

19th November, 2018

National Stock Exchange of India Limited

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Company Code: PVR / 532689

Sub: Opening of Multiplex at “Maruti Solaris Mall in Anand, Gujarat”

Dear Sir,

We are pleased to inform you the opening of 4 screens multiplex at Maruti Solaris Mall in Anand, Gujarat on 18th November, 2018. This multiplex is equipped with 2K BARCO projection system, next-generation 3D-enabled screens and 7.1 Digital Dolby surround sound in all auditoriums.

With this launch, PVR now operates the largest multiplex network with **734 screens at 158 properties in 63 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer



PVR brings a brand new cinema anchor to Anand, Gujarat

“Commences operations with its first 4-screen multiplex in the city”

Anand, 18th November 2018 — PVR Cinemas, the largest and the most premium film exhibition company in India, today announced the launch of its first multiplex at Maruti Solaris Mall in Anand, Gujarat. The brand new 4-screen multiplex is well-furnished to offer an enhanced and holistic movie-going experience to the patrons here. With this launch, PVR’s screen count in the state stands at **64 screens in 14 properties** augmenting its presence in the Western region of the country to **257 screens in 61 properties**.

Spread across an area of 20,521 sq. ft., the new PVR houses four auditoriums with a seating capacity 872 seats. In addition to the convenience of connectivity entailed by being centrally located, the multiplex advantageously caters to the surrounding population of residents, students, and corporates in its vicinity. Equipped with 2K BARCO projection system along with Dolby 7.1 surround sound and next-generation 3D, the cinema offers an enriched movie-watching experience through its excellent visuals and audio quality.

Speaking on the occasion, **Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd.** said, “The new PVR at the city’s multi-tenant retail destination - Maruti Solaris Mall will provide best in class entertainment and create enduring value for the audiences. Our goal to bring enriched entertainment offerings across demographics is one step furthered with this launch.” He further added; “We are extremely pleased to introduce PVR standards to the city of Anand and deliver an amazing movie-going experience to our guests here”.

Mr. Gautam Dutta, CEO, PVR cinemas said, “At PVR, we believe in providing an enhanced movie watching experience. The new multiplex in Anand represents strong expansion commitment and support for the evolving needs of audiences across the regions. We look forward to welcoming movie lovers and offer the opportunity to enjoy the best in film and luxury.”

Contemporary interiors, comfortable seating and an expansive range of gourmet menu make this cinema an all-inclusive and luxurious cinematic experience for the audiences in Anand. Additionally, the quick-tix facilities provide an instant ticketing solution to the patrons to avoid long queues.

With this opening, PVR stands at a total screen count of **734 screens at 158 properties in 63 cities** pan India.

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in the country. PVR currently operates a cinema circuit comprising of 734 screens at 158 properties in 63 cities (21 states & UTs), serving 100 million patrons annually. While the total screen tally of the company stands at 734; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director’s Cut, 31 screens of Gold Class, 08 of IMAX, 09 of 4DX, 06 of P[XL], 05 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>
Share your feedback at feedback@pvrcinemas.com

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