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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar To Showcase "Cruise to Cloud" Portfolio at Oracle Open World 2018"**

This is for your information and dissemination purpose.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongja  
**Company Secretary**

**Encl.:** As above



## Zensar To Showcase “Cruise to Cloud” Portfolio at Oracle Open World 2018

San Jose, CA, October 19, 2018: [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey, announced today they will be showcasing, ‘Cruise to Cloud’ portfolio at the upcoming **Oracle Open World October 22-25<sup>th</sup> in San Francisco, CA**. Zensar, an Oracle Platinum and Cloud Standard Partner within the OPN Network, will be at **booth #4326** showcasing solutions that help clients “Cruise to Cloud” with optimal strategies for migrations to Oracle Cloud. Visitors will have in-depth insights into the company’s proprietary automation tools and methodologies to enable to maximize the Oracle Cloud.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar** stated “We are excited to showcase our digital solutions at this year’s Oracle Open World. Oracle is a key focus area for us as we continue growing our footprint. We recently joined the [Oracle Cloud Managed Service Provider Program](#) and the [Oracle Cloud Excellence Implementer Program](#). In collaboration with Oracle, we help enterprises realize Return on Digital® for their cloud transformation initiatives and to take the next step in their digital transformation journey.”

**Commenting on the showcase, Madhwesh Kulkarni, Senior Vice President and Global Head, Central Practices Organization, Zensar**, said, “Enterprises are looking for solutions that accelerate their digital transformation process and Oracle Cloud enables them to do so seamlessly. Our showcase at this year’s Oracle Open World provides an overview on our end to end capability in the dynamic Oracle Cloud, combined with our proven expertise in helping our customers in their digital transformation journey.”

**S. Praveen Padala, Vice President, Enterprise Applications, Zensar** commented “Visitors to our booth at the Oracle Open World 2018 will get a glimpse into our expertise with Oracle Cloud, combined with our capabilities in Advanced Analytics, IoT and Blockchain. Zensar’s, ‘Cruise to Cloud’, cloud adoption platform includes a comprehensive suite of tools and accelerators for automating entire lifecycle of cloud fitment assessment to migration and ongoing maintenance of cloud suit. Our proprietary Cloud Fitness Assessment tool help to cut down assessment and adoption cycle-time to give our clients an accelerated and risk-free transition towards Cloud.”

Zensar’s, ‘Cruise to Cloud’, suite enables:

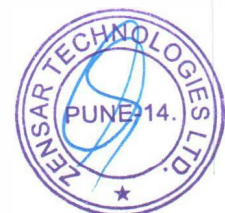
- Automated cloud fitness assessment
- Objective score considering customer specific usage
- Actionable insights through graphical fitment and ROI report on cloud adoption
- 

Zensar will be presenting the following solutions:

- Cruise to Cloud Suite powered by tools such as Cloud readiness index, Cloud fitment index and TCO projections to undertake an **automated** & objective **assessment** of customer specific R12 usage and **optimal strategy** for migration to Oracle cloud along with automated migration of SOA services to Cloud
- Oracle Commerce ATG to Oracle Commerce Cloud Migration framework for Retailers looking to take advantage of the latest technology stack and to lower their operational costs.

Learn more about Zensar’s full portfolio of Oracle solutions at

<https://www.zensar.com/alliances/oracle-partnership>



**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.