with Reg 3(1) and 4 of the SEBI (SAST) Regulations, 2011 and subsequent amendments thereto

Sub: Submission of Copy of Detailed Public Statement

Dear Sir,

In relation to the captioned offer, we, Hem Securities Limited, Manager to the proposed Open Offer, herewith enclosed the Copy of Detailed Public Statement, which appeared on Tuesday, October 30, 2018 in all the editions of Business Standard (English), Business Standard (Hindi), Mumbai Mitra (Marathi) and Ek Din (Bengali).

Please take it on your record.

Thanking You,

Yours faithfully,

For Hem Securities Limited

Adarsh Chawla

(Assistant General Manager

Encl: a/a

ALDER VENTURE LIMITE

IN TERMS OF REGULATION 3(1) AND 4 READ WITH REGULATIONS 13(4), 14(3) AND 15(2) OF THE SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Open Offer ("Offer") for acquisition of upto 15,79,086 equity shares of ₹ 10 each from equity shareholders of Halder Venture Limited ("HVL" or "the Target Company" or "TC") representing 49.96 % of the fully paid equity shares capital of the Target Company as of the 10th working day from the closure of the tendering period, by Mr. Prabhat Kumar Haldar ("Acquirer 1"), Mr. Keshab Kumar Halder ("Acquirer 2"), Mrs. Poulomi Halder ("Acquirer 3"), Mrs. Rekha Halder ("Acquirer 4"), Mr. Koustuv Halder ("Acquirer 5"), collectively referred to as the Acquirers along with Ms. Shrestha Halder ("PAC") in her capacity as Person Acting in Concert with the Acquirers at a price of ₹ 10.50 (Rupees Ten and Paisa Fifty Only) per equity share, payable in cash, pursuant to and in compliance with regulation 3(1) and 4 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations . 2011 and subsequent amendments thereto (herein-after referred to as "SEBI(SAST) Regulations, 2011" or "SEBI(SAST) Regulations" or "The Regulations")

This Detailed Public Statement (the "DPS") is being issued by Hem Securities Limited, the Manager to the Offer ("Manager to the Offer"/"Manager"), for and on behalf of Acquirers and PAC, in compliance with Regulations 13(4), 4(3) and 15(2) of SEBI(SAST) Regulations, 2011, pursuant to the Public Announcement dated Wednesday, October 24, 2018 ("PA") within 5 (five) working days from the date of PA. The PA was sent to BSE Limited ("BSE"), Securities and Exchange Board of India ("SEBI"), the Target Company at its Registered Office on Wednesday, October 24, 2018 and corrigendum to the PA was sent to BSE Limited ("BSE"), Securities and Exchange Board of India ("SEBI"), the Target Company at its Registered Office on Thursday, October 25. 2018

ACQUIRER(S), SELLER(S), TARGET COMPANY AND OFFER:

Information about Acquirers and PAC

A.1 Mr. Prabhat Kumar Haldar ("Acquirer 1")

- a. Nature of Entity: Individual
- b. Prabhat Kumar Haldar, S/o. Mr. Madan Mohan Haldar, aged 77 years is an Indian Resident residing at Amodpur, Iswarpur, Birbhum, Ahmadpur -731201 West Bengal Mobile no: +91 8972148783
- c. He has done Bachelor of Commerce from the University of Calcutta, and has an experience of 45 years in Rice Milling and other agricultural products. He belongs to the Promoter and Promoter Group of the Target Company. d. As on the date of DPS, he holds 3,00,400 Equity Shares representing 9.50% of the fully paid equity share capita of the Target Company

e. Details of entities in which Mr. Prabhat Kumar Haldar is interested are as follows:

Sr. No.	Name of Entity(s)	Status		
1	P. K. Cereals Private Limited	Director		
2	P. K. Agri Link Private Limited	Director		
3	Shri Jatadhari Rice Mill Private Limited	Director		
4	JDM Commercial Private Limited	Director		
5	Prakruti Commosale Private Limited	Director		
6	Reliable Advertising Private Limited	Director		
None of the entities mentioned above are participating or interested or acting in concert with the Acquirer in this Offer and are not				

listed on any of the stock exchanges f. He has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B

- of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act.
- g. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN: 328566E), Chartered Accountants, having their office at 48, Justice M. N. Bose Lane, Masterpara, P.O. Konnagar, Dist.Hooghly-712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta_gautam@yahoo.co.in has certified and confirmed that the Net Worth of Mr Prabhat Kumar Haldar as on October 23, 2018 is ₹ 3,26,92,035 (Rupees Three Crores Twenty Six Lakhs, Ninety Two Thousand and Thirty five only). A.2 Mr. Keshab Kumar Halder ("Acquirer 2")

