

MSIL: CSL: NSE&BSE: 2018

3rd October' 2018

Vice President
National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Tel. 0124-2346721, Fax: 0124-2341304

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PRESS RELEASE
Maruti Suzuki Eco celebrates 5 lakh customers

New Delhi, October 3, 2018: Maruti Suzuki India Limited today announced that its popular Eco has crossed the milestone of 5 lakh sales. Designed to perform twin objectives of a being a brilliant family transport and a dependable business vehicle, Eco has built a strong foothold across the country since its launch in January 2010.



Expressing gratitude to customers, **Mr. R S Kalsi, Senior Executive Director (Marketing and Sales) at Maruti Suzuki India** said: *“Eeco is designed to meet varied functional needs – be it personal such as an outing with family or for business. Eeco has been a partner in progress for young entrepreneurs in the country. Maruti Suzuki has consistently introduced upgrades in Eeco to stay relevant and adapt to changing needs of the customers. Customers prefer the modern design of Eeco in its segment, coupled with high fuel efficiency. We are confident to sustain a strong foothold in the segment with Eeco. We thank our customers for their support.”*

The Eco is designed to meet the functional and practical needs of its customers. The presence of sliding doors offers ease of entry and exit for passengers even in congested road conditions. The overall dimension makes Eco spacious to carry voluminous load. The proportions lend an outstanding ergonomic layout with ample legroom and headroom at the front and rear for passengers apart from providing a comfortable driving position. Eco offers the dual choice of a five-seater or seven-seater based on the needs of the customer.

Designed to offer a perfect blend of comfort and utility, Maruti Suzuki Eco is equipped with a powerful 1200 cc engine that delivers a power of 54kw@6000 rpm with a torque of 101Nm@3000 rpm. Maruti Suzuki offers both Petrol and CNG variants for Eco. The CNG variant of Eco delivers fuel economy of 21.8 km/kg. Petrol fuel efficiency is 16.2 kmpl. CNG variants account for over 17% of total Eco sales.

Click here for hi-resolution images of Eeco:

<https://www.flickr.com/gp/126049010@N03/3sw7x7>