

Date: November 5, 2018

BSE Limited

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Scrip Code: 504067

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Symbol: ZENSARTECH
Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar was a Gold Sponsor at Salesforce Basécamp Cape Town 2018**".

This is for your information and dissemination purpose.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary

Encl.: As above



Zensar was a Gold Sponsor at Salesforce Basecamp Cape Town 2018

Zensar showcased industry specific custom solutions built on Salesforce at booth #G1

Cape Town, South Africa, November 5, 2018: Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced the launch of their 3 in 1 insurance module in South Africa. It is a custom data module designed for the Insurance industry, developed leveraging Salesforce Community Cloud. The module enables a single, centralized 3 in 1 view across consumer, agent and employee data. Zensar showcased the solutions at Salesforce Basecamp Cape Town at booth #G1 on October 25th, 2018 at the Century City Conference Center in Cape Town, SA.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, "We are happy to launch our newest solution leveraging Salesforce platform at this event in South Africa. Our capabilities in the insurance sector includes Guidewire capabilities from our acquisition of Cynosure a Guidewire platform implementation service provider. We work closely with leading insurance players in the region and we are confident that they will find value in our digital solutions."

According to Harish Lala, Senior Vice President and Head, Africa, Zensar, "Zensar has established itself as a trusted partner in the Financial services, Retail and Manufacturing sector in the region helping our clients in their transformation journey. These solutions will further enable our customers to have a seamless customer experience, engagement and retention."

Zensar showcased the following solutions at the event for the region:

- **3 in 1 Portal for the Insurance Industry**

The portal provides the unique ability to digitally handle every aspect of Insurance business needs across Digitally onboarding customers, Policy Management, Claims Processing, Single view of Customer (SVC) data as well as providing Services through multiple channels.

- **Job Booking Application Enabling Real Time Field Agent Availability**

This application is designed for field service, providing the real-time availability of field agents and enables users to dynamically book agents for field services. The application also empowers customer service teams to identify and overcome service issues such as delays, incorrect information, scheduling and skilled technician needs by providing an effective workflow.

- **Loyalty Solutions for Retail Industry**

This solution is designed specifically for the retail industry and enables key metrics including increasing NPS and revenue, customer retention, and assistance with cross and upsell programs with customer loyalty Data Model, which caters best of breed for retail industry.

Guidewire Consulting and Integration Services – Zensar's recent acquisition of Cynosure enables its unique market position offering integration capabilities and consultants across both Guidewire and Salesforce platforms.

Zensar is a Salesforce Silver Consulting partner and preferred implementation partner as well as a Lightning Accredited Salesforce vendor.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed

by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