- a. Nature of Entity: Individual
- b. Keshab Kumar Halder, S/o. Prabhat Kumar Haldar, aged 48 years is an Indian Resident residing at Ishwarpur Birbhum - 731201 West Bengal. Mobile no: +91 9434013800
- c. He has done Bachelor of Commerce from University of Burdwan and has an experience of 25 years in Rice Milling and other agriculture products. He belongs to the Promoter and Promoter group of the Target Company. d. As on the date of the DPS, he holds 1,50,600 Equity Shares representing 4.76 % of the fully paid equity share capital of the Target Company
- e. Details of entities in which Mr. Keshah Kumar Halder is interested are as follows

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listed on any of the stock exchanges.

f. He has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act.

- g. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN: 328566E), Chartered Accountants, having their office at 48, Justice M.N. Bose Lane, Masterpara, P.O. Konnagar. Dist. Hooghly- 712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta_gautam@yahoo.co.in has certified and confirmed that the Net Worth of Mr. Keshab Kumar Halder as on October 23, 2018. is ₹7,45,64,465 (Rupees Seven Crores Forty five Lakhs, Sixty four Thousand four hundred and Sixty five only).
- A.3 Mrs. Poulomi Halder ("Acquirer 3")
- a. Nature of Entity: Individual
- b. Mrs. Poulomi Halder, W/o. Mr. Keshab Kumar Halder aged about 40 years is an Indian Resident residing at Ishwarpur Birbhum West Bengal - 731201, West Bengal. Mobile no: +91 9474869232
- c. She has done Bachelor of Arts from University of Burdwan, and has an experience of 15 year in Rice Milling and other agriculture products. She belongs to the Promoter and Promoter Group of the Company
- d. As on the date of DPS, she holds 1,50,800 Equity Shares representing 4.77 % of the fully paid equity shares capital of the Target Company
- e. Details of entities in which Mrs. Poulomi Halder is interested are as follows:

Sr. No.	Name of Entity(s)	Status			
1	Shri Jatadhari Rice Mill Private Limited	Director			
2	Intellect Buildcon Private Limited	Director			
3	P. K. Agri Link Private Limited	Director			
No. of the castillation of					

f. She has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B

of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act. g. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s. Gautam K Datta & Associates

(FRN: 328566E), Chartered Accountants, having their office at 48, Justice M.N. Bose Lane, Masterpara, P.O. Konnagar, Dist. Hooghly- 712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta gautam@ yahoo.co.in has certified and confirmed that the Net Worth of Mrs. Poulomi Halder as on October 23, 2018 is ₹ 2,23,24,058 (Rupees Two Crores Twenty three Lakhs, Twenty four Thousand and Fifty eight only)

A.4 Mrs. Rekha Halder ("Acquirer 4") a. Nature of Entity: Individual

listed on any of the stock exchanges

- West Bengal 731201, Mobile no: +91 9474548460
- c. She has done Bachelor of Arts from University of Calcutta and has an experience of 35 years in Rice Milling and other agriculture products. She belongs to the Promoter and Promoter Group of the Target Company.
- d. As on the date of the DPS, she holds 1,51,220 Equity Shares representing 4.78 % of the fully paid equity shares capital of the Target Company
- e. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN: 328566E), Chartered Accountants, having their office at 48, Justice M.N. Bose Lane, Masterpara, P.O. Konnagar Dist Hooghly- 712235. West Bengal Mobile No: +91 9830221901. F-mail id: datta gautam@ yahoo.co.in has certified and confirmed that the Net Worth of Mrs. Rekha Halder as on October 23,2018 is ₹ 1,99,88,064 (Rupees One Crore Ninety Nine Lakhs, Eighty Eight Thousand and Sixty four only)
- f. Details of entities in which Mrs. Rekha Haldar is interested are as follows

Sr. No.	Name of Entity(s)	Status			
1	P. K. Agri Link Private Limited	Director			
2	Reliable Advertising Private Limited	Director			
None of the	None of the entities mentioned above are participating or interested or acting in concert with the Acquirer in this Offer and are not				

listed on any of the stock exchanges g. She has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section

