

Nestlé India Limited

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BM: PKR: 68:18

14.11.2018

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code - 500790

Subject : Press Release titled "Nestlé India Introduces Handcrafted, Artisanal, Super Premium Chocolates – Nestlé Les Recettes De L'Atelier"

Dear Sir,

We are enclosing a copy of the Press Release dated 14th November, 2018 titled "**Nestlé India Introduces Handcrafted, Artisanal, Super Premium Chocolates – Nestlé Les Recettes De L'Atelier**" being released today.

Thanking you,

Yours truly,
NESTLÉ INDIA LIMITED



B. MURLU
SENIOR VICE PRESIDENT – LEGAL & COMPANY SECRETARY

Encl.: as above

Nestlé House, Gurugram, 14th November, 2018

Nestlé India Introduces Handcrafted, Artisanal, Super Premium Chocolates – Nestlé Les Recettes De L’Atelier



Nestlé India introduces Nestlé Les Recettes De L’Atelier– a premium collection of visibly authentic and irresistibly uneven chocolate tablets in India. Made in Switzerland at the iconic Maison Callier or the ‘Chocolate Museum’, which has been making chocolates since 1899, the range is crafted with handmade spirit using only all-natural ingredients. Whole pieces of natural fruits and nuts - carefully selected from the best global sources- are combined together with exquisite chocolate in an artisanal manner that creates the unique rugged looking chocolates- offering an unforgettable chocolate experience with inspiring taste and texture combinations.

Commenting on the launch **Mr. Suresh Narayanan, Chairman and Managing Director, Nestlé India Ltd** said, “We are always seeking to deliver authentic and iconic products to our consumers. Nestlé Les Recettes De L’Atelier is a testament to our rich chocolate making legacy, providing a genuine experience in taste, texture and look. The new offering celebrates yet another milestone of providing exciting new offerings in the premium range. We want our consumers to truly value the authentic, uncomplicated experiences in life and find pleasure in things which are simple but high quality.”

“Les Recettes De L’Atelier” roughly translates to “recipes of the artisan’s shop” and this indulgent treat will be available in four variants - three in dark chocolate and one in milk chocolate. The range includes Milk Chocolate Raisins Almond Hazelnuts, Dark Cranberry Almonds, Dark Roasted Almonds, and Dark Raisins Almonds Hazelnuts. All four variants are crafted with carefully chosen natural and superior ingredients that are combined in their true nature. The fruit and nut pieces are mixed into the chocolate base in a manner that makes every bar visibly authentic, showcasing the whole fruit and nut in a bed of chocolate, making the overall experience uniquely artisanal or simply “L’Atelier”! These variants will be available across select e-commerce players and select stores in major cities

For more information:

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