



December 1, 2018

To,

The Listing Department,  
**BSE Limited**  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**Scrip Code : 532613**

To,

The Listing Department  
**National Stock Exchange of India  
Limited**  
Exchange Plaza, Plot No. C/1, G Block,  
Bandra-Kurla Complex  
Bandra (East), Mumbai-400 051.

**Trading Symbol : VIPCLOTHNG**

**Sub: Disclosure of non-renewal of Licence agreement with Eminence Group.**

Dear Sir/Madam,

This is to inform you that, Company will not be continue, the Eminence licence agreement entered with Eminence group for manufacturing and marketing of undergarment under Brand name called EMINENCE, which is due for expiry on 31<sup>st</sup> December, 2018. The contribution towards sales from Eminence brand was not significant and hence company won't be renewing said agreement further from 1<sup>st</sup> January, 2019.

This is for your information and record.

Thanking you

Yours faithfully,  
**For VIP Clothing Limited**  
(Formerly known as Maxwell Industries Limited)

**Chief Financial Officer & Company Secretary**

**VIP Clothing Ltd.**  
(Formerly known as Maxwell Industries Ltd.)

Registered Office: C-6, Street No. 22, MIDC,  
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