- 11B of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act.
- Mr. Koustuv Halder ("Acquirer 5")
- a. Nature of Entity: Individual
- b. Koustuv Halder, S/o. Keshab Kumar Halder, aged 19 years is an Indian Resident residing at Ishwarpur Birbhum - 731201 West Bengal Mobile no: +91 7063593361 c. He is pursuing Bachelors of Industrial Engineering from Northeastern University, Boston, US. He belongs to the
- Promoter and Promoter group of the target Company d. As on the date of the DPS, he holds 10,000 Equity Shares representing 0.32 % of the fully paid equity shares capital of the Target Company
- e. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN:
- 328566E), Chartered Accountants, having their office at 48, Justice M.N. Bose Lane, Masterpara, P.O. Konnagar, Dist.Hooghly-712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta_gautam@ yahoo.co.in has certified and confirmed that the Net Worth of Mr. Koustuv Halder as on October 23.2018 is ₹ 5,81,382 (Rupees Five Lakh Eighty One Thousand Three Hundred and Eight two only)
- f. He has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act.

Ms. Shrestha Halder ("PAC").

- a. Nature of Entity: Individual
- b. Shrestha Halder, D/o Keshab Kumar Halder, aged 17 years is an Indian Resident residing at Ishwarpur Birbhum - 731201 West Bengal. Mobile no: +91 8170014111.
- c. She is pursuing her Class X education from ICSE Board at Kolkata. She is a part of Promoter and Promoter group of the target company
- d. As on the date of DPS, she holds 9,960 Equity Shares representing 0.32% of the fully paid equity shares capital of the Target Company
- e. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN: 328566E), Chartered Accountants, having their office at 48, Justice M. N. Bose Lane, Masterpara, P.O. Konnagar, Dist. Hooghly-712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta gautam@ vahoo.co.in has certified and confirmed that the Net Worth of Ms. Shrestha Halder as on October 23,2018 is ₹ 6,14,800 (Rupees Six Lakhs Fourteen Thousand and Eight Hundred only)
- f. She has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992 ("SEBI" Act) as amended or any of the Regulations made under the SEBI Act.

Other Information about the Acquirer and PAC.

- a. There is no agreement amongst the Acquires and PAC in connection with the break-up of shares to be accepted from the shares tendered in this offer. The entire Equity Shares proposed to be acquired under this offer will be acquired by the Acquirers and no other persons/entities propose to participate in the Acquisition b. All the Acquirers and PAC are related to each other and belong to Promoter and Promoter Group of the Target Company.
- INFORMATION ABOUT THE SELLERS: NOT APPLICABLE INFORMATION ABOUT THE TARGET COMPANY

certificate of incorporation dated January 17, 2014 issued by the Registrar of Companies, Kolkata, West Bengal

b. Currently, the registered office of the Company is situated at Room No.- 1012, 10th Floor. Diamond Heritage

a. Halder Venture Limited was originally incorporated as Vineet Engineering and Trading Co. Ltd. vide the Certificate of incorporation dated July 24, 1982 issued by the Registrar of Companies, Calcutta, West Bengal. The name of the Company was changed to Halder Venture Limited from Vineet Engineering & Trading Co. Ltd vide fresh

- 16 Strand Road, Kolkata- 700 001, West Bengal. The Corporate Identity Number of the Target Company is L74210WB1982PLC035117.
- c. The Company is in the business of trading of rice, rice bran and cashewnuts. The subsidiaries are in the business of milling and processing of rice, manufacturing of rice bran, crude and refined rice bran oil d. As on the date of the DPS, there is no holding Company of the Target Company. The subsidiary and associate companies are as follows

Sr. No.	Name and Address of the Company	CIN	Subsidiary/ Associate	% of Shares held
1.	Prakruti Commosale Private Limited Address: Diamond Heritage,16, Strand Road, 10 th floor,	U52190WB20 11PTC164186	Subsidiary	100
2.	Room No- 1012, Kolkata-700 001, West Bengal J.D.M. Commercial Private Limited Address: Diamond Heritage, 16, Strand Road, 10th floor,	U52100WB20 10PTC146772	Subsidiary	100
3.	Room No- 1012, Kolkata-700 001, West Bengal Reliable Advertising Private Limited Address: Diamond Heritage, 16, Strand Road, 10th floor, Room No- 1012, Kolkata-700001, West Bengal	U22130WB19 97PTC086067	Subsidiary	87.59
4.	Intellect Buildcon Private Limited Address: Diamond Heritage, 16, Strand Road, 10th floor, Room No- 1012, Kolkata-700 001, West Bengal	U45400WB20 09PTC133975	Subsidiary	77.53
5.	P K Agri Link Private Limited, Address: Village - Iswarpur, PO – Ahmedpur Dist - Birbhum Ahmedpur – 731 201 West Bengal	U15312WB20 08PTC126633	Subsidiary	53.46
6.	Shri Jatadhari Rice Mill Private Limited Address: Iswarpur, PO Ahmadpur Birbhum- 731 201, West Bengal	U15312WB20 09PTC135394	Associate	40.47
7.	P. K Cereals Private Limited Address: Ahmedpur Dist Birbhum Dist Birbhum -731201 West Bengal	U15312WB19 89PTC047131	Associate	26.77

