

Jyoti Agarwal
CB-49, Sector-1, Salt Lake City, Kolkata-700064

Date: 02.11.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For and on behalf of Jyoti Agarwal


Signature

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

November/001/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /-invocation of encumbrance/-release of encumbrance, in terms of Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)					EMAMI LIMITED									
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED									
Date of reporting					02.11.2018									
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked					JYOTI AGARWAL									
Details of the creation/invocation/release of encumbrance:														
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)								Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	
JYOTI AGARWAL	4,88,000	0.1075	-	-	Creation	29.08.2018	Pledge	Inadvertently created	11,480*	0.0025	HDFC Bank Limited	11,480	0.0025	
JYOTI AGARWAL	4,88,000	0.1075	11,480	0.0025	Release	31.10.2018	Others	Revocation of pledge inadvertently created	11,480*	0.0025	HDFC Bank Limited	-	-	

Note : * We have been intimated by HDFC Bank Limited on 31.10.2018 that 11,480 shares of Emami Limited have been inadvertently pledged on 29.08.2018 against which no Financial Assistance / Loan was taken by Ms. Jyoti Agarwal. However, the pledged shares have been released by the Bank whose letter is enclosed as Annexure-I.



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert
Place: Kolkata
Date: 02.11.2018

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES /INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) & 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA A	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-



VARDHAN AGARWAL				-	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	906276	0.1996	0.1996	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	630000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	150000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-

Handwritten signature

SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

Paulino

(HUF)													
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
MADAN LAL AGARWAL	60000	0.0132	0.0132										
PRADEEP AGARWAL	31150	0.0069	0.0069										
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-

Paulson

SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
BHANU VYAPAAR PRIVATE LIMITED	55585902	12.2453	12.2453	38812000	8.5501	-	-	-	-	-	-	38812000	8.5501
SUNTRACK COMMERCE PRIVATE LIMITED	66273107	14.5997	14.5997	3,47,10,280	7.6465	-	-	-	-	-	-	3,47,10,280	7.6465
DIWAKAR VINIYOG PRIVATE LIMITED	67544849	14.8798	14.8798	3,90,63,133	8.6054	-	-	-	-	-	-	3,90,63,133	8.6054
SURAJ VINIYOG PRIVATE LIMITED	25915848	5.7092	5.7092	88,39,000	1.9472	-	-	-	-	-	-	88,39,000	1.9472
TMT VINIYOGAN LIMITED	9733160	2.1442	2.1442	39,25,000	0.8647	-	-	-	-	-	-	39,25,000	0.8647
RAVIRAJ VINIYOG PRIVATE LIMITED	27773584	6.1184	6.1184	1,10,00,000	2.4233	-	-	-	-	-	-	1,10,00,000	2.4233
PRABHAKAR VINIYOG PRIVATE LIMITED	26401492	5.8161	5.8161	88,15,000	1.9419	-	-	-	-	-	-	88,15,000	1.9419
EMAMI PAPER	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-

Paulson

MILLS LTD													
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	7571496	1.6680	1.6680	41,37,700	0.9115	-	-	-	-	-	-	41,37,700	0.9115
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

Paulson

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
Place: Kolkata
Date: 02.11.2018



We understand your world

HDFC Bank Limited
4, Clive Row,
Kolkata - 700 001
West Bengal

Dated: - 31.10.2018

To,
Jyoti Agarwal
C/o - R Shankarlal Sales P Ltd
135A, B R B Basu Road
Kolkata - 700 001Ref. - A/c No. - 50200033329649To Whom It May Concern

As you applied for taking financial assistance from our bank on future date and subsequent execution of documents thereof. Pledges on 11,480 Shares have been created on 29.08.2018 for proposed future financial assistance.

In this respect we would like to state that no benefits / loans have been given by the bank against the said pledge of shares which has been inadvertently created for availing financial assistance.

As no loan or credit facilities have been availed against the said pledge of shares therefore the said pledged of shares has been released.

Thanking you,
Yours faithfully

For HDFC Bank

www.hdfcbank.comRegd. Office: HDFC Bank Ltd., HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400 013
Corporate Identity No.: L65920MH1994PLC080618