By Mail

20th December, 2018

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Bombay Stock Exchange Limited

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a Pledge of equity shares of Coffee Day Enterprises Limited in connection with the Term Loans availed by the Company/Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

> - . . . / _

Thanking you,

Yours faithfully,

V.G.Siddhartha

Authorized Signatory

100

Disclosure by the Promoteris] to the stock exchanges and to the Target Company for encumbrance of chares / invocation of encumbrance of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Coffee Day Enterprises limited

Name of the Target Company [TC]

Names of the Stock Exchanges where the shares of the target company are listed

Date of Reporting

20.12.2018

V.G.Siddhartha

BSE Limited

National Stock Exchange of India Limited

Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked

TOTAL	Sivan Securities Pvt.Ltd	Malavika Hegde	Coffee Day Consolidations Pvt Ltd	Devadarshini info Technologies Pvt Ltd	Gonibedu Coffee Estates Private Limited			V.G. Siddhartha		Name of the Promoter(s) or PACs with him
11.39.29.198	4,44,032	85,62,506	1,22,68,416	1,24,08,440	1,10,71,104			6,91,74,700	No. of shares	Promoter Hold
	0.21%	1			5.24%			32.75%	% of total share capital	ing in the Targ
	0.21%	4.05%	5.81%		5.24%			32.75%	% w.r.t. diluted share capital	Promoter Holding in the Target Company [1]
	4,44,000					4,32,54,757		6 4,21,54,757	No. of shares	Promoter holding already encumbered [2]
	0.21%	2.67%		5.87%	5.24%	20.48%	20.40%	19.95%	% of total share capital	Iready
The second secon								Creation	Type of even [creation / release / invocation]	
								n *31.10.2018	Type of event Date of creation / [creation / invocation / release-of invocation]	
			,					3 Pledge	Type of encumbrance [pledge&eninea disposal undertaking/others	Det
						Pledge of Shares in connection with the Term Loan availed by the Group company	Pledge of Shares in connection with the Term Loan availed by the Group company		Reasons for encumbrance	Details of events pertaining to encumbrance [3]
		. 0	0	0	0	1080000	150000	950000	No. of shares	cumbrance [3]
	0								% of total share capital	
						Pledge of shares in favour of Axis Bank Ltd in connection with the Term Loan 0.51% availed by the co	Pledge of shares in favour of Axis Bank Ltd in connection with the Term Loan 0.07% availed by the group co	Pledge of shares in favour of Axis Bank Ltd in connection with the Term Loan 0.45% availed by the co	Name of the entity in whose favour shares encumbered	
1	,		1,2	1,24	- 1,10	*	ık 4,32,54,757	nk 4,31,04,757	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3)] / invocation [(2)+(3)]
8,61,65,474	4,44,000	56,39,000	1,22,68,173	1,24,08,440	1,10,71,104	4,43,34,757	4,757	4,757	ŭ.	holdi nd sha (2)+(3)

18