e.There was no change in the name of the Company in the last 3 (Three) years

Only) comprising of 31,60,700 equity shares of ₹ 10 each fully paid up.

- There has been no merger, de-merger and spin-off in the last three years in the target Company
- g. There are no outstanding warrants/ convertible securities or partly paid up shares in the Target Company. h. As on the date of this DPS, the total Issued, Subscribed and Paid-up Equity Share Capital of the Target Company as on date of Public Announcement is ₹ 3,16,07,000 (Rupees Three Crore Sixteen Lakh and Seven Thousand
- i. The equity shares of the Target Company are currently listed on BSE (ISIN: INE115S01010, Scrip Code: 539854) . Based on the information available, the equity shares of the Company are frequently traded within the meaning
- of Regulation 2(1)(j) of SEBI (SAST) Regulations, 2011. k. The brief financial information of the target company is as under

Particulars	Quarter ended as on June 30, 2018	Year ended as on March 31, 2018	Year ended as on March 31, 2017	Year ended as on March 31, 2016
	(Unaudited)	(Audited)	(Audited)	(Audited)
Total Revenue	18.44	1023.73	214.94	357.70
Net Income	1.28	26.83	1.20	1.07
EPS (in ₹)	0.04	0.85	0.04	0.03
Net Worth	336.62	335.34	308.54	307.34

(Source: As certified by Mr. Soumik Ray (Membership No: 122465), partner of M/s Sen & Ray (FRN No: 303047E, Chartered Accountants, being the statutory auditor of the Company having its registered office at Kolkata

I. As on the date of the DPS, the Board of Directors of the Target Company is as follows

Name	Designation	DIN	Date of Appointment			
Keshab Kumar Halder	Managing Director	00574080	27/09/2013			
Prabhat Kumar Haldar	Director	02009423	27/09/2013			
Poulomi Halder	Director	02224305	27/09/2013			
Debasis Saha	Independent Director	01561230	20/12/2017			
Zakir Hossain	Independent Director	08009951	20/12/2017			
DETAIL OF THE OFFED						

D. DETAILS OF THE OFFER

- a. The Acquirers along with PAC are making this Offer, pursuant to Regulations 3(1) and 4 of SEBI (SAST) Regulations to acquire upto ₹ 15,79,086 (Fifteen Lakh seventy nine thousand and eighty six) equity shares of ₹ 10 each representing 49.96 % of the total equity share capital/voting capital of Target Company at a price of ₹ 10.50 (Rupees Ten and Paisa Fifty only) per equity share/voting right (the "Offer Price"), aggregating to ₹ 1,65,80,403 (Rupees One Crore sixty five lakh Eighty Thousand Four Hundred and Three Only) (the "Offer Size") payable in cash in accordance with the SEBI (SAST) Regulations and subject to the terms and conditions mentioned hereinafter in this DPS and the Letter of Offer which will be circulated to the shareholders in accordance with SEBI (SAST) Regulations
- b. If the number of equity shares validly tendered by the public shareholders under this offer is more than the Offer size, the Acquirers along with PAC shall accept the equity shares recevied from the Public Shareholders on a proportionate basis in consultation with the Manager to the offer.
- c. The offer is being made to all the Shareholders of the Target Company except the Acquirers and PAC. The Equity shares of the Target Company under the offer will be acquired by the Acquirers as fully paid-up, free from any lien charges and encumbrances and together with the rights attached thereto, including all rights to dividend, bonus and right offer declared therof. d. This offer is not subject to receipt of any other statutory approvals. However, it will be subject to all statutory
- approvals that may become applicable at a later date.
- e. In terms of Regulation 23 of SEBI (SAST) Regulations in the event the statutory approval, whether relating to the acquisition of shares under the Offer which become applicable prior to completion of the Offer are refused or not received, this Offer shall stand withdrawn. In the event of such withdrawal, a Public Announcement shall be made within 2 (two) working days of such withdrawal, in the same newspaper in which this DPS has been published and such Public Announcement will also be sent to SEBI, BSE and to the Target Company at its Registered Office.
- f. The Offer is not conditional on any minimum level of acceptance by the equity shareholders of the Target Company in terms of Regulation 19(1) of SEBI (SAST) Regulations and is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations
- g. The Manager to the Offer, Hem Securities Limited does not hold any equity shares in the Target Company as on the date of this DPS. The Manager to the Offer further declares and undertakes that they will not deal in their own account in the equity shares of the Target Company during the Offer Period. h. In terms of Regulation 25(2) of SEBI (SAST) Regulations, as on date of this DPS, the Acquirers along with PAC do
- not have any plans to dispose of or otherwise encumber any assets of the Target Company in the next two years, except (i) in the ordinary course of business and (ii) with the prior approval of the shareholders. Further, subject to the requisite approvals, the Acquirers along with PAC may evaluate options regarding disposal of any surplus assets.
- . The acquisition of the Offer Shares shall result in the public shareholding in the Target Company maintaining the minimum public shareholding required under Rule 19 and Rule 19A of the Securities Contract (Regulation) Rules 1957 read with SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, as amended. The Target Company will comply with the minimum public shareholding requirements in the manner and within the timelines prescribed by SEBI.

