

1st October, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

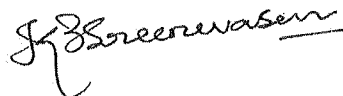
Dear Sir,

Reg : Sales update for the month of September 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of September 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 18% sales growth in September 2018

Hosur, October 01, 2018: TVS Motor Company registered a sales growth of 18% with sales increasing from 359,850 units in September 2017 to 423,978 units in the month of September 2018.

Two-Wheeler

Total two-wheelers registered a growth 17% with sales increasing from 350,854 units in September 2017 to 410,696 units in September 2018. Domestic two-wheeler sales registered a growth of 18% from 307,160 units in September 2017 to 361,136 units in September 2018.

Scooter sales of the Company grew by 17% from 121,601 units in September 2017 to 142,562 units in September 2018. Motorcycle sales grew by 16% with sales increasing from 143,923 units in September 2017 to 166,489 units in September 2018.

Exports

The Company's total exports grew by 20% from 50,971 units registered in the month of September 2017 to 61,192 units in September 2018. Two-wheeler exports grew by 13% increasing from 43,694 units in September 2017 to 49,560 units in September 2018.

Three-Wheeler

Three-wheeler of the Company grew by 48% increasing from 8,996 units in September 2017 to 13,282 units registered in September 2018.

Second Quarter Sales Performance

During the second quarter of the current financial year, two-wheeler sales grew by 14% increasing from 9.2 lakh units in the second quarter of the previous year to 10.5 lakh units in the second quarter of the current year. Sales of three-wheelers of the Company grew by 57% from 0.25 lakh units in the second quarter of the previous year to 0.40 lakh units in the second quarter of the current year.

PRESS RELEASE



About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
