

21st December, 2018

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

BSE Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: PVR / 532689

Sub: Opening of Multiplex at "Harsha K3C Mall in Karnal, Haryana"

Dear Sir,

We are pleased to inform you the opening of 3 screens multiplex at Harsha K3C Mall in Karnal, Haryana. This multiplex is equipped with 2K projection system, next-generation 3D-enabled screens and 7.1 Digital Dolby surround sound in all auditoriums.

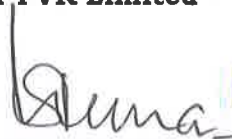
With this launch, PVR now operates the largest multiplex network with of **748 screens at 161 properties in 64 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For PVR Limited



Pankaj Dhawan
Company Secretary cum Compliance Officer



PVR brings the world-class cinema experience to KARNAL

~Launches its first multiplex in the city with Recliners and Next Generation 3D viewing~

Karnal, 21st December 2018: PVR Cinemas, India's largest film exhibition company, today, marked its debut in the smart city of Karnal with the launch of its brand new multiplex at **Harsha K3C Mall**. The 3-screen multiplex offers an enhanced in-theatre technology by introducing Next-Gen 3D experience with the comfort of recliners for the first time in the city. With this launch, PVR's total screen count in the state Haryana stands at **32 screens in 9 properties** augmenting its presence in **the Northern region** of the country to **216 screens in 52 properties**.

Situated in the heart of the city, the property is easily accessible to the nearby residential areas and educational institutes, accommodating **566** audiences across its 3 auditoriums. In addition to its world-class technology, the cinema is also equipped with 2K projection system along with 7.1 Dolby surround sound; providing an exceptional digital movie watching experience to patrons.

At the opening, Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd. said, "While encouraging world class cutting edge technology, we are aiming to evolve the way cinema is perceived in Karnal. This launch in the city is a part of PVR's growth momentum to offer quality cinema to our audiences in Tier2 cities. On behalf of PVR cinemas, I would also like to thank the Harsha Group for providing a strategic location aiding us to cater to the city's audience."

With its unique interiors, the cinema offers the comfort of **recliners with extra legroom**. A wide range of **Gourmet delicacies** add more value to all the offerings and for additional convenience, the Quick Tix facility at the box office gives instant ticketing solutions to the customers.

Also speaking on the occasion, Mr. Gautam Dutta, CEO, PVR Cinemas said, *"We are absolutely delighted to be the first to introduce premium cinema viewing in the smart city of Haryana. In our constant endeavor to reach out to our patrons; the new property in the iconic city of Karnal will cater to the discerning audience with an unmatched movie watching experience."*

With this opening, PVR accelerates its growth momentum in FY 2018-19 with **748 screens at 161 properties in 64 cities**.

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in the country. PVR currently operates a cinema circuit comprising of 748 screens at 161 properties in 64 cities (21 states & UTs), serving 100 million patrons annually. While the total screen tally of the company stands at 748; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's Cut, 31 screens of Gold Class, 08 of IMAX, 11 of 4DX, 06 of P[XL], 08 of Playhouse and 01 of PVR Onyx across the country.



For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>
Share your feedback at feedback@pvrcinemas.com

For media queries, please contact:

Anasua Mitra | Avian We | M: +91 7838236770 | E: anasua@avian-we.com

Lakshita Arora | Avian We | M: +91 8860014204 | E: lakshitaarora@avia-we.com

