



**November 13, 2018**

The Secretary  
BSE Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001  
Scrip Code: **533261**

The Secretary  
National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No- 'C' Block, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai-400051  
Scrip Code: **EROSMEDIA**

**Sub: Press Release**

Dear Sir/ Madam,

Please find enclosed herewith Press Release for acquisition of highly anticipated Telugu film Amar Akbar Anthony by Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you,

Yours faithfully,  
for **Eros International Media Limited**

A handwritten signature in blue ink, appearing to read "Abhishek Kanoi", is written over the typed name.

**Abhishek Kanoi**  
**VP – Company Secretary & Compliance Officer**



*Encl: Press Release*

**EROS INTERNATIONAL MEDIA LIMITED**

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Regd. Office: Kailash Plaza, 2<sup>nd</sup> Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.  
CIN No. L99999MH1994PLC080502



## **Eros International acquires highly anticipated Telugu film *Amar Akbar Anthony***

**Mumbai, November 13, 2018:** Eros International Media Ltd, a leading global company in the Indian film entertainment industry, in association with Mythri Movie Makers will be releasing Telugu action entertainer *Amar Akbar Anthony*. The action filled romantic drama is slated to hit the screens on November 16.

Co-produced by Naveen Yerneni, Ravi Shankar Yalamanchili and Mohan Cherukuri under the banner Mythri Movie Makers, the film has all the elements of a masala entertainer - action, comedy and romance. Largely filmed in the USA, *Amar Akbar Anthony* is directed by Srinu Vaitla starring celebrated Telugu actor Ravi Teja in three different roles along with Ileana D'Cruz, marking the fourth venture of the hit couple together. Srinivas Reddy, Raghu Babu, Jayaprakash Reddy, Tanikella Bharani, Satya, Vennala Kishore, Ravi Prakash, Tarun Arora, Aditya Menon, Abhimanyu Singh, Vikramjit, Rajveer Singh, Shiyaji Shinde, Subhalekha Sudhakar comprise the remaining cast. The music has been composed by renowned composer, S Thaman.

Speaking on the announcement, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"We are excited to collaborate with Mythri Movie Makers once again for Amar Akbar Anthony. The film looks very promising with its mass appeal and popular pairing of lead actors. We are looking forward to entertaining the audience with this light rom-com action film and remain focused on expanding our regional presence across languages and genres"*.

### **About Eros International Media Ltd**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For more information please visit: [www.erosintl.com](http://www.erosintl.com)

### **Contact:**

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