

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 033 6613 6242, E-mail : panemamics @emamigroup.com

Date: 16.11.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

Dear Sir,

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited



Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

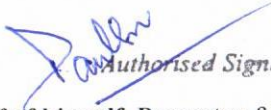
Name of the Target company (TC)					EMAMI LIMITED									
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED									
Date of reporting					16.11.2018									
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked					BHANU VYAPAAR PRIVATE LIMITED									
Details of the creation/invocation/release of encumbrance:														
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]		
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	4,01,09,165	8.8359	Release	15.11.2018	Others	Third Party Pledge	36,000	0.0079	Kotak Mahindra Prime Limited	4,00,73,165	8.8279	
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	4,00,73,165	8.8279	Release	15.11.2018	Others	Third Party Pledge	29,418	0.0065	Bajaj Finance Limited	4,00,43,747	8.8215	
Bhanu Vyapaar Private Limited	5,55,85,902	12.2453	4,00,43,747	8.8215	Release	15.11.2018	Others	Third Party Pledge	1,90,000	0.0419	Kotak Mahindra Investments Limited	3,98,53,747	8.7796	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,04,31,133	8.9068	Release	15.11.2018	Others	Third Party Pledge	25,353	0.0056	Kotak Mahindra Prime Limited	4,04,05,780	8.9012	

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Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,04,05,780	8.9012	Release	15.11.2018	Others	Third Party Pledge	26,000	0.0057	Kotak Mahindra Prime Limited	4,03,79,780	8.8955
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,03,79,780	8.8955	Release	15.11.2018	Others	Third Party Pledge	28,000	0.0062	Kotak Mahindra Prime Limited	4,03,51,780	8.8893

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Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert
Place: Kolkata
Date: 16.11.2018

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

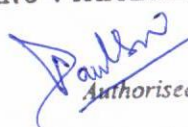
Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI A SUREKA	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-

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AGARWAL													
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	906276	0.1996	0.1996	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	630000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	150000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-

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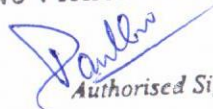
SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

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MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-

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AGARWAL				-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
SUNTRACK COMMERCE PRIVATE LIMITED	6,62,73,107	14.5997	14.5997	-	-	-	-	-	-	-	-	3,47,57,280	7.6569
SURAJ VINIYOG PRIVATE LIMITED	2,59,15,848	5.7092	5.7092	-	-	-	-	-	-	-	-	94,46,000	2.0809
TMT VINIYOGAN LIMITED	97,33,160	2.1442	2.1442	-	-	-	-	-	-	-	-	40,47,419	0.8916
RAVIRAJ VINIYOG PRIVATE LIMITED	2,77,73,584	6.1184	6.1184	-	-	-	-	-	-	-	-	1,18,26,000	2.6052
PRABHAKAR VINIYOG PRIVATE LIMITED	2,64,01,492	5.8161	5.8161	-	-	-	-	-	-	-	-	94,53,000	2.0825
AMITABH GOENKA	7571496	1.6680	1.6680	4137700	0.9115	-	-	-	-	-	-	4137700	0.9115

BHANU VYAPAAR PVT. LTD.


Authorised Signatory

AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
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Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 16.11.2018