



Karnataka Bank Ltd.

Estd : 1924

CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

SECRETARIAL DEPARTMENT

15.11.2018

HO: SEC:444: 2018-19

1. The Manager
Listing Department
National Stock Exchange of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E),
MUMBAI-400 051
2. The General Manager,
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,


Company Secretary

OR 1982

Karnataka Bank Ltd.

Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

CORPORATE PLANNING DEPARTMENT

PRESS RELEASE

Date: November 15, 2018

Karnataka Bank launches Current & Savings Accounts campaign.

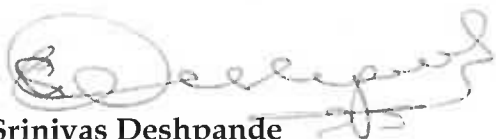


Karnataka Bank has today, launched CASA campaign of FY 2018-19 & introduced a new SB scheme “KBL SB - TASC” a specialized product for Trusts/Associates/Societies/Clubs. Under this nationwide campaign starting from 15th Nov 2018 to 28th Feb 2019, Bank intends to open more than 4.18 lakhs Current & Savings accounts by active involvement of its 8000 + work force in all the 823 branches across India.

Bank offers host of Savings / Current Account Schemes loaded with multiple add-on facilities / services to suit the needs of varied segments. To ensure round the clock banking experience to its valued customers, Bank is extending various user-friendly digital channels such as Internet Banking, Mobile Banking [KBL Mobile], KBL BHIM UPI App, KBL ApnaApp, SMS Banking, Debit / Credit Cards etc. These self service channels will empower customers to do the banking at their own comfort & convenience. Bank also provides Personal Accident Insurance cover of upto ₹ 10.00

lakh under "KBL Suraksha" to its Savings Bank customers with a nominal annual premium of ₹ 125.00 + GST only.

"As we step into the second half of this financial year, this campaign will aim at on boarding additional 4 lakh plus customers to our existing customer base of 1 crore. Karnataka Bank which is well known as a "Tech-savvy Bank" is extending its services with human touch to live upto its reputation of 'Customer Friendly Bank'. Bank has an array of tailor-made products to suit the requirements of different walks of society. With the advent of technology, banking is made simple & easy. I urge the general public to make use of this campaign to have the best in class banking services and enjoy the convenience & unlimited value added services. I am confident of good response from the public "said Shri Mahabaleshwara M S., MD & CEO of the Bank.



Srinivas Deshpande
CHIEF MANAGER - PUBLIC RELATIONS