



Date: November 14, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron launches InTunes - Sweat-proof Magnetic Bluetooth Earphones to Indian consumers”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron launches InTunes - Sweat-proof Magnetic Bluetooth Earphones to Indian consumers”**.

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For Palred Technologies Limited
For Palred Technologies Limited

Naveen Kumar

Company Secretary

Naveen Kumar
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

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PTron launches InTunes - Sweat-proof Magnetic Bluetooth Earphones to Indian consumers

Hyderabad, November 14, 2018- [PTron](#), one of the fastest growing quality mobile accessories brands in India, has launched its 'InTunes' – a Sweat-proof magnetic Bluetooth earphones for the Indian consumers. Loaded with some of the best features, InTunes offers finest audio quality and connectivity through its Bluetooth v4.2+EDR as it enables the user to connect [PTron InTunes](#) with two smartphones at the same time. It also connects faster than most other Bluetooth earphones at this price point. The sweat-proof ear-buds ensures comfort, convenience and extends the longevity of the device.

PTron

WORLD CLASS
MOBILE AUDIO



Available in 3 eye catching color options – Gold-Black, Grey-Black and Red-Black, InTunes is light-weighted, ergonomically designed and sweat proof. It comes with in-the-ear secure fit design which ensures maximum noise reduction to enable the user to hear crystal clear voice/music with 14.2 mm drivers. It provides 10-meter connectivity and is backed by a long-lasting 70mAh Li-Polymer battery providing long 100 Hours of standby time with just 1 hour of charging. The metal ear-buds with magnetic attraction helps wrapping the earphones around the neck making it convenient to carry.

Mr. Ameen Khwaja, Founder & CEO of PTron, while announcing the launch said, *“PTron has been offering high grade products at very affordable price to ensuring that usage of good quality is not confined to a few. With the advancement of technology, consumers can enjoy using the same high-end quality at much lower prices. PTron is committed to develop and offer best in design, durable and sophisticated products to the Indian consumers.”*

'InTunes', with world class audio quality, has been specifically designed and developed keeping in mind the audio requirements of sports lovers, fitness fans, keen travelers and business commuters who prefer high performance microphone for a convenient hands-free experience. It best suited for a user due to a remote control to manage calls/listen music with the push of a button without interrupting user's work in office or home.

Product Technical Specifications:

Connectivity: Bluetooth v4.2+EDR
Speaker Sensitivity: 105±3dB
Driver Size: 14.2mm
Speaker Impedance: 32Ω
Speaker Frequency Range: 20Hz-20kHz
Mic. Sensitivity: -42±3dB
Bluetooth Connectivity: Up to 10M
Battery Capacity: 70mAh Li-Polymer
Working Time: 2.5 Hours
Standby Time: 100 Hours
Charging Time: 1 Hour
Charge Input Voltage: DC 5V
Compatibility: Will all smartphones, tablets, Bluetooth enabled computers, laptops
Colors: Gold/Black, Grey/Black, Red/Black

Offer Price: INR 749.00 Only



Intunes will be available on PTron.in and other leading e-commerce portals Amazon, Flipkart and LatestOne.com along with offline retail stores spread across 12 states in India.

About [PTron](#):

Started in 2014, PTron was conceptualized as an electronic and mobile accessories brand owned by Palred Online Technologies Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron offers products like Bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. PTron's strength lies in its wide range of products whose quality is backed by warranty but offers them at competitive prices in the branded accessories category for the mid-market.

For further information, please contact:

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