

MSIL: CSL: NSE&BSE: 2018

9th October, 2018

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure –“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover

Chief General Manager &

Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office
Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.
Tel: 011-46781000, Fax: 011-46150275/46150276
www.marutisuzuki.com

Gurgaon Plant:
Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:
Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.
Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki rings in festive joy for its customers with ‘Service Festival’

*To delight customers during the offer period from 10th Oct - 11th Nov
Over 55,000 customers are attended across Maruti Suzuki network everyday*

New Delhi, October 9, 2018: In a move to uplift the festive spirit, Maruti Suzuki India is hosting its annual ‘Service Festival’ from October 10th – November 11th, 2018 at its authorized dealerships across the country. The initiative is aimed to delight customers and enhance satisfaction, thereby developing valuable relationships with the customers.

The customers driving in to the Maruti Suzuki authorized dealerships during this festive period will have access to the ‘scratch and win vouchers’ offering a host of attractive discounts and special offers. This unique scheme entitles the customers to avail offers on extended warranty, parts, and accessories and complimentary dry wash for their cars.

Speaking about the initiative, **Mr. Partho Banerjee, Executive Director (Service) Maruti Suzuki India** said, *“With customer delight at the core of our business strategy, the Service Festival is a perfect platform to establish strong connect with our customers across India and be a part of their celebrations. This initiative will benefit customers in maintaining their vehicle health with special offers and complimentary services. We are confident that the initiative will be cherished by the customers and will surely add to their festive joy.”*