BACKGROUND TO THE OFFER

- a. The Acquirers along with PAC aggregating holds 7,72,980 equity shares of f ₹ 10 each representing 24.46 % of the fully paid equity shares capital of the Target Company. The Acquirers and the PAC are existing Promoters/ promoter group of the target Company and they intend to consolidate their shareholding by further acquiring shares/voting rights of the target Company. On October 24, 2018 the Acquirers placed a purchase order with its Broker, Nakamichi Securities Limited to acquire up-to 18,000 (Eighteen thousand only) fully paid-up Equity Shares representing upto 0.57% of fully paid-up equity share capital and voting capital of the Target Company, at a price not exceeding ₹ 11.00 (Rupees Eleven only) per Equity Share of the Target Company. Pursuant to the above mentioned intended purchase order for the acquisition of Equity Shares of the Target Company, the shareholding of the Acquirers along with PAC may increase to more than 25% of the fully paid-up equity share capital and voting capital of the Target Company, Accordingly, this mandatory Offer is being made by the Acquirers along with PAC, in compliance with Regulations 3(1) and 4 of the SEBI (SAST) Regulations, 2011.
- b. The Acquirers along with PAC will continue with the existing line of business of the Target Company and any subsequent change in the line of activity shall be effected after taking the necessary approvals. However, depending on the requirements and expediency of the business situation and subject to the all applicable laws, rules and regulations, the Board of Directors of Target Company will take appropriate business decisions from time to time in order to improve the performance of the Target Company.

SHAREHOLDING AND ACQUISITION DETAILS

The current and proposed shareholding of the Acquirers and PAC in the Target Company and the details of their

Details	Shareholding as on PA date	Shares/voting rights agreed to be acquired through market Purchase which triggered off the Regulations	Shares acquired between the PA date and the DPS date	Shares/Voting rights to be acquired in the open Offer (assuming full acceptance)*	Post Offer Shareholding (on diluted basis as on 10th working day after closing of tendering period)
Acquirer 1	3,00,400		Nil (-)		
	(9.50%)				
Acquirer 2	1,50,600	18,000	Nil (-)	15,79,086	23,60,106
Acquirer 3	1,50,800	(0.57%)	Nil (-)	(49.96%)	(74.67%)
Acquirer 4	1,51,220		Nil (-)		
Acquirer 5	10,000		Nil (-)		
PAC	9,960		Nil (-)	Nil (-)	9,960
	(0.32%)				(0.32%)
Total	7,72,980				23,70,066
	(24.46%)				(74.99%)

- * The number of Equity shares to be acquired by Acquirer 1,2,3,4 and 5 will be decided post completion of the open offer Notes - Post Offer shareholding includes
- (i) Assuming 18,000 Equity Shares representing 0.57% of fully paid-up equity share capital and voting capital of the Target Company has been acquired by the Acquirer for which purchase order had been placed on October 24, 2018; and
- (ii) 15,79,086 Equity Shares representing 49.96% of fully paid-up equity share capital and voting capital of the Target Company assuming full acceptance under the Open Offer

