

1st November, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of October 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of October 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 26% sales growth in October 2018

Hosur, November 01, 2018: TVS Motor Company registered a growth of 26% with sales increasing from 317,411 units in October 2017 to 398,427 units in the month of October 2018.

Two-Wheeler

Total two-wheelers registered a growth of 25% with sales increasing from 308,364 units in October 2017 to 384,307 units in October 2018. Domestic two-wheeler sales registered a growth of 25% from 270,372 units in October 2017 to 338,988 units in October 2018.

Scooter sales of the Company grew by 41% from 106,910 units in October 2017 to 151,040 units in October 2018. Motorcycle sales grew by 20% with sales increasing from 125,409 units in October 2017 to 150,429 units in October 2018.

Exports

The Company's total exports grew by 27% from 45,437 units registered in the month of October 2017 to 57,926 units in October 2018. Two-wheeler exports grew by 19% increasing from 37,992 units in October 2017 to 45,319 units in October 2018.

Three-Wheeler

Three-wheeler of the Company grew by 56% increasing from 9,047 units in October 2017 to 14,120 units registered in October 2018.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

PRESS



RELEASE

the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
