

MSIL: CSL: NSE&BSE: 2018

29th October 2018

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra - Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

**BSE** Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

## Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanj&v Grovel
Chief General Manager &

Company Secretary

Encl.: As above

## **MARUTI SUZUKI INDIA LIMITED**

CIN: L34103DL1981PLC011375

Registered & Head Office Maruti Suzuki India Limited, 1 Nelson Mandela Road, Vasant Kunj, New Delhi 110070, India. Tel: 011-46781000, Fax: 011-46150275/46150276 www.marutisuzuki.com Gurgaon Plant: Maruti Suzuki India Limited, Old Palam Gurgaon Road, Gurgaon 122015, Haryana, India. Tel. 0124-2346721, Fax: 0124-2341304 Manesar Plant: Maruti Suzuki India Limited, Plot No.1, Phase 3A, IMT Manesar, Gurgaon 122051, Haryana, India. Tel: 0124-4884000, Fax: 0124-4884199

## PRESS RELEASE

## Maruti Suzuki sets up Water ATM in Sarhaul village

- Company plans to install eight more Water ATMs in next one year; six of these will be in Haryana
  - Clean drinking water at 35 paisa/litre only
    - o Built on a self-sustainable model
  - 10-stage UV filtration technology ensures water meets WHO standards, retains essential minerals

**Gurugram, 29<sup>th</sup> October 2018**: Access to clean drinking water has been identified as critical need by Maruti Suzuki in its adopted villages. To address the issue, Maruti Suzuki has designed a self-sustaining partnership model that provides clean drinking water to the community members at an affordable price. As part of this, Maruti Suzuki today, inaugurated its 12<sup>th</sup> Water ATM facility, in Haryana.

The Company has already established 26 Water ATMs across the country benefiting over 10,500 households.

Shri Yashpal Yadav, Commissioner, Municipal Corporation of Gurugram (MCG) and Mr A K Tomer, Executive Director, Corporate Planning, Maruti Suzuki, inaugurated the facility. Members of the Sarhaul community led by Sh. Vimal Yadav (former Mayor, Gurugram) and Smt. Rimple Yadav (Councillor) joined for the inauguration ceremony.

Supported by Maruti Suzuki and set up by Waterlife India, the Water ATM facility is built



on self-sustaining model. Maruti Suzuki has borne the initial cost of the project. The MCG is the project owner and has provided the land. The MCG will provide water and electricity to run the Water ATM. Waterlife India will appoint a member from the local community to manage operations and maintain the plant for ten years. Community members can avail the facility at a nominal rate of 35 paisa per litre only. As a unique feature of the advanced water filtration process, the waste water generated from this plant is around one-fourth of the other conventional water purification plants. Rejected water from the filtration process will be used to maintain the green area adjacent to the facility.

Inaugurating the Water ATM in Haryana, Mr. A K Tomer, Executive Director, Corporate Planning, Maruti Suzuki India said, "Sarhaul is a hub for people living and working in the nearby industrial area. Like many other locations in Gurugram, access to potable water is a common problem here. We are happy to set up this new facility. We are thankful to MCG team for entrusting us with this project and extending their full support to make it a success."

"Our teams through various dialogue sessions with the community leaders have identified key intervention areas that need immediate attention with long term sustainable solution. One of it was

access to potable drinking water. So far we have set up 12 such facilities to in Haryana. We plan to set up eight more in the next one year, six of these will be in Haryana" he added.

Community Development is one of the three important pillars of Maruti Suzuki's Corporate Social Responsibility initiatives— the other two being in the areas of road safety and skill development. All projects are aligned to Government of India's objective of Swacch Bharat, Skill India and road safety.

With the objective to bring about an overall improvement in the quality of life of people residing around its manufacturing facilities, Maruti Suzuki has adopted 26 villages around its facilities in Gujarat and Haryana. Ensuring direct supervision and control, Maruti Suzuki's interventions under community development, are results-oriented and concentrated in the areas of providing clean water, better sanitation facilities, improved educational infrastructure and development of common community assets.