IV. OFFER PRICE

Name of

the Stock

- a. The equity shares of the Target Company are listed and traded only at BSE. The Equity shares are placed under the Group "XT" having a scrip code 539854t.
- b. The annualized trading turnover of the equity shares traded during the twelve calendar months preceding October 2018 (i.e. from October 01, 2017 to September 30, 2018), the month in which the PA was made, is as given below

Total no. of equity shares traded during the

2018 Exchange listed shares) 31,60,700 BSE 5,03,634 15.93 % c. Based on above, the equity shares of the Target Company are frequently traded on BSE within the meaning of Regulation 2(1)(j) of the SEBI (SAST) Regulations

ths preceding to October

- d. The Offer Price of ₹ 10.50 (Rupees Ten and Paisa Fifty Only/-) per equity share of face value of ₹ 10 each is justified in terms of Regulation 8(2) of the SEBI (SAST) Regulations, after considering the following facts:
- Price per Equity Sr. No Highest Negotiated Price under the Acquisition Agreement attracting the obligation Not Applicabl

Total no. of

equity shares

Traded Turnover (in

terms of % to total listed

- Volume weighted average price paid or payable by the Acquirers along with 10.00 PAC for acquisition during 52 weeks immediately preceding the date of Public Announcement. Highest Price paid or payable by the Acquirers along with PAC for any acquisition Not Applicable during 26 weeks immediately preceding date of Public Announcement 10.44 olume weighted average market price calculated for a period of 60 trading days preceding the date of Public Announcement, if shares are frequently traded. The price determined by taking into account valuation parameters including, book Not Applicable value, comparable trading multiples, and such other parameters as are customar or valuation of shares of such companies The per share value computed under sub-regulation (5) of SEBI (SAST) Not Applicable e. In view of the parameters considered and presented in table above, in the opinion of the Acquirers along with
- PAC and Manager to the offer, the Offer Price of ₹ 10.50 (Rupees Ten and Paisa Fifty Only) per equity share is justified in terms of Regulations 8 of SEBI (SAST) Regulations. The Offer Price is denominated and payable in Indian Rupees only.
- f. There have been no corporate actions by the Target Company warranting adjustment of any of the relevant price parameters under Regualtion 8(9) of the SEBI (SAST) Regulations
- a. There has been no revision in Offer Price or Offer Size as of the date of this DPS.
- h.In case the Acquirers and PAC or agrees to acquire any shares or voting rights in the Target Company during the offer period, whether by subscription or purchase, at a price higher than the Offer price, the offer price shall stand revised to the highest price paid or payable for any such acquisition in terms of Regulation 8(8) of SEBI (SAST) Regulations However, the Acquirers along with PAC shall not acquire any equity shares of the Target Company after the third working day prior to the commencement of the tendering period and until the expiry of the tendering period.
- i. An upward revision to the Offer Price or to the Offer Size, if any, on account of future purchases/competing Offer or otherwise, may be done at any time prior to the commencement of the last one working day before the date of commencement of the Tendering Period of this Offer in accordance with Regulation 18(4) of the SEBI (SAST) Regulations. In the event of such revision, the Acquirers along with PAC shall (i) make further deposi into the Escrow Account; (ii) make a Public Announcement in the same newspapers in which this DPS has been published; and (iii) simultaneously with the issue of such Public Announcement, inform BSE, SEBI and the Target Company at its Registered Office of such revision.

FINANCIAL ARRANGEMENTS

(₹ in lakh)

a. Assuming full acceptance of this Offer, the total requirement of funds for the acquisition of 15,79,086 (Fifteer Lakh seventy nine thousand and eighty six) equity shares at a price of ₹ 10.50 (Rupees Ten and Paisa Fifty only) per Equity Share is ₹ 1,65,80,403 (Rupees One Crore Sixty Five Lakh Eighty Thousand Four Hundred and Three Only). ("Offer Size"). b. The Acquirers and PAC have adequate internal resources and have made firm financial arrangements to meet the

financial requirements of the Open Offer. No borrowings from any Bank/ Financial Institution or NRIs or otherwise

