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November 15, 2018

The Manager (CRD) BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai- 400001	The Manager – Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code : 534312	Symbol: MTEDUCARE

Dear Sir/ Madam,

Sub: Update on "R+ Notebook"

Please find enclosed herewith the update on launching of "R+ Notebook".

This is for your information and records.

Thanking you.

Yours faithfully,

For MT Educare Limited


Mandar Chavan
Company Secretary



MT EDUCARE LTD

R+ NOTEBOOK – A NEW PHASE OF IMPARTING EDUCATION

Mumbai, November 15, 2018:

MT Educare is known for Innovating and pioneering in Education offering to its students. Company continues to innovate new means of Education offering under the new management of Zee Learn Limited.

On the eve of Children's day, Company has launched, '**R+ notebook**'. The '**R+ notebook**' innovated by 'MT Educare' has been designed to give students not just the traditional experience of learning but also enhance the learning method with the help of technology to give students complete guidance and assessment for their studies. Innovation is taking two things that already exist and putting them together in a new way. On 14th November 2018, India has witnessed a new phase of imparting education for its children / future of tomorrow, through MT Educare. MT will be the '**FIRST IN THE WORLD**' to innovate and adopt this new way of 'Traditional Notebook' which covers textbook, notebook, notes, rough book, marking scheme & the teacher in a single unified '**R+ Notebook**'.

The '**R+ notebook**', prepared by highly qualified teachers, instructional designers and top design professionals, gives teachers and students an easy way to use medium that combines all the three books - text book, note book & study material - into one. The student can now sit down to revise the topic with their own notes and the teacher is available for her / him instantaneously for a detailed explanation of **every concept and every question**. All the student needs to do, is scan the given QR code through R+ App on his mobile phone or tablet. '**R+ notebook**' has been conceived and put to actual practise from 14th November, 2018 for thousands of students across various centres of MAHESH TUTORIALS.

The response of students has simply been mind-boggling. Thousands of external students have thronged the various centres of MT to full capacity. These new (external) students are getting converted into admissions for Class IX & Class X (2019-21 academic session) with each passing day, thereby giving tangible outcome and value creation to all our stakeholders in due course of time. At times we suddenly know that it's time to start something new and trust the magic of beginnings...

Mr. Mahesh Shetty, Whole Time Director of MT Educare said, "At MT Educare, Innovation is the change that has unlocked new values. The heart and soul of the company has been creativity and innovation in Educating. For 'Team MTEL', Innovation means thinking what nobody has thought. It's not about ideas, it's about making ideas happen that has been the forte & hallmark of academicians and teachers at MT Educare Ltd. May the 14th November 2018 be remembered forever. The day the world changed to new learning methods. We celebrated the 'Children's Day' in true sense (for the betterment of children) which will be remembered by everyone for generations to come. With Zee Group with us we will continue to innovate, expand and offer value to all the stakeholders."

About MT Educare:

Established in 1988, MT Educare is one of the leading education support and coaching services provider in School, Science and Commerce (including UVA) streams across Maharashtra and has operations / presence in other states like Tamil Nadu, Kerala, Andhra Pradesh, Telangana, Karnataka, Punjab, Chandigarh, Haryana, Assam, Odisha, Uttar Pradesh and Gujarat. MT Educare also offers specialized coaching for national level examinations like the JEE

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Advanced and Mains for Engineering, NEET for Medical, CFPT/IPCC/CA Final for commerce, and CAT/CET for MBA aspirants. MT Educare has over 250+ coaching centres spread across 135+ locations in these states, with a faculty strength of over 1,100 well trained teachers. At MT Educare, technology enabled learning models, advanced teaching methodologies and learning management systems have replaced the conventional chalk and talk model of teaching students.

For further information please contact:

Name: Mandar Chavan

Tel: 022 – 25937980

Email: mandarchavan@mteducare.com

Mandar Chavan

