

V.G.Siddhartha

By Mail

11th December, 2018

**National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051**

Fax No: + 91-22-2659 8120

**Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001**

Fax No.:+91-22-22723121

**Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001**

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a Pledge of equity shares of Coffee Day Enterprises Limited in connection with the NCD's issued by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



**V.G.Siddhartha
Authorized Signatory**

Disclosures by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	11.12.2018
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G.Siddhartha

Name of the Promoter(s) or PACs with him	Promoter Holding in the Target Company [1]		Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]										Post event holding of encumbered shares [2+3] / release [2+3] / invocation [2+3]	
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/assignment/disposal/understanding/shares]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital			
V.G.Siddhartha	691,74,700	32.75%	3,90,54,757	18.49%	Creation	*29.10.2018	Pledge	Pledge of Shares in connection with the NCD's issued by the Group company	2600000	1.23%	Pledge of shares in favour of IDBI Trustee Services Ltd in connection with the NCD's issued to SSG Asia	4,16,54,757	19.72%			
Gonbodu Coffee Estates Private Limited	1,10,71,104	5.24%	1,10,71,104	5.24%	Creation	*21.11.2018	Pledge	Pledge of Shares in connection with the NCD's issued by the Group company	500000	0.24%	Pledge of shares in favour of IDBI Trustee Services Ltd in connection with the NCD's issued to SSG Asia	4,21,54,757	19.95%			
Devadarshini Info Technologies Pvt Ltd	1,24,08,440	5.87%	1,24,08,440	5.87%	-	-	-	-	0	-	-	1,24,08,440	5.87%			
Coffee Day Consolidations Pvt Ltd	1,22,68,416	5.81%	1,22,68,173	5.81%	-	-	-	-	0	-	-	1,22,68,173	5.81%			
Malavika Hegde	85,62,506	4.05%	56,39,000	2.67%	-	-	-	-	0	-	-	56,39,000	2.67%			
Sivan Securities Pvt Ltd	4,44,032	0.21%	4,44,000	0.21%	-	-	-	-	0	-	-	4,44,000	0.21%			
TOTAL	11,39,29,188	53.93%	53,93%	53.93%					0	-		8,39,85,674	39.78%			

*This pledge was confirmed on a later date

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