



PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001:2015 Certified Company)

CIN : L25207RJ1992PLC006576

Date: November 17, 2018

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Name of Company : PIL ITALICA LIFESTYLE LIMITED
Sub : Launch of New Chair (Spine Care 2109)
Ref : Scrip Code No. : 500327 / PILITA

Dear Sir/ Madam,

The company has launched new chair today under the name "SPINE CARE 2109". This chair is designed by the company with back support and is the right kind of chair which help peoples with spinal disorders.

Highlights of SPINE CARE 2109 are:

- Modern Design which guarantees a comfortable seat along with flexible backrest;
- Made of PP with Fiber Glass Reinforcement;
- UV and Weather Resistant;
- Easy to Stack, Move & Clean.

The Company has applied for its design registration and also for its patent registration.

We Request you to take the same on record.

Thanking you,

Yours faithfully,
For PIL ITALICA LIFESTYLE LIMITED

Chirag

Chirag Gupta
(Company Secretary)
M.No.: A50843



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