

MSIL: CSL: NSE&BSE:

5th October, 2018

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office
Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.
Tel: 011-46781000, Fax: 011-46150275/46150276
www.marutisuzuki.com

Gurgaon Plant:
Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:
Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.
Tel: 0124-4884000, Fax: 0124-4884199

PRESS RELEASE

Maruti Suzuki packs more style and substance in WagonR Limited Edition

Curated especially for this Festive Season

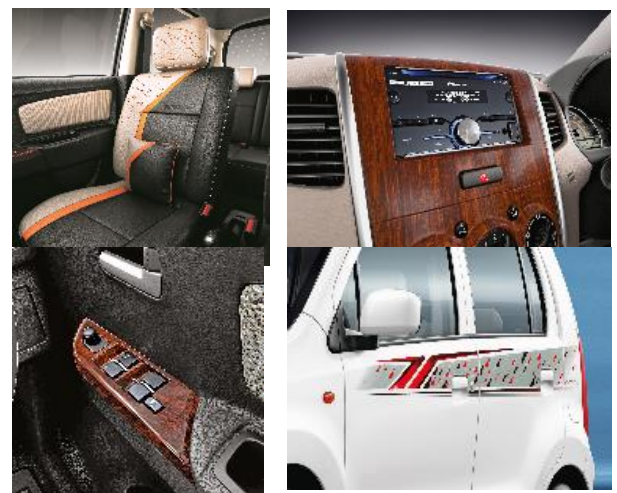
Offers Interior Styling Kit, Stylish Seat Covers, Premium Cushion Set, Double DIN Stereo with speakers and Reverse Parking Sensor

New Delhi, October 5, 2018: Adding to the fervour of India’s most anticipated festive season, Maruti Suzuki India has launched WagonR Limited Edition. The auspicious festival season will mark the commencement of sale for the new WagonR Limited Edition. To add freshness and cater to the changing taste of ever evolving WagonR buyers, the company has embellished the spacious Wagon R Limited Edition with delightful new features and stylish interiors.

WagonR Limited Edition comes packed with a wide array of enhanced features such as Interior Styling Kit, Double-DIN Bluetooth Music System with speakers and Reverse Parking Sensors. Stylish seat covers and premium cushion set, body graphics and rear spoiler take the style quotient of this car a notch higher.

Introducing the WagonR Limited Edition **Mr. R. S. Kalsi, Senior Executive Director (M&S), Maruti Suzuki India Limited**, said, “WagonR customers have always valued substance and style; with this limited edition we intend to make this festive season even more wonderful for them.

With its tall boy design, driving comfort, spacious interiors and fuel efficiency, WagonR has always been amongst the top selling models for Maruti Suzuki. We are sure this new limited edition will bring in freshness to the product and excite the customers across India.”



WagonR has been one of the most popular choices among car buyers. It continues to be amongst the India’s top 5 selling cars. During April- September 2018-19, over 85,000 units of WagonR have been sold helping it to feature in India’s top selling cars month after month. Over 21.9 lakh WagonR have been sold since its launch in 1999 reinforcing its functional appeal. About 24% of WagonR customers have bought the car more than once.

The WagonR Limited Edition is offered with two optional accessories kits at a special price of Rs 15,490 and Rs 25,490, much lower than the market price.

Click here for hi-resolution images of WagonR Limited Edition:

<https://www.flickr.com/photos/126049010@N03/sets/72157702041595985>