

Diwakar Viniyog Private Limited

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics@emamigroup.com
Fax : 033 6613 6242

Date: 14.12.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Diwakar Viniyog Private Limited



Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

December/004/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares/~~invocation of encumbrance~~/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)					EMAMI LIMITED									
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED									
Date of reporting					14.12.2018									
Name of the promoter or PAC on whose shares encumbrance has been created/ released / invoked					DIWAKAR VINIYOG PRIVATE LIMITED									
Details of the creation/ invocation / release of encumbrance:														
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]		
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital	
TMT Viniyogan Limited	97,33,160	2.1442	38,47,419	0.8476	Creation	07.12.2018	Pledge	Collateral Pledge	38,581	0.0085	Bajaj Finance Limited	38,86,000	0.8561	
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,82,53,747	8.4271	Creation	07.12.2018	Pledge	Third Party Pledge	36,813	0.0081	Bajaj Finance Limited	3,82,90,560	8.4352	
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,82,90,560	8.4352	Creation	07.12.2018	Pledge	Third Party Pledge	57,209	0.0126	Bajaj Finance Limited	3,83,47,769	8.4479	
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,83,47,769	8.4479	Creation	07.12.2018	Pledge	Collateral Pledge	87,000	0.0192	IIFL Wealth Management Limited	3,84,34,769	8.4670	

Diwakar Viniyog Private Limited



Authorized Signatory

Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,84,34,769	8.4670	Creation	07.12.2018	Pledge	Collateral Pledge	36,093	0.0080	Bajaj Finance Limited	3,84,70,862	8.4750
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,84,70,862	8.4750	Creation	07.12.2018	Pledge	Third Party Pledge	1,14,418	0.0252	Bajaj Finance Limited	3,85,85,280	8.5002
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,85,85,280	8.5002	Creation	07.12.2018	Pledge	Third Party Pledge	54,720	0.0121	Bajaj Finance Limited	3,86,40,000	8.5122
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,86,40,000	8.5122	Creation	07.12.2018	Pledge	Third Party Pledge	94,000	0.0207	Tata Capital Financial Services Limited	3,87,34,000	8.5329
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,87,34,000	8.5329	Creation	07.12.2018	Pledge	Third Party Pledge	53,000	0.0117	Tata Capital Financial Services Limited	3,87,87,000	8.5446
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,87,87,000	8.5446	Creation	07.12.2018	Pledge	Third Party Pledge	1,11,000	0.0245	Tata Capital Financial Services Limited	3,88,98,000	8.5691
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,88,98,000	8.5691	Creation	11.12.2018	Pledge	Collateral Pledge	50,000	0.0110	IDBI Trusteeship Services Limited and HDFC Asset Management Company Limited	3,89,48,000	8.5801
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,89,48,000	8.5801	Creation	11.12.2018	Pledge	Third Party Pledge	18,000	0.0040	Kotak Mahindra Prime Limited	3,89,66,000	8.5840
Bhanu Vyapaar Limited	5,55,85,902	12.2453	3,89,66,000	8.5840	Creation	11.12.2018	Pledge	Third Party Pledge	1,04,000	0.0229	Kotak Mahindra Investments Limited	3,90,70,000	8.6070
Diwakar Vinyog Private Limited	6,75,44,849	14.8798	3,99,65,780	8.8043	Creation	11.12.2018	Pledge	Collateral Pledge	1,32,000	0.0291	IDBI Trusteeship Services Limited and HDFC Asset Management	4,00,97,780	8.8334

Diwakar Vinyog Private Limited


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												Company Limited		
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,00,97,780	8.8334	Creation	11.12.2018	Pledge	Third Party Pledge	11,000	0.0024	Kotak Mahindra Prime Limited	4,01,08,780	8.8358	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,01,08,780	8.8358	Creation	11.12.2018	Pledge	Third Party Pledge	12,000	0.0026	Kotak Mahindra Prime Limited	4,01,20,780	8.8384	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,01,20,780	8.8384	Creation	11.12.2018	Pledge	Third Party Pledge	5,000	0.0011	Kotak Mahindra Prime Limited	4,01,25,780	8.8395	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,01,25,780	8.8395	Creation	11.12.2018	Pledge	Third Party Pledge	1,08,000	0.0238	Kotak Mahindra Prime Limited	4,02,33,780	8.8633	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,02,33,780	8.8633	Creation	11.12.2018	Pledge	Third Party Pledge	24,000	0.0053	STCI Finance Limited	4,02,57,780	8.8686	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,02,57,780	8.8686	Creation	11.12.2018	Pledge	Third Party Pledge	2,09,000	0.0460	IDBI Trusteeship Services Limited and SBI- SG Global Securities Services Private Limited	4,04,66,780	8.9147	
Diwakar Viniyog Private Limited	6,75,44,849	14.8798	4,04,66,780	8.9147	Creation	11.12.2018	Pledge	Third Party Pledge	1,12,000	0.0247	Kotak Mahindra Prime Limited	4,05,78,780	8.9393	

Diwakar Viniyog Private Limited

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Suntrack Commerce Private Limited	6,62,73,107	14.5997	3,46,07,280	7.6238	Creation	11.12.2018	Pledge	Third Party Pledge	73,000	0.0161	Aditya Birla Finance Limited	3,46,80,280	7.6399

Diwakar Viniyog Private Limited


Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

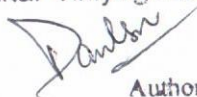
Date: 14.12.2018

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)]}	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI A SUREKA	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	634668	0.1398	0.1398	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	673096	0.1483	0.1483	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-

Diwakar Viniyog Private Limited



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AGARWAL													
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	906276	0.1996	0.1996	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	630000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	150000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-

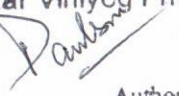
Diwakar Viniyog Private Limited



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SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	334000	0.0736	0.0736	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

Diwakar Viniyog Private Limited



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MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	143000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	60000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	31150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-

Diwakar Vinayog Private Limited

Authorised Signatory

AGARWAL				-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
SURAJ VINIYOG PRIVATE LIMITED	2,59,15,848	5.7092	5.7092	-	-	-	-	-	-	-	-	94,46,000	2.0809
RAVIRAJ VINIYOG PRIVATE LIMITED	2,77,73,584	6.1184	6.1184	-	-	-	-	-	-	-	-	1,18,26,000	2.6052
PRABHAKAR VINIYOG PRIVATE LIMITED	2,64,01,492	5.8161	5.8161	-	-	-	-	-	-	-	-	94,53,000	2.0825
AMITABH GOENKA	7571496	1.6680	1.6680	4137700	0.9115	-	-	-	-	-	-	4137700	0.9115
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

Diwakar Viniyog Private Limited

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 14.12.2018