

Date: November 14, 2018

To
The Manager, Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

SCRIP ID: 540404

Sub: Outcome of Board Meeting dated 14th November, 2018

With regard to above, this is to inform you that a meeting of Board of Directors was held today, Wednesday, 14th November, 2018, at the registered office of the company, which commenced at 04:00 p.m. and concluded at 05:00 p.m. and the Board considered the following agenda along with other agenda:

1. The Unaudited Standalone Financial Results for the Half year ended as on 30th September, 2018.

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

For Prime Customer Services Limited


Jinen C Ghelani
Managing Director
(DIN: 01872929)



PRIME CUSTOMER SERVICES LIMITED

CIN:L51109GJ2007PLC050404

Regd Office: 102 Sanskar- 2, Near Ketav Petrol Pump, Polytechnic Road, Ambawadi, Ahmedabad

Tel: 079-40320244 Email: cs@primecustomer.co.in Website: www.primecustomer.co.in

Statement of Standalone Unaudited Financial Results for the half year ended on 30th September, 2018 (In ₹)

Particulars	Standalone			
	Half year ended on			Year Ended on
	(30/09/2018)	(30/09/2017)	(31/03/2018)	(31/03/2018)
(Refer Notes Below)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1 Revenue from operations				
I. Revenue from operations	18,84,10,996	16,02,67,409	20,08,93,396	36,11,60,805
II. Other income	-	75,802	5,010	80,812
Total Revenue (I + II)	18,84,10,996	16,03,43,211	20,08,98,406	36,12,41,617
2 Expenses:				
(a) Cost of materials consumed	-	-	-	-
(b) Purchase of stock-in-trade	12,47,50,689	11,64,13,149	16,21,02,634	27,85,15,783
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	1,44,33,840	19,80,474	(1,08,36,840)	(88,56,366)
(d) Employee benefits expense	2,87,09,504	2,48,68,392	2,84,59,382	5,33,27,774
(e) Finance costs	14,10,740	7,94,916	11,14,535	19,09,451
(f) Depreciation and amortisation expense	5,40,181	8,13,223	8,28,165	16,41,388
(g) Other expenses	97,84,730	90,51,784	1,16,86,475	2,07,38,259
Total expenses	17,96,29,684	15,39,21,938	19,33,54,351	34,72,76,289
3 Profit / (Loss) before exceptional and extraordinary items and tax (1-2)	87,81,312	64,21,273	75,44,055	1,39,65,328
4 Exceptional items	-	-	-	-
5 Profit / (Loss) before Tax (3-4)	87,81,312	64,21,273	75,44,055	1,39,65,328
6 Tax expense:				
(a) Current tax	21,97,289	17,27,082	24,03,558	41,30,640
(b) Deferred tax	(58,202)	(51,253)	(1,19,031)	(1,70,284)
7 Profit / (Loss) for the period before Minority Interest (7-8)	66,42,225	47,45,445	52,59,528	1,00,04,972
8 Minority Interest	-	-	-	-
9 Net Profit / (Loss) for the period	66,42,225	47,45,445	52,59,528	1,00,04,972
10 Paid-up equity share capital (Face Value ₹ 10/- per Share)	3,49,30,000	3,49,30,000	3,49,30,000	3,49,30,000
11 Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-
12 Earnings per share				
(FV of Rs. ₹/- each) (not annualised):				
(a) Basic	1.90	1.36	1.51	2.86
(b) Diluted	1.90	1.36	1.51	2.86

1. The above unaudited financial statements were reviewed and recommended by the Audit Committee and thereafter approved by the Board of Directors at its meeting held on 14th November, 2018.

2. The figures of previous period are regrouped/reclassified wherever necessary to correspond to the figures of the current reporting period.

Date :-14.11.2018
Place :- Ahmedabad

For and on behalf of the board of Directors

Jinen C Ghelani
Jinen C Ghelani
Managing Director
DIN: 01872929



PRIME CUSTOMER SERVICES LIMITED
Standalone/Consolidated Statement of Assets and Liabilities

(in ₹)

Particulars	Standalone	
	As on 30.09.2018 Unaudited	As on 31.03.2018 Audited
A EQUITY AND LIABILITIES		
1 Shareholders' Funds		
(a) Share capital	3,49,30,000	3,49,30,000
(b) Reserves and surplus	4,68,63,374	4,02,21,149
Sub-total - Shareholders' funds	8,17,93,374	7,51,51,149
2 Share application money pending allotment	-	-
3 Minority interest*	-	-
4 Non-current liabilities		
(a) Long-term borrowings	1,23,550	57,583
(b) Deferred tax liabilities (net)	1,25,955	1,84,157
Sub-total - Non-current liabilities	2,49,505	2,41,740
5 Currents Liabilities		
(a) Short-term borrowings	2,20,58,666	2,81,51,081
(b) Trade payables	93,36,163	2,93,67,791
(c) Other current liabilities	9,09,075	17,91,877
(d) Short-term provision	26,82,658	43,76,890
Sub-total - Current liabilities	3,49,86,562	6,36,87,639
TOTAL	11,70,29,441	13,90,80,528
B ASSETS		
1 Non-current assets		
(a) Fixed assets		
(i) Tangible Assets	64,31,028	68,01,724
(ii) Intangible Assets	20,026	24,972
(b) Non-current investments	22,16,480	21,17,480
(e) Long-term loans and advances	23,68,320	22,68,320
Sub-total - Non-current assets	1,10,35,854	1,12,12,496
2 Current assets		
(a) Inventories	1,14,00,000	2,58,33,840
(b) Trade receivables	6,70,96,049	6,49,79,187
(c) Cash and cash equivalents	49,35,743	46,41,941
(d) Short-term loans and advances	2,25,61,795	3,24,13,064
Sub-total - Current assets	10,59,93,587	12,78,68,032
Total -Assets	11,70,29,441	13,90,80,528

Date :- 14.11.2018
Place :- Ahmedabad

For and on behalf of the board of Directors

Jinon Ghelani
Jinon C Ghelani
Managing Director
DIN: 01872929





O. P. Bhandari & Co.

Chartered Accountants

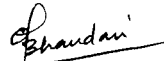
30, Omkar House, C. G. Road, Navrangpura, Ahmedabad - 380009
Ph (o): 079-26462539, Mo.: 9825014208, Fax: 079-26563388, e-mail: opbhandarica@gmail.com

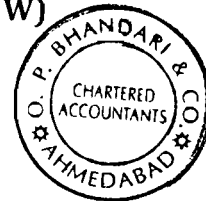
Limited Review Report

To,
The Board of Directors of
PRIME CUSTOMERS SERVICES LIMITED
Ahmedabad

1. We have reviewed the accompanying statement of unaudited financial results of PRIME CUSTOMERS SERVICES LIMITED ('the Company') for the half year ended 30th September, 2018 (the "Statement"). This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.
2. We conducted our review of financial statements in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For, O.P. Bhandari & Co.
Chartered Accountants
(FRN.: 112633W)


O.P. Bhandari
Partner
M. No.: 034409



Date : 14.11.2018
Place: Ahmedabad