



Let's Solve

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October 16, 2018

National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex  
Bandra (E), Mumbai- 400 051  
**NSE Symbol: LTI**

The BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001  
**BSE Scrip Code: 540005**

Dear Sirs,

Subject: **Marketing Press Release**

We are sending herewith copy of the Press Release titled "LTI and PTC Unveil IoT Center of Excellence", which is self-explanatory.

Kindly take the above intimation on record and acknowledge the receipt of the same.

Thanking You.

Yours sincerely,  
**For Larsen & Toubro Infotech Limited**

**Manoj Koul**  
Company Secretary & Compliance Officer  
Membership No. ACS 16902



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## LTI and PTC Unveil IoT Center of Excellence

*Bengaluru center to focus on domain specific Industry 4.0 solutions*

**Mumbai, October 16<sup>th</sup>, 2018** - Larsen & Toubro Infotech Ltd. (NSE: LTI, BSE: 540005), a global technology consulting and digital solutions company, in alliance with USA-based PTC Inc., today unveiled a state-of-the-art Center of Excellence (CoE) in Bengaluru, focused on Internet of Things (IoT)-based innovations. The CoE will focus specifically on Industry 4.0 solutions in Manufacturing and Oil & Gas sectors.

LTI will leverage the CoE to design, build and showcase solutions for smart, connected enterprises, from proof-of-concept to industrialized deployments. The CoE will showcase the possibilities of transformative technologies to global customers, featuring Industrial IoT solutions developed on PTC's ThingWorx® platform. LTI plans to deploy reusable IoT assets from its real-world experience in implementing enterprise-scale digital transformation solutions for global customers like L&T Construction and other global industrial manufacturing enterprises.

A unique feature of the CoE will be the use of real-time data from multiple facilities in use at LTI's campus, thereby providing rich, real-life data beyond what's usually available in a simulated environment. These include:

- Asset Performance Management capabilities shown using data from generators in use on campus, demonstrating condition-based monitoring
- Connected Elevator solutions shown using data derived from the elevators in use on campus
- Smart transport solutions used to track & monitor performance of lawn mowers on campus
- Additional information inputs will help showcase other capabilities, such as those for solutions that supply & sort products on a conveyor

AR/VR technology will also be demonstrated to show how those technologies can be used to contextualize digital information in the physical world and enable seamless interaction with users.

**Sudhir Chaturvedi, President Sales, and Executive Board Member, LTI**, said "The convergence of the physical and digital worlds is resulting in exciting business opportunities and LTI aims to maximize returns from these. Our collaboration with PTC offers enterprises pursuing Industry 4.0 transformation the chance to gain privileged access to hi-tech innovations to help them accelerate their digital adoption journey."

**Michael DiTullio, EVP, Sales and Marketing, PTC**, said "Companies are investing significant resources to transform their businesses – having clear direction and the right technologies is critical for success. We are pleased to partner with LTI on this CoE to help accelerate these transformations and help companies achieve value through connected products more quickly."

ThingWorx is a leading industrial IoT platform purpose-built for driving industrial innovation. With rapid development tools and support for on-premise or cloud deployments, ThingWorx is the preferred IoT choice for companies serious about industrial innovation.





**About LTI:**

Larsen & Toubro Infotech (NSE: LTI, BSE: 540005) is a global technology consulting and digital solutions Company helping more than 300 clients succeed in a converging world. With operations in 30 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 25,000 LTIites enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at [www.Ltinfotech.com](http://www.Ltinfotech.com) or follow us at [@LTI\\_Global](https://twitter.com/LTI_Global)

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