- is envisaged by the Acquirers and PAC for the purpose of this open offer. The Acquirers and PAC have made firm arrangement for financial resources required to complete the Open Offer in accordance with Regulation 25(1) of the SEBI (SAST) Regulations. The acquisition will be financed through their own internal resources. c. CA Gautam Krishna Datta (Membership No: 051085), proprietor of M/s Gautam K Datta & Associates (FRN 328566E), Chartered Accountants, having their office at 48, Justice M.N. Bose Lane, Masterpara, P.O. Konnagar, Dist.Hooghly-712235, West Bengal, Mobile No: +91 9830221901, E-mail id: datta_gautam@
- yahoo.co.in has certified vide certificate dated October 23, 2018 that sufficient resources are available with the Acquirers and PAC for fulfilling the obligations under the open offer in full. d. In accordance with Regulation 17 of the SEBI (SAST) Regulations, the Acquirers have opened an Escrov Account in the name and style of "HVL OPEN OFFER HSL ESCROW ACCOUNT" Account with ICICI Bank Limited, having its branch at Capital Markets Division, 1st Floor, 122, Mistry Bhavan, Dinshaw Vachha Road Backbay Reclamation, Churchgate, Mumbai - 400020 ("Escrow Banker") and have deposited an amount of
- ₹ 41.45 101 (Rupees Forty One Lakh Forty Five Thousand one hundred and one only) in cash, being 25% of the Offer Consideration payable under this Offer. e. The Acquirers and PAC have duly empowered and authorized Hem Securities Limited, the Manager to the
- Offer, to operate and realize the value of the Escrow Account in terms of the SEBI (SAST) Regulations. f. Based on the above, the Manager to the Offer is satisfied about the ability of the Acquirers and PAC to implement the offer in accordance with the SEBI(SAST) Regulations. Further, the Manager to the offer confirms that firm financial arrangements for funds and money for payment through verifiable means are in place to fulfil the obligations of the Acquirers and PAC under the Offer

VI. STATUTORY AND OTHER APPROVALS REQUIRED FOR THE OFFER

- a. To the best of knowledge of the Acquirers and PAC, as on the date of this DPS, there are no other statutory approvals required to acquire the equity shares tendered pursuant to this Offer. However, if any other statutory approvals are required or become applicable prior to completion of this Offer, this Offer would be subject to the receipt of such other statutory approvals that may become applicable at a later date.
- OCBs and FIIs) had required any approvals (including from the RBI, the FIPB or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such previous approvals, that they would have obtained for holding the Equity Shares, to tender the Equity Shares held by them in this Offer, along with the other documents required to be tendered to accept this Offer. In the event such approvals are not submitted, the Acquirers along with PAC reserves the right to reject such Equity Shares tendered in this Offer. c. If any of the statutory approvals, are not met for reasons outside the reasonable control of the Acquirers along with PAC, or in the event the statutory approvals are refused, the Acquirers along with PAC, in terms of

b. If the holders of the equity shares of the Target Company who are not persons resident in India (including NRIs

a public announcement will be made within 2 working days of such withdrawal, in the same newspapers in which this DPS is published and such announcement will also be sent to SEBI, BSE and the Target Company at its Registered Office. d. In case of delay/non-receipt of any statutory approval in terms of regulation 18(11) of the SEBI (SAST) Regulations, SEBI may, if satisfied that delay/non receipt of the requisite statutory approvals was not attributable to any willful default, failure or neglect on the part of the Acquirers along with PAC to diligently pursue such

approvals, grant extension of time for the purpose of completion of this Offer, subject to the Acquirers along

with PAC agreeing to pay interest to the equity shareholders, who have accepted the open offer, for the delay

Regulation 23 of SEBI (SAST) Regulations, shall have a right to withdraw this Offer. In the event of withdrawal

as may be specified by SEBI VII. TENTATIVE SCHEDULE OF ACTIVITY

Sr. No.	Nature of Activity	Date	Day
1.	Date of Public Announcement	October 24, 2018	Wednesday
2.	Date of publication of the DPS	October 30, 2018	Tuesday
3.	Last date of filing Draft Letter of Offer with SEBI	November 06, 2018	Tuesday
4.	Last date for a competing offer	November 26, 2018	Monday
5.	Identified Date*	December 03, 2018	Monday
6.	Date by which Final Letter of offer will be dispatched to the Shareholders	December 10, 2018	Monday
7.	Last date for upward revision of Offer Price and/or Offer Size	December 14, 2018	Friday
8.	Last date by which Board of the Target Company shall give its recommendation	December 13, 2018	Thursday
9.	Offer Opening Public Announcement	December 14, 2018	Friday
10.	Date of Commencement of Tendering Period (Offer Opening Date)	December 17, 2018	Monday
11.	Date of Closing of Tendering Period (Offer Closing Date)	December 31, 2018	Monday
13.	Date by which all requirements including payment of consideration would be completed	January 14, 2019	Monday
13.	Last date for issue of post-offer advertisement	January 21, 2019	Monday

