

MSIL: CSL: NSE&BSE: 2018

14<sup>th</sup> November 2018

Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra – Kurla Complex  
Bandra (E)  
Mumbai – 400 051

General Manager  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

**For Maruti Suzuki India Limited**



**Sanjeev Grover**  
Chief General Manager &  
Company Secretary

Encl.: As above

---

**MARUTI SUZUKI INDIA LIMITED**

CIN: L34103DL1981PLC011375

Registered & Head Office  
Maruti Suzuki India Limited,  
1 Nelson Mandela Road, Vasant Kunj,  
New Delhi 110070, India.  
Tel: 011-46781000, Fax: 011-46150275/46150276  
www.marutisuzuki.com

Gurgaon Plant:  
Maruti Suzuki India Limited,  
Old Palam Gurgaon Road,  
Gurgaon 122015, Haryana, India.  
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:  
Maruti Suzuki India Limited,  
Plot No.1, Phase 3A, IMT Manesar,  
Gurgaon 122051, Haryana, India.  
Tel: 0124-4884000, Fax: 0124-4884199

## PRESS RELEASE

**Maruti Suzuki’s #NextGenErtiga will soon arrive in style**

*Modern MPV that fits into life style of new-age customers | Aspirational design | Enhanced Space & Comfort | Plush Dual Tone Interiors | 5<sup>th</sup> Gen Heartect Platform for advanced safety*  
**Bookings Open Today!**

**New Delhi, November 14, 2018:** Maruti Suzuki India today opened bookings for the next gen ERTIGA at its dealerships across the country. Next gen ERTIGA offers a spacious thoughtful cabin with an aspirational design and promises to be a stylish 7-seater car that will suit new-age customers’ life style. Ertiga will be launched in all-new avatar on November 21, 2018.



The next gen Ertiga is conceptualized on acclaimed 5<sup>th</sup> Generation HEARTECT platform to ensure enhanced safety and NVH performance by making it stronger and more rigid. It delivers effective absorption and dispersion of crash energy.

**Book the #NextGenErtiga:**

Customers options can take any of the following options:

- **Bookings open 14<sup>th</sup> Nov 2018 onwards**
- Pre-book the Next Gen Ertiga at any one of the Maruti Suzuki showrooms across India
- Dial 1800 102 1800 (toll free) to make enquiries and leave contact details
- Log in to [www.marutisuzuki.com](http://www.marutisuzuki.com) and leave contact details
- The next gen Ertiga can be booked with an initial payment of Rs 11,000/-

Encompassing all the virtues that suit the life-style of the young Indian customer, next gen Ertiga will arrive in its imposing energetic stance with an expressive bold face complimented by stylish 3D LED tail lamps. With ergonomic layout and enhanced comfort, plush dual tone interiors reflect a high level of craftsmanship, taking the next gen Ertiga to an all new-level of luxury.

Under the hood, lies all new K15 petrol engine and the proven DDiS 200 diesel engine, both being offered with smart hybrid technology for enhanced fuel economy without compromising on performance.

In April 2012, Maruti Suzuki had launched India’s first Life Utility Vehicle – Ertiga. The Company has sold over 4.18 lakh units of Ertiga cumulatively since its launch. Ertiga became an instant hit for urban families who are looking for a vehicle that offers more space and flexibility than a sedan. The next gen Ertiga is poised to further strengthen the product portfolio.

<b>Range of vibrant colours</b>	<b>Petrol variants</b>	<b>Diesel variants</b>
<ul style="list-style-type: none"> <li>• Pearl Metallic Auburn Red (<b>New</b>)</li> <li>• Metallic Magma Grey</li> <li>• Pearl Metallic Oxford Blue</li> <li>• Pearl Arctic White</li> <li>• Metallic Silky Silver</li> </ul>	Lxi Vxi / Vxi AT Zxi / Zxi AT Zxi+	Ldi Vdi Zdi Zdi+