



brightcom group

TEL : +91 (40) 67449910

EFAQ : +91 (22) 66459677

Date: November 14, 2018

**BSE Limited**

P. J. Towers, Dalal Street,  
MUMBAI - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex, Bandra  
East, Mumbai-400051.

**Scrip Code: BSE: 532368 & NSE: BCG**

Dear Sir,

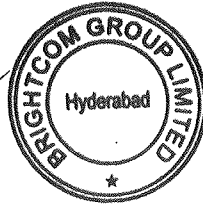
Sub: - Press Release

Please take note of the attached Press Release going to be published.

Thanking you,  
Yours faithfully,

For **BRIGHTCOM GROUP LIMITED**

  
**M. SURESH KUMAR REDDY**  
**CHAIRMAN & MANAGING DIRECTOR**



**brightcom group limited** (Formerly Lycos Internet Limited)

FLOOR : 5, HOLIDAY INN EXPRESS & SUITES, ROAD NO : 2, NANAKRAMGUDA, GACHIBOWLI, HYDERABAD - 500032, TELANGANA, INDIA

EMAIL : IR@BRIGHTCOMGROUP.COM

WEB : WWW.BRIGHTCOMGROUP.COM

CIN : L64203TG1999PLC030996





## BRIGHTCOM GROUP POSTS SECOND QUARTER RESULTS

**Hyderabad, November 14, 2018:** Brightcom Group (NSE: BCG | BSE: 532368), the global Internet brand, today announced its unaudited financial results for the quarter ended 30th September, 2018.

### The Highlights:

- Q2 consolidated revenue of Rs. 620.84 Crores, up 7.61% Y-o-Y.
- Q2 consolidated EBITDA of Rs. 193.59 Crores and PAT of Rs. 106.92 Crores.
- Q2 consolidated earnings per share (EPS) of Rs. 2.24.

Revenue for Q2 FY2018-19 was Rs. 620.84 Crores, an increase of 7.61% Y-o-Y and an increase of 14.00% Q-o-Q. EBITDA for Q2 FY2018-19 was Rs.193.59 Crores, an increase of 17.62% Q- o-Q and an increase of 9.11% Y-o-Y. PAT for Q2 FY2018-19 was Rs. 106.92 Crores, an increase of 4.87% Y-o-Y and an increase of 17.18% Q-O-Q.

Revenue from Digital Marketing Segment for Q2 FY2018-19 was Rs.508.08 Crores, an increase of 16.95% Q-o-Q and an increase of 9.24% Y-o-Y. PBT from Digital Marketing Segment for Q2 FY2018-19 was Rs.162.58 Crores, a increase of 18.82% Q-o-Q and an increase of 7.42% Y-o-Y. Revenue from Software development Segment for Q1 FY2018-19 was Rs.112.76 Crores.

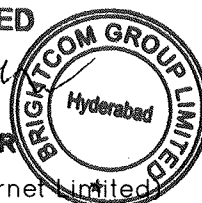
Note: The Above Q2 numbers does not include Lycos Inc. numbers.

"Our business continues to have strong momentum globally, led by video advertising and programmatic buying," said Suresh Reddy, Chairman of Brightcom Group. "Consolidated revenues, this quarter, were Rs. 620.84 crores, up 7.61% versus the second quarter of last year, and the team is ready to capitalize on opportunities as they open up."

The details of the results can be viewed at the company's website [www.brightcomgroup.com](http://www.brightcomgroup.com), under the Investors' section.

For BRIGHTCOM GROUP LIMITED

  
M. SURESH KUMAR REDDY  
CHAIRMAN & MANAGING DIRECTOR



brightcom group limited (Formerly Lycos Internet Limited)





Conference Call Details:

The company will host a conference call on 17th November, 2018, at 10.00 AM, Indian Standard Time to discuss the financial results.

Call-in details will be available on the Investor Relations page of the company's website at: [http:// brightcomgroup.com/investors/](http://brightcomgroup.com/investors/)

Media Contact:

Rajesh Kavuri  
040 67449910  
[rajeshk@brightcomgroup.com](mailto:rajeshk@brightcomgroup.com)

About the Company:

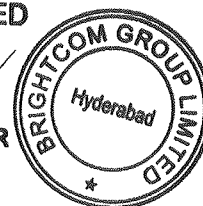
Brightcom Group consolidates ad-tech, new media and IoT based businesses across the globe, primarily in the digital eco-system.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

Brightcom Group's consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the Internet, also known as the "Internet of Things" (IoT).

For BRIGHTCOM GROUP LIMITED

  
M. SURESH KUMAR REDDY  
CHAIRMAN & MANAGING DIRECTOR



brightcom group limited (Formerly Lycos Internet Limited)





Brightcom Group's renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends.

For more information, please visit: [www.brightcomgroup.com](http://www.brightcomgroup.com)

**Disclaimer:**

This press release contains "forward-looking statements" - that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward- looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward- looking statements. We do not undertake to update our forward- looking statements.



For BRIGHTCOM GROUP LIMITED

M. SURESH KUMAR REDDY  
CHAIRMAN & MANAGING DIRECTOR