^(*) Date falling on the 10th working day prior to the commencement of the tendering period, for the purposes of determining the public shareholders of the Target Company to whom the Letter of Offer shall be sent. VIII. PROCEDURE FOR TENDERING THE SHARES IN CASE OF NON RECEIPT OF LETTER OF OFFER

- All the Public Shareholders of the Target Company except the Acquires and the PAC of the target Company, whether holding the Equity Shares in physical form or dematerialized form are eligible to participate in this Offer at any time during the tendering period for this Offer. Persons who have acquired Equity Shares but whose names do not appear in the register of members of the
- Target Company on the Identified Date, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Offer. The Open Offer will be implemented by the Acquirer and PAC through stock exchange mechanism made available by the Stock Exchanges in the form of separate window ("Acquisition Window") as provided under the SEBI
- (SAST) Regulations and SEBI circular CIR/CFD/POLICY/CELL/1/2015 dated April 13, 2015 and SEBI Circular CFD/ DCR2/CIR/P/2016/131 dated December 09, 2016 and BSE notice no. 20170202-34 dated February 2, 2017 and notice no. 20170210-16 and 20170210-23 dated February 10, 2017. The shares of the Target Company are listed at BSE. The Acquirers along with PAC intend to use the Acquisition
- window Platform of BSE Limited for the purpose of this offer and for the same BSE Limited shall be the Designated Stock Exchange for the purpose of tendering Equity Shares in the Open Offer. Further, Separate Acquisition Window will be provided by the BSE Limited to facilitate placing of sell orders. The Selling members can enter orders for demat shares as well as physical shares.
- The Acquirers and PAC have appointed **Hem Securities Limited** ("Buying Broker") as its broker for the Open Offer through whom the purchases and settlement of the Offer Shares tendered under the Open Offer shall be made during the Open Offers. The contact details of the Buying Broker are as mentioned below

Hem Securities Limited 203, Jaipur Tower, M.I.Road, Jaipur 302001

Contact Person: Mr. Saurabh Kasliwal

- Tel. No.: 0141 4051000 | Email Id: saurabh.k@hemsecurities.com 6. All Shareholders who desire to tender their Equity Shares under the Open Offer would have to intimate their respective stock broker(s) ("Selling Broker") during the normal trading hours of the secondary market, during
- the tendering period. No indemnity is needed from the unregistered shareholders.

IX. IT MUST BE NOTED THAT THE DETAILED PROCEDURE FOR TENDERING THE SHARES IN THE OFFER WILL BE AVAILABLE IN THE LETTER OF OFFER.

Securities Limited as Manager to the Offer.

OTHER INFORMATION

- The Acquirers and PAC jointly and severally, accept full responsibility for the information contained in the Public Announcement and Detailed Public Statement and also accept responsibility of their obligations under the SEBI (SAST) Regulations Pursuant to the Regulation 12 of SEBI(SAST) Regulations, the Acquirers along with PAC have appointed Hem
- The Acquirers along with PAC have appointed Maheshwari Datamatics Private Limited. (CIN No U20221WB1982PTC034886) as the Registrar to the Offer having their Office at 23, R.N. Mukherjee Road, 5th Floor, Kolkata-700 001, West Bengal. Contact Person: S. Rajagopal, Tel No.: 033-22482248, 22435029, 22316839 Fax No.: 033-22484787, Email Id: mdpldc@yahoo.com, Website: www.mdpl.ir

SEBI Registration No: INR000000353 . A copy of Public Announcement ("PA"), Corrigendum To PA, Detailed Public Statement ("DPS") and the Letter of Offer (LOO) (once filed) would also be available at SEBI website: www.sebi.gov.in

ISSUED BY MANAGER TO THE OFFER

Hem Securities Ltd

CIN: U67120RJ1995PLC010390 904, A Wing, 9th Floor, Naman Midtown, Senapati Bapat Marg, Elphinstone Road,

Lower Parel, Mumbai 400 013 | Contact Person: Mr. Anil Bhargava Tel No.: +91-22-49060000 | Fax No.: +91-22-22620061 | Email: ib@hemsecurities.com SEBI Registration No.: INM000010981

For and on behalf of the Acquirers and the PAC: MR. PRABHAT KUMAR HALDAR, MR. KESHAB KUMAR HALDER, MRS. POULOMI HALDER, MRS. REKHA

Date: Tuesday, 30th October, 2018

HALDER, MR. KOUSTUV HALDER, MS. SHRESTHA HALDER Place: